

PATHS TO ENGAGEMENT

Opening Remarks

9:00 - 9:05 a.m.

Dave Zook, JD, Faegre Baker Daniels
National Forum Chair

PATH 1

Engaging Agenda Setters: Making Cardiovascular Disease Prevention a Priority

9:10 - 10:30 a.m.

Despite being the leading cause of death, heart disease and stroke get less attention and fewer resources than some less-deadly diseases. How can we raise the priority and resources for preventing cardiovascular disease?

Moderator - Laura Gordon, Edelman

National Forum Signature Report: *Wrong Direction: Troubling Trends in Rate of U.S. Cardiovascular Deaths*
Stephen Sidney, MD, MPH, FAHA
Director of Research Clinics, Kaiser Permanente Northern California

Panelists

Michael A. Cropp, MD, MBA, President & Chief Executive Officer, Independent Health

Clay B. Marsh, MD, Vice President & Executive Dean for Health Sciences, Administration
West Virginia University

Q&A

Notes: