### City Information

**City - State:** Roswell - NM  
**Total Population:** 47,941  
**Source:** 2019 Census ACS 5yr DP05

<table>
<thead>
<tr>
<th>Age Distribution</th>
</tr>
</thead>
</table>
| <18:             | 26.5%  
| >=18:            | 73.5%  
| >=65:            | 15.6%  
| **Median Age:**  | 34.9 |

### Race / Ethnicity

- **Hispanic or Latino:** 58.3%
- **Black or African American:** 1.6%
- **American Indian AK Native:** 1.2%
- **Asian:** 1.2%
- **Native Hawaiian Pacific Island:** 0.0%
- **Other - 2 Or More Race:** 0.8%
- **Other - 1 Race:** 0.4%
- **White:** 36.5%
- **Non-White:** 63.5%

### Military Installation (if any)

- **Interesting Fact for City**
  
The modern rocket was invented in Roswell by Robert Goddard.

### Mayor or City Leader Information

- **Role:** Mayor  
- **Name:** Tim Jennings  
- **Political Affiliation:** Democrat  
- **Gender:** Male  
- **Military Experience:** None Identified  
- **Race / Ethnicity:** White  
- **Term Information:** Term ends: 4/01/2026

### County and State Information

- **County:** Chaves County  
- **County Population:** 65,144  
- **Covid Vax Rate:** 52.1%  
- **Non-White Pop:** 61.1%  
- **Rural Jurisdiction:** Yes

- **State Chronic Disease Director:** Timothy Lopez, New Mexico Department of Health
# Mayor Social Media

<table>
<thead>
<tr>
<th>Platform</th>
<th>Status</th>
<th>Followers</th>
<th>Link</th>
</tr>
</thead>
<tbody>
<tr>
<td>Twitter</td>
<td>None Found</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Facebook</td>
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<tr>
<td>Instagram</td>
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</tr>
<tr>
<td>YouTube</td>
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<tr>
<td>as of</td>
<td>03/10/2023</td>
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</table>

# City Social Media

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<tr>
<td>Twitter</td>
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<td><a href="https://twitter.com/RoswellNMGov">https://twitter.com/RoswellNMGov</a></td>
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<tr>
<td>Facebook</td>
<td>Active</td>
<td>12k</td>
<td><a href="https://www.facebook.com/RoswellNMGovernment/">https://www.facebook.com/RoswellNMGovernment/</a></td>
</tr>
<tr>
<td>Instagram</td>
<td>None Found</td>
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<td>YouTube</td>
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<tr>
<td>as of</td>
<td>02/19/2023</td>
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</tbody>
</table>

# MWTM-Vax Campaign Video Information

- # of Videos: 2
- Language(s): English
- Roles Featured: Mayor
- Outreach timeframe: Social Media: Mar 31 - Apr 23, 2023

Updated: 05/22/2023