

PATH 4: INTERACTIVE VISIONING OF THE NATIONAL FORUM INTO THE 2020S

MODERATORS



Laura Gordon
Chief Executive Officer
Institute for Advanced Clinical Trials for Children

As CEO of the Institute for Advanced Clinical Trials (I-ACT) for Children, Laura Gordon leads the nonprofit organization's efforts to improve the quality, speed and efficiency of pediatric clinical trials to address the gap in evidence on the best use of therapeutics in children. Her work includes engaging public and private stakeholders through research and education to ensure that healthcare for children is continually improved by enhancing the awareness of and support for pediatric trials.

Ms. Gordon oversees all I-ACT initiatives, including its network of pediatric trial sites, guidance on innovative study designs and its programs to enhance trial efficiency at all stages, from study start-up to patient recruitment and engagement to study closeout.

Ms. Gordon is a highly experienced executive leader with expertise in health policy, communications and stakeholder engagement in the public and private healthcare sectors. Before joining I-ACT in April, she was general manager of the Health, Federal Government Services, Employee Engagement and Multicultural Engagement sectors for the Washington office of Edelman, an independent communications agency with more than 65 offices worldwide. She has served on the National Forum's Board of Directors since 2011.