AGENDA-AT-A-GLANCE

8:00 a.m. – 9:00 a.m.        Continental Breakfast and Networking
9:00 a.m. – 9:10 a.m.        Welcome & Introductions
9:10 a.m. – 10:15 a.m.       Path 1: Innovations to Get Back on Track
10:15 a.m. – 10:30 a.m.      Break
10:30 a.m. – 11:45 a.m.      Path 2: A Heart-Healthy Nation Begins with Communities
11:45 a.m. – 12:30 p.m.      Lunch and Networking
12:40 p.m. – 1:00 p.m.       National Forum Annual Business Meeting, National Forum Awards
1:10 p.m. – 2:00 p.m.        Path 3: Innovating to Enhance Value and Access
2:00 p.m. – 2:10 p.m.        Break
2:10 p.m. – 2:50 p.m.        Path 4: Interactive Visioning of the National Forum into the 2020s
2:50 p.m. – 3:00 p.m.        Closing and Call to Action
3:00 p.m. – 3:30 p.m.        Networking Reception
Dear Colleague,

You and your organization help make the National Forum for Heart Disease & Stroke Prevention unique, as the connecting point for the public, private and social sectors to join forces to prevent cardiovascular disease. Thank you for joining us at the National Forum’s 16th Annual Meeting.

Today’s meeting brings together representatives from over 58 organizations, including individuals from national and international organizations, government, industry, research, healthcare institutions, advocacy, faith-based, and community-based organizations.

“Paths to Innovation” showcases how organizations and institutions can collaborate to improve health in communities and the nation.

We gratefully recognize the members of the Planning Committee for all their creative input and efforts, as well as, AstraZeneca, Novartis, Sanofi/Regeneron, and the American Heart Association for their generous support as sponsors of today’s meeting.

We look forward to working with you during – and after – this dynamic gathering.

Jennifer G. Robinson, MD, MPH, FAHA
Chair

John M. Clymer
Executive Director

Annual Meeting Planning Committee
Jennifer G. Robinson, MD, MPH, FAHA, Chair, University of Iowa
Dave Zook, JD, Faegre Baker Daniels Consulting
Ryne Carne, Alliance for Aging Research
Jill Ceitlin, MPH, American Heart Association
April Wallace, MHA, American Heart Association
Robin Rinker, MPH, Centers for Disease Control and Prevention
Sonita Dodani, MBBS (MD), FCPS, MSc, PhD, FAHA, Eastern Virginia Medical School
Jay Glasser, PhD, Medicine and the Public Health Initiative
Stanton B. Shanedling, PhD, MPH, Minnesota Department of Health
Miriam Patanian, MPH, National Association of Chronic Disease Directors
Julia Schneider, MPH, National Association of Chronic Disease Directors
Virginia J. Howard, PhD, University of Alabama at Birmingham, School of Public Health

National Forum Team:
Jen Childress, MS, MCHES; John M. Clymer, Mary Jo Garofoli,
Julie Harvill, MPH, MPA; Debbie Martinez, MS
WELCOME & INTRODUCTIONS

Opening Remarks
9:00 - 9:10 a.m.

Jennifer G. Robinson, MD, MPH, FAHA
Chair, National Forum for Heart Disease & Stroke Prevention
Professor and Director, Prevention Intervention Center
University of Iowa

PATH 1

Innovations to Get Back on Track
9:10 - 10:15 a.m.

Progress in cardiovascular disease mortality has stalled. It’s worse for some populations than others. How can we regain momentum against America’s #1 killer? We’ll hear about the quest for innovation and powerful success stories.

Moderator
Betsy L. Thompson, MD, MSPH, DrPH
Captain, U.S. Public Health Service; Director, Division for Heart Disease and Stroke Prevention; Centers for Disease Control and Prevention

Panelists
Stephen Sidney, MD, MPH, FAHA
Director of Research Clinics; Kaiser Permanente Northern California

David C. Goff, Jr., MD, PhD, FACP, FAHA
Director, Division of Cardiovascular Sciences; National Heart, Lung, and Blood Institute

Janet Wright, MD, FACC
Executive Director, Million Hearts®; Centers for Disease Control and Prevention; Centers for Medicare and Medicaid Services

Douglas J. Robb, DO, MPH, MS, FAsMA
Lieutenant General (USAF, Ret.); Uniformed Services University of the Health Sciences; Former Director, Defense Health Agency

Q&A

Notes:
A Heart Healthy Nation Begins at the Community Level
10:30 a.m. – 11:45 a.m.

U.S. Surgeon General Jerome Adams points out that a strong national defense depends on a healthy population. Military leaders echo this message and are beginning to highlight the need for civilian leadership to improve community health. We’ll learn about the national security-community health connection, how communities can improve health, and how a mayor has measurably improved cardiovascular health in his community.

Moderator
Celeste Philip, MD, MPH
Surgeon General and Secretary; Florida Department of Health

Panelists
Donald Shell, MD, MA
Director, Disease Prevention, Disease Management and Population Health Policy & Oversight; Office of the Undersecretary of Defense (Personnel and Readiness); Office of the Assistant Secretary of Defense (Health Affairs); Health Services Policy and Oversight; Defense Health Headquarters

The Honorable James Schmitt
Mayor of Green Bay, Wisconsin

Brian C. Castrucci, MA, DrPH
Chief Executive Officer
de Beaumont Foundation

Q&A

Notes:
Decision Items:
2017 Annual Business Meeting Minutes
Corporate Operations and Finance Report
Election of new Board Members

Welcome and Introductions
Jennifer Robinson, MD, MPH, FAHA, Chair

Roll Call
Warren A. Jones, MD, FAAFP, Secretary-Treasurer

Approve 2017 Meeting Minutes
Jennifer Robinson, MD, MPH, FAHA, Chair

Executive Director’s Report
John M. Clymer, Executive Director

Corporate Operations & Finance Report
Warren A. Jones, MD, FAAFP, Secretary-Treasurer
Action: Acceptance of Corporate Operations and Finance Report

Governance Report
Jennifer Robinson, MD, MPH, FAHA, Chair
Action: Election of new Board Members

2018-19 Board of Directors Election
Vice-chair (Elected by Board of Directors)
Kimberly F. Stitzel, MS, RD
Senior Vice President
Center for Health Metrics and Evaluation
American Heart Association

Secretary/Treasurer (Elected by Board of Directors)
Warren A. Jones, MD, FAAFP
Chief Health Officer
Hampton University
Nominees for Directors (5 to be elected by members of the National Forum)

Jay Bhatt, DO, MPH, MPA (incumbent)
Senior Vice President and Chief Medical Officer
American Hospital Association

Bernadette Mazurek Melnyk, PhD, RN, APRN-CNP, FAANP, FNAP, FAAN
Vice President for Health Promotion
University Chief Wellness Officer
Dean and Professor, College of Nursing
Professor of Pediatrics & Psychiatry, College of Medicine
The Ohio State University
Executive Director, the Helene Fuld Health Trust National Institute for Evidence-based Practice

Mark McEwen
Journalist, Health Advocate, Stroke Survivor

Marcus Plescia, MD MPH
Chief Medical Officer
Association of State and Territorial Health Officials

Amanda Seeff-Charny
Senior Director, Patient Advocacy
Regeneron Pharmaceuticals, Inc.

The National Forum Honors

Tribute to Outgoing Leadership

Board of Directors Service

David Zook, JD, Faegre Baker Daniels Consulting
Rod Wooten, Astra Zeneca

Introductions of Incoming Leadership

New Business
Laura Gordon, National Forum Chair

Adjourn
NATIONAL FORUM AWARDS

The National Forum annually recognizes individuals and organizations who have made exceptional contributions to heart disease and stroke prevention.

**National Forum Heart Healthy Stroke Free Awards**
Presented to an individual and a group whose work embodies the recommendations of the national Public Health Action Plan to Prevent Heart Disease and Stroke.

- **Individual**: The Honorable James Schmitt, Mayor of Green Bay, Wisconsin
- **Organizations**: Hearts Beat Back: The Heart of New Ulm Project
  Minneapolis Heart Institute Foundation

**National Forum Public Policy Awards**
Recognizes an individual and a group who have been effective in advancing policy change that reduces the heart disease and stroke burden on a national, state, or local level.

- **Individual**: Jill Birnbaum, JD
- **Organizations**: The Horizon Foundation
  Sugar Free Kids Maryland

**National Forum Commitment Award**
Given to an individual who has made outstanding contributions to the National Forum.

- Sunita Dodani MBBS (MD), FCPS, MSc, PhD, FAHA

**National Forum Chair Recognition Award**

- The Honorable Sharon Weston Broome, Mayor of Baton Rouge, Louisiana
Innovating to Enhance Value and Access
1:10 p.m. – 2:00 p.m.

Amid impassioned debate over value and access, we have seen signs in 2018 that the environment is changing, opening the door to better patient access to innovative therapies and health. Patient, provider, payer and pharmaceutical industry leaders will discuss the multiple shifts underway and how they can be accelerated to enhance patients’ access to evidence-based care that is appropriate for them.

Moderator
Ben Bluml, R.Ph,
Senior Vice President, Research and Innovation
American Pharmacists Association Foundation

Panelists
Kalahn Taylor-Clark, PhD, MPH
Head of Public Affairs Diabetes and Cardiovascular Unit
US External Affairs
Sanofi

William (Tripp) Russell Jennings, Jr., MD, FACEP
Innovation Officer, Vice President
BlueCross BlueShield of South Carolina

Cat Davis Ahmed, MBA
Vice President, Policy and Outreach
FH Foundation

Q&A

Notes:
PATH 4

Interactive Visioning of the National Forum into the 2020s
2:10 – 2:50 p.m.

Share your insights on how the National Forum can help members increase their impact as the field focuses on cardiovascular health throughout the lifespan.

Moderators
Laura Gordon
Chief Executive Officer
Institute for Advanced Clinical Trials for Children

with National Forum Board members

Q&A

Notes:

CLOSING AND CALL TO ACTION

Remarks
2:50 – 3:00 p.m.

John M. Clymer, Executive Director
National Forum for Heart Disease & Stroke Prevention

NETWORKING RECEPTION

3:00 p.m. – 3:30 p.m.