

Facilitator and Speaker Bios

PLENARY I - CONNECTING CLINICAL AND POPULATION HEALTH

Sharon Moffatt, RN, BSN, MS

*Senior Advisor for Public Health Leadership and Transformation
Association of State and Territorial Health Officials (ASTHO)*



Sharon Moffatt is the Senior Advisor for Public Health Leadership and Transformation for The Association of State and Territorial Health Officials. ASTHO is the national nonprofit organization representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia. ASTHO's members, the chief health officials of these jurisdictions, are dedicated to formulating and influencing sound public health policy, and to assuring excellence in state-based public health practice. Prior to her work at the national level, Sharon served for two years as Commissioner of Health for the Vermont Department of Health. In addition, she served for two Governors as the Deputy Commissioner of Health. As Health Commissioner, Sharon led the state public-private executive committee in the strategic development and implementation of Vermont's health reform, the Blueprint for Health. Governor Douglas appointed her in the summer of 2009 to the Vermont Health Reform Commission. Since

1997, Sharon has been an adjunct Assistant Professor at the University of Vermont, College of Nursing and Allied Health. As a public health leader for over 25 years, Ms. Moffatt has lead policy and program planning in the areas of public health nursing, environmental health, refugee health, maternal child health, injury prevention and chronic disease. Throughout her public health career, she has worked closely with a wide variety of health professionals and key community partners to systematically improve the health of our citizens.

Brian C. Castrucci, MA

*Chief Program and Strategy Officer – Practical Playbook
de Beaumont Foundation*



Brian C. Castrucci, MA, is the Chief Program and Strategy Officer at the de Beaumont Foundation. The Foundation's mission is to strengthen and transform public health in the United States. As Chief Program and Strategy Officer, Castrucci is responsible for identifying and fostering visionary public health projects and contributing to the strategic design and tactical implementation of Foundation initiatives. He has ensured that public health research and practice go hand-in-hand through grants such as the Practical Playbook, the BUILD Health Challenge, the Public Health Workforce Interests and Needs Survey, and the Big Cities Health Coalition.

Castrucci seeks to bring academic rigor to public health practice and a focus on actionable outcomes to public health research. His commitment to improving population health, furthering robust collaboration between public health and primary care, and strengthening public health infrastructure in

the United States is informed by a decade of experience working in state and local health departments.

As an award-winning epidemiologist and public health leader, Castrucci has published more than 50 articles in the areas of public health systems and services research, maternal and child health, health promotion, and chronic disease prevention. His recent work has focused on the public health needs of large cities, the need for better data systems, and public health system improvements. He is an editor and contributing author to *The Practical Playbook. Public Health. Primary Care. Together* published by Oxford University Press in 2015. Castrucci blogs on public health topics at the Huffington Post, where he is committed to advancing an understanding and awareness of public health issues through new media.

Castrucci graduated summa cum laude with a Bachelor of Arts degree in political science from North Carolina State University and a Master of Arts degree from Columbia University in 2006. He is currently pursuing a Doctorate in Public Health Leadership at the University of North Carolina at Chapel Hill Gillings School of Global Public Health.