## City Information

<table>
<thead>
<tr>
<th>City - State:</th>
<th>Norman - OK</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Population:</td>
<td>122,837</td>
</tr>
</tbody>
</table>

Source: 2019 Census ACS 5yr DP05

### Age Distribution

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>&lt;18</td>
<td>19.1%</td>
</tr>
<tr>
<td>&gt;=18</td>
<td>80.9%</td>
</tr>
<tr>
<td>&gt;=65</td>
<td>12.3%</td>
</tr>
</tbody>
</table>

Median Age: 30.9

## Race / Ethnicity

<table>
<thead>
<tr>
<th>Race / Ethnicity</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hispanic or Latino:</td>
<td>8.5%</td>
</tr>
<tr>
<td>Black or African American:</td>
<td>4.4%</td>
</tr>
<tr>
<td>American Indian AK Native:</td>
<td>3.6%</td>
</tr>
<tr>
<td>Asian:</td>
<td>4.8%</td>
</tr>
<tr>
<td>Native Hawaiian Pacific Island:</td>
<td>0.1%</td>
</tr>
<tr>
<td>Other - 2 Or More Race:</td>
<td>7.1%</td>
</tr>
<tr>
<td>Other - 1 Race:</td>
<td>0.3%</td>
</tr>
<tr>
<td>White:</td>
<td>71.3%</td>
</tr>
<tr>
<td>Non-White:</td>
<td>28.7%</td>
</tr>
</tbody>
</table>

## Military Installation (if any)

| Military Installation (if any) |

## Interesting Fact for City

Several places in Norman are said to be haunted by spirits, including the University of Oklahoma and the Sooner Theatre. OU offers monthly guided night-time ghost tours March through November.

## Mayor or City Leader Information

<table>
<thead>
<tr>
<th>Role:</th>
<th>Mayor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name:</td>
<td>Breea Clark</td>
</tr>
<tr>
<td>Political Affiliation:</td>
<td>Unknown</td>
</tr>
<tr>
<td>Term Information:</td>
<td>Term ends: 4/10/2022</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Race / Ethnicity:</th>
<th>White</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gender:</td>
<td>Female</td>
</tr>
<tr>
<td>Military Experience:</td>
<td>None Identified</td>
</tr>
</tbody>
</table>

## County and State Information

<table>
<thead>
<tr>
<th>County:</th>
<th>Cleveland County</th>
</tr>
</thead>
<tbody>
<tr>
<td>County Population:</td>
<td>279,274</td>
</tr>
<tr>
<td>Covid Vax Rate:</td>
<td>58.3%</td>
</tr>
<tr>
<td>Non-White Pop:</td>
<td>28.3%</td>
</tr>
<tr>
<td>Rural Jurisdiction:</td>
<td>No</td>
</tr>
</tbody>
</table>

State Chronic Disease Director: Shelly Patterson, Oklahoma State Department of Health
## Mayor Social Media

<table>
<thead>
<tr>
<th>Platform</th>
<th>Status</th>
<th>Followers</th>
<th>Link</th>
</tr>
</thead>
<tbody>
<tr>
<td>Twitter:</td>
<td>Active</td>
<td>7.6K</td>
<td><a href="https://mobile.twitter.com/clarkfornorman">https://mobile.twitter.com/clarkfornorman</a></td>
</tr>
<tr>
<td>Facebook:</td>
<td>Active</td>
<td>9.8K</td>
<td><a href="https://www.facebook.com/clarkfornorman/">https://www.facebook.com/clarkfornorman/</a></td>
</tr>
<tr>
<td>Instagram:</td>
<td>Active</td>
<td>2.6K</td>
<td><a href="https://www.instagram.com/clarkfornorman/?hl=en">https://www.instagram.com/clarkfornorman/?hl=en</a></td>
</tr>
<tr>
<td>YouTube:</td>
<td>None Found</td>
<td></td>
<td></td>
</tr>
<tr>
<td>as of:</td>
<td>12/26/2022</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

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</thead>
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<tr>
<td>Twitter:</td>
<td>Active</td>
<td>7.7K</td>
<td><a href="https://twitter.com/cityofnormanok">https://twitter.com/cityofnormanok</a></td>
</tr>
<tr>
<td>Facebook:</td>
<td>Active</td>
<td>21K</td>
<td><a href="https://www.facebook.com/cityofnormanok">https://www.facebook.com/cityofnormanok</a></td>
</tr>
<tr>
<td>Instagram:</td>
<td>Active</td>
<td>2.6K</td>
<td><a href="https://www.instagram.com/thecityofnorman/">https://www.instagram.com/thecityofnorman/</a></td>
</tr>
<tr>
<td>YouTube:</td>
<td>Active</td>
<td>2.81K</td>
<td><a href="https://www.youtube.com/user/cityofnormanok">https://www.youtube.com/user/cityofnormanok</a></td>
</tr>
<tr>
<td>as of:</td>
<td>04/04/2023</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## MWTM-Vax Campaign Video Information

- # of Videos:
- Language(s):
- Roles Featured:
- Outreach timeframe:

Updated: 05/22/2023