City Information

City - State: Spartanburg - SC
Total Population: 37,424
Source: 2019 Census ACS 5yr DP05

Age Distribution
- <18: 23.0%
- >=18: 77.0%
- >=65: 16.0%
Median Age: 34.6

Race / Ethnicity
- Hispanic or Latino: 4.7%
- Black or African American: 47.2%
- American Indian AK Native: 0.4%
- Asian: 2.3%
- Native Hawaiian Pacific Island: 0.0%
- Other - 2 Or More Race: 1.7%
- Other - 1 Race: 0.0%
- White: 43.6%
- Non-White: 56.4%

Military Installation (if any)

Interesting Fact for City
Home to the Beacon Restaurant. The beloved local landmark is the second largest drive-in in the nation. One visit will make you wonder how big the biggest drive-in could possibly be. Founded in 1946, their "chili-cheese-a-plenty" burger is still #1.

Mayor or City Leader Information

Role: Mayor
Name: Jerome Rice
Political Affiliation: Non-partisan
Term Information: Term ends: 1/12/2026
Currently in his FIRST FOUR YEAR TERM sworn in as mayor on Jan. 10, 2022. Rice, first elected to his seat in District 5 in 2009, has served three terms on City Council.

Race / Ethnicity: Black or African American
Gender: Male
Military Experience: None Identified

County and State Information

County: Spartanburg County
County Population: 307,617
Covid Vax Rate: 50.5%
Non-White Pop: 31.7%
Rural Jurisdiction: No

State Chronic Disease Director: Virginie Daguise, South Carolina Department of Health and Environmental Control

Updated: 05/22/2023
### Mayor Social Media

<table>
<thead>
<tr>
<th>Platform</th>
<th>Status</th>
<th>Followers</th>
<th>Link</th>
</tr>
</thead>
<tbody>
<tr>
<td>Twitter:</td>
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</tr>
<tr>
<td>Facebook:</td>
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<td>1.3k</td>
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<tr>
<td>Instagram:</td>
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<tr>
<td>YouTube:</td>
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<tr>
<td>Twitter:</td>
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<td>8,498</td>
<td><a href="https://twitter.com/SpartanburgCity">https://twitter.com/SpartanburgCity</a></td>
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### MWTM-Vax Campaign Video Information

- **# of Videos:** 2
- **Language(s):** English
- **Roles Featured:** Mayor
- **Outreach timeframe:** Social media: Jan 09 - Mar 02, 2023