### City Information

**City - State:** Columbus - GA  
**Total Population:** 195,739  
**Source:** 2019 Census ACS 5yr DP05

<table>
<thead>
<tr>
<th>Age Distribution</th>
</tr>
</thead>
</table>
| <18:             | 24.8%  
| >=18:            | 75.2%  
| >=65:            | 13.0%  

**Median Age:** 34.0

### Race / Ethnicity

- Hispanic or Latino: 7.6%
- Black or African American: 45.6%
- American Indian AK Native: 0.4%
- Asian: 2.5%
- Native Hawaiian Pacific Island: 0.1%
- Other - 2 Or More Race: 3.3%
- Other - 1 Race: 0.1%
- White: 40.3%
- Non-White: 59.7%

### Military Installation (if any)

Fort Benning

### Interesting Fact for City

1) they have the longest urban whitewater rafting course in the world. 2) Aflac’s International headquarters is in Columbus, GA

### Mayor or City Leader Information

- **Name:** B. H. (Skip) Henderson III  
- **Race / Ethnicity:** White  
- **Gender:** Male  
- **Military Experience:** None Identified  
- **Role:** Mayor  
- **Political Affiliation:** Non-partisan  
- **Term Information:** Term ends: 1/08/2027  
  note from city just says Jan 2027

### County and State Information

- **County:** Muscogee County  
- **County Population:** 195,739  
- **Covid Vax Rate:** 42.2%  
- **Non-White Pop:** 59.7%  
- **Rural Jurisdiction:** No

**State Chronic Disease Director:** Kia Toodle, Georgia Department of Public Health
## Mayor Social Media

<table>
<thead>
<tr>
<th>Platform</th>
<th>Status</th>
<th>Followers</th>
<th>Link</th>
</tr>
</thead>
<tbody>
<tr>
<td>Twitter:</td>
<td>Inactive</td>
<td>351</td>
<td><a href="https://twitter.com/mayor_henderson">https://twitter.com/mayor_henderson</a></td>
</tr>
<tr>
<td>Facebook:</td>
<td>Active</td>
<td>9.2k</td>
<td><a href="https://www.facebook.com/MayorSkipHenderson">https://www.facebook.com/MayorSkipHenderson</a></td>
</tr>
<tr>
<td>Instagram:</td>
<td>Active</td>
<td>2,146</td>
<td><a href="https://www.instagram.com/mayorhenderson/">https://www.instagram.com/mayorhenderson/</a></td>
</tr>
<tr>
<td>YouTube:</td>
<td>None Found</td>
<td></td>
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<td><a href="https://twitter.com/ColConGov">https://twitter.com/ColConGov</a></td>
</tr>
<tr>
<td>Facebook:</td>
<td>Active</td>
<td>4.6k</td>
<td><a href="https://www.facebook.com/ColumbusConsolidatedGovernment/">https://www.facebook.com/ColumbusConsolidatedGovernment/</a></td>
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## MWTM-Vax Campaign Video Information

- **# of Videos:** 2
- **Language(s):** English
- **Roles Featured:** Mayor
- **Outreach timeframe:** Social media: Jan 30 - Mar 02, 2023