

Plenary Session IV

Supporting and Improving Medication Adherence

3:15 – 4:20 p.m.

This session will address strategies to inform, raise awareness, and promote discussion among patients, clinicians, pharmacists, payers, public health practitioners, and decision makers about ways to improve medication adherence and associated health outcomes.

Facilitator:

Keith C. Ferdinand, MD, FACC, FAHA, FNLA, FASH, Professor of Clinical Medicine, Tulane University School of Medicine

Presenters:

Improving Medication Adherence

Fortunato “Fred” Senatore, MD, PhD, FACC, Medical Officer, Division of Cardiovascular and Renal Products, Center for Drug Evaluation and Research, Food and Drug Administration

Value and Access Stakeholder

Mary McGowan, MA, Chief Executive Officer, WomenHeart

Value and Access Stakeholder

Michele Packard-Milam, CAE, Executive Director, Mended Hearts

Q&A:

Table Discussion Questions:

1. Who can you identify within your organization or community as being change agents to assist with supporting and improving medication adherence?

Notes: