



Policy, Program and System Change Strategies to Improve Hypertension Control Agenda

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| 1:00 – 1:05 PM | Welcome and Introduction to the Webinar Goal, Purpose, Objectives, and Speakers John Clymer, Executive Director
National Forum for Heart Disease & Stroke Prevention |
| 1:05 – 1:20 PM | ASTHO Learning Collaborative State, Alabama Department of Public Health
Mary G. McIntyre, MD, MPH
Chief Medical Officer |
| 1:20 – 1:40 PM | National Forum Member Organizations:
American Heart Association, Amy Ciarochi
Centers for Disease Control and Prevention, Judy Hannan, RN, MPH
Consortium for Southeastern Hypertension Control, Debra Simmons, RN, MS
World Hypertension League, Daniel Lackland, DrPH |
| 1:40 – 1:45 PM | 15th Annual Meeting of the National Forum, October 18, 2017
Laura Gordon, National Forum Secretary/Treasurer

Report on World Hypertension Day Thunderclap
John Clymer |
| 1:50 – 1:55 PM | Question and Answer
John Clymer |
| 1:55 - 2:00 PM | Closing Remarks
John Clymer |

Presenter Bios



John Clymer
Executive Director

National Forum for Heart Disease & Stroke Prevention

John Clymer is executive director of the National Forum for Heart Disease & Stroke Prevention, an independent, nonprofit catalyst for collaboration. Additionally, he is an adjunct assistant professor at Loma Linda University School of Public Health, guest lecturer at Johns Hopkins Bloomberg School of Public Health, and member of the U.S. Community Preventive Services Task Force.

During his tenure as president of Partnership for Prevention from 2001-2008, the organization won passage of landmark Medicare policy changes; established the National Commission on Prevention Priorities; was recognized by Harvard Business Review for a “Breakthrough Idea”; and quadrupled its income.

Clymer is the TEDMED Thought Leader for prevention and has served as a subject matter expert at the World Economic Forum’s Annual Meeting in Davos. He has conducted numerous Congressional briefings, appeared on NBC Nightly News, Fox News, CNBC, public radio, and in print media such as The New York Times, and authored book chapters, articles and commentaries on prevention.



Mary G. McIntyre, M.D., M.P.H.

Chief Medical Officer

Alabama Department of Public Health

Mary G. McIntyre, M.D., M.P.H., SSBB is Chief Medical Officer for the Alabama Department of Public Health (ADPH). Dr. McIntyre received her B.S. in biology from Winston Salem State University in Winston Salem, NC. She earned her medical degree from Meharry Medical College in Nashville and served as resident physician in Internal Medicine at the George Hubbard Hospital in Nashville, TN. She obtained a master of public health in Health Care Organization and Policy from the University of Alabama at Birmingham. She studied Lean and Six Sigma at Villanova University from 2010-2011. She is board certified in Public Health and General Preventive Medicine through the American Board of Preventive Medicine. She joined ADPH in January 2011, and served as Assistant State Health Officer for Disease Control and Prevention and State Epidemiologist before taking her current position. Prior to beginning her public health career she served in various roles at the Alabama Medicaid Agency for fourteen years. She provided primary care for eleven years before joining the State.

She is a member of the Council of State and Territorial Epidemiologists (CSTE), the American Public Health Association (APHA), the Alabama Public Health Association (Alpha), the Association for Professionals in Infection Control and Epidemiology (APIC), the American Medical Association (AMA), and the Medical Association of the State of Alabama (MASA).

She is most proud of being a wife and mother to four amazing adults and a grandmother to three.



Amy Ciarochi

High Blood Pressure Strategic Alliance Manager

Patient and Healthcare Innovations

American Heart Association

Amy Ciarochi is the HBP Strategic Alliances Manager for the American Heart Association. She has been in this position for over 3 years and has been an integral player in forwarding the AHA's high blood pressure business plan. Before moving to the Patient Education and Risk Factors team, Amy

spent over 13 years managing the aspects of the industry-funded revenue programs for Scientific Sessions, the International Stroke Conference and the AHA Specialty Conferences, specifically in the areas of production and development. Before joining the AHA, Amy worked in the political arena for Senator Phil Gramm and Congressman Joe Barton. She has a bachelor's degree in Political Science and Speech Communication from Texas A & M University. Amy enjoys living in Dallas with her daughter, travelling, doing Pilates and watching Texas Rangers baseball.



Judy Hannan, RN, MPH

Senior Advisor, Million Hearts®

***Division for Heart Disease and Stroke Prevention
Centers for Disease Control and Prevention***

Judy Hannan provides leadership and coordination at CDC for Million Hearts®, an initiative co-lead by CDC and CMS to prevent a million heart attacks and strokes. As Senior Advisor, Ms. Hannan provides critical thinking in key areas of strategic planning, program planning and implementation, and was instrumental in the launch of MH 2022. Ms. Hannan brings over 30 years of program experience to this position, including previously serving as the Deputy Director for the Division for Heart Disease and Stroke Prevention upon its inception.

Ms. Hannan received her Bachelor of Science in Nursing degree from Illinois Wesleyan University, and her MPH in Policy and Management from Emory University School of Public Health.



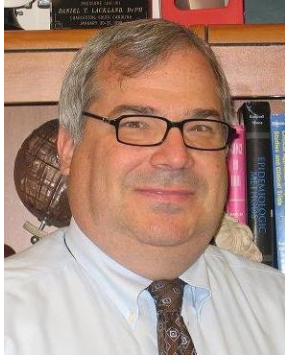
Debra Simmons, RN, MS

Executive Director

Consortium for Southeastern Hypertension Control

Executive Director of the Consortium for Southeastern Hypertension Control (COSEHC), a non-profit professional health care organization headquartered at the Wake Forest University School of Medicine in North Carolina. She has overall responsibility and accountability for the direction, management and administration of the organization. Ms. Simmons has a long history and a wealth of experience in health care serving in such roles as clinical nurse, department director, chief

nursing officer, and quality improvement program director in both pediatric and adult hospital and health care settings. She also served as a Robert Wood Johnson (RWJ) Health Policy Fellow from 1994-1995 working on both healthcare and welfare reform legislation in the Washington D.C. Senate office of Robert J. Kerrey (Nebraska). In her current role, she also serves as the Project Director for the recently awarded COSEHC Practice Transformation Network (PTN) called Quality Impact, under the CMS Transforming Clinical Practices Initiative.



Daniel Lackland, MD
President

World Hypertension League

Daniel T. Lackland is Professor of Epidemiology at the Medical University of South Carolina. He is a Fellow in the American College of Epidemiology, American Society of Hypertension, and American Heart Association. He directs the Division of Translational Neuroscience and Population Studies, and the Masters of Science in Clinical Research Program. Dr. Lackland was appointed to the panel for the Eighth Report of the Joint National Committee on Prevention, Detection, Evaluation, and Treatment of High Blood Pressure (JNC 8), and the work group for the NHLBI Clinical Guidelines for Cardiovascular Risk Reduction (Global Risk Assessment). He currently serves on the Evidence Rating Committee of the ACC/AHA Clinical Practice Guidelines (Hypertension). He chairs the Oversight Committee for AHA Strategically Focused Research Network on Hypertension, and serves on the Data Safety Monitoring Board for several ongoing NIH sponsored clinical trials. Much of his research interest involves the population risk assessment of cardiovascular disease, stroke and hypertension. He is the principal investigator for the NIH-funded Black Pooling Project assessing the disparities in cardiovascular diseases and hypertension, and is subcontract PI for “Impact of Nativity on Cardiometabolic Syndrome Factors” in the Reasons for Geographic and Racial Differences in Stroke (REGARDS) study. For more than two decades, he worked closely with the late Professor David Barker on the fetal and early life origins of high blood pressure and hypertension-related outcomes.

In addition to these epidemiological investigations, Professor Lackland is involved in population high blood pressure control efforts with over 250 scientific journal publications. He is President of the World Hypertension League and serves on the boards of the Carolinas Center for Medical Excellence, Consortium for Southeastern Hypertension Control (COSEHC), and Inter-American Society of Hypertension. He is Deputy Editor-In-Chief of the *Journal of Clinical Hypertension*, and member of the editorial boards of *Hypertension*, *Ethnicity and Disease*, *Journal of the American Society of Hypertension*, and *Advances in Cardiovascular Therapeutic*.



Laura Gordon
General Manager
Edelman

As the leader of Edelman’s Health practice in Washington, Laura Gordon is responsible for managing a team of specialists who work with clients to communicate their messages to target audiences, build relationships with advocacy organizations and other health stakeholders, and help shape policies that support access to services and products. Her work on the policy front includes raising awareness of under-recognized medical conditions, advocating for clients in the face of proposed legislative restrictions and enhancing clients’ corporate image inside the Beltway. Laura has worked extensively with advocacy groups and scientific opinion leaders to build awareness of disorders and fight not only for their proper treatment, but also for more research that could lead to new treatments.

Laura also oversees Edelman’s Federal Government Services practice, which includes work for the Substance Abuse and Mental Health Services Administration and the Agency for Healthcare Research and Quality. An Ohio native who now resides in Bethesda, Md., Laura graduated magna cum laude with a B.A. in journalism.