City Information

City - State: Fort Smith - AR
Total Population: 87,743
Source: 2019 Census ACS 5yr DP05

Age Distribution

<table>
<thead>
<tr>
<th>Group</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>&lt;18</td>
<td>24.2%</td>
</tr>
<tr>
<td>&gt;=18</td>
<td>75.8%</td>
</tr>
<tr>
<td>&gt;=65</td>
<td>14.7%</td>
</tr>
</tbody>
</table>

Median Age: 36.5

Race / Ethnicity

- Hispanic or Latino: 19.5%
- Black or African American: 9.4%
- American Indian AK Native: 1.0%
- Asian: 6.2%
- Native Hawaiian Pacific Island: 0.0%
- Other - 2 Or More Race: 4.3%
- Other - 1 Race: 0.2%
- White: 59.4%
- Non-White: 40.6%

Military Installation (if any)

Ebbing Air National Guard

Interesting Fact for City

Old Fort Days Rodeo - Fort Smith’s annual Old Fort Days Rodeo and Barrel-Racing Futurity offers nearly ten days of Wild West activities. It has been held every May since the mid-1930s.

Mayor or City Leader Information

Role: Mayor
Name: George McGill
Political Affiliation: Democrat
Term Information: Term ends: 8/15/2026

Race / Ethnicity

- Black or African American
- Gender: Male
- Military Experience: None Identified

County and State Information

County: Sebastian County
County Population: 127,591
Covid Vax Rate: 55.9%
Non-White Pop: 30.4%
Rural Jurisdiction: No

State Chronic Disease Director: Bala Simon, Arkansas Department of Health
# Mayor Social Media

<table>
<thead>
<tr>
<th>Platform</th>
<th>Status</th>
<th>Followers</th>
<th>Link</th>
</tr>
</thead>
<tbody>
<tr>
<td>Twitter:</td>
<td>Inactive</td>
<td>52</td>
<td><a href="https://twitter.com/MayorMcgill">https://twitter.com/MayorMcgill</a></td>
</tr>
<tr>
<td>Facebook:</td>
<td>Active</td>
<td>5.7K</td>
<td><a href="https://www.facebook.com/MayorMcGill/">https://www.facebook.com/MayorMcGill/</a></td>
</tr>
<tr>
<td>Instagram:</td>
<td>Inactive</td>
<td>1K</td>
<td><a href="https://www.instagram.com/mayormcgill/?hl=en">https://www.instagram.com/mayormcgill/?hl=en</a></td>
</tr>
<tr>
<td>YouTube:</td>
<td>None Found</td>
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</tbody>
</table>

as of: 09/21/2022

# City Social Media

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<th>Link</th>
</tr>
</thead>
<tbody>
<tr>
<td>Twitter:</td>
<td>Active</td>
<td>6K</td>
<td><a href="https://twitter.com/ftsmithark?lang=en">https://twitter.com/ftsmithark?lang=en</a></td>
</tr>
<tr>
<td>Facebook:</td>
<td>Active</td>
<td>26K</td>
<td><a href="https://www.facebook.com/FTSmithAR/">https://www.facebook.com/FTSmithAR/</a></td>
</tr>
<tr>
<td>Instagram:</td>
<td>Active</td>
<td>3.3K</td>
<td><a href="https://www.instagram.com/fortsmithar/?hl=en">https://www.instagram.com/fortsmithar/?hl=en</a></td>
</tr>
<tr>
<td>YouTube:</td>
<td></td>
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<td></td>
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</tbody>
</table>

as of: 09/21/2022

# MWTM-Vax Campaign Video Information

- # of Videos: 3
- Language(s): English
- Roles Featured: Mayor; Military Leader(s); Healthcare Professional(s)
- Outreach timeframe: CBS Channel 5 interview: Sep 28, 2022
  ScreenVision: Sep 26 - Dec 25, 2022 & Jan 02 - Jan 29, 2023
  Streaming radio: Sep 27 - Nov 15, 2022