City Information

City - State: Youngstown - OH
Total Population: 64,783
Source: 2019 Census ACS 5yr DP05

Race / Ethnicity
- Hispanic or Latino: 10.9%
- Black or African American: 40.7%
- American Indian AK Native: 0.3%
  - Asian: 0.6%
- Native Hawaiian Pacific Island: 0.0%
- Other - 2 Or More Race: 4.4%
  - Other - 1 Race: 0.2%
- White: 42.9%
- Non-White: 57.1%

Age Distribution
- <18: 21.8%
- >=18: 78.2%
- >=65: 17.3%
Median Age: 39.3

Military Installation (if any)

Interesting Fact for City
Thomas Bopp- part of the team who discovered the Hale-Bopp comet, was born in Youngstown. The Warner Bros- Albert, Harry, Jack, and Sam Warner - were all born in Youngstown.

Mayor or City Leader Information

Role: Mayor
Name: Jamael Tito Brown
Political Affiliation: Democrat
Gender: Male
Military Experience: None Identified
Term Information: Term ends: 12/31/2025

County and State Information

County: Mahoning; Trumbull Counties
County Population: 229,961
Covid Vax Rate: 63.3%
Non-White Pop: 24.1%
Rural Jurisdiction: No

State Chronic Disease Director: Michele Shough, Ohio Department of Health
Mayor Social Media

<table>
<thead>
<tr>
<th>Platform</th>
<th>Status</th>
<th>Followers</th>
<th>Link</th>
</tr>
</thead>
<tbody>
<tr>
<td>Twitter</td>
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<tr>
<td>Facebook</td>
<td>Inactive</td>
<td>3.9k</td>
<td><a href="https://www.facebook.com/mayortitobrown/">https://www.facebook.com/mayortitobrown/</a></td>
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<tr>
<td>Instagram</td>
<td>Active</td>
<td>1,109</td>
<td><a href="https://www.instagram.com/jamaeltitobrown/">https://www.instagram.com/jamaeltitobrown/</a></td>
</tr>
<tr>
<td>YouTube</td>
<td>None Found</td>
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<tr>
<td>as of:</td>
<td>10/06/2022</td>
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</tbody>
</table>

City Social Media

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<th>Platform</th>
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<th>Link</th>
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</thead>
<tbody>
<tr>
<td>Twitter</td>
<td>Active</td>
<td>9,261</td>
<td><a href="https://twitter.com/cityofyou">https://twitter.com/cityofyou</a></td>
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<tr>
<td>Facebook</td>
<td>Active</td>
<td>18k</td>
<td><a href="https://www.facebook.com/CityofYoungstown/">https://www.facebook.com/CityofYoungstown/</a></td>
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<tr>
<td>Instagram</td>
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</tr>
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</table>

MWTM-Vax Campaign Video Information

# of Videos: 2
Language(s): English
Roles Featured: Mayor
Outreach timeframe: Social media: Oct 31 - Nov 29, 2022
ScreenVision: Nov 07 - Dec 25, 2022
Streaming radio: Nov 29 - Dec 31, 2022