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<td>9:00 a.m. – 9:10 a.m.</td>
<td>Welcome &amp; Introductions</td>
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<td>9:10 a.m. – 10:15 a.m.</td>
<td>Path 1: Innovations to Get Back on Track</td>
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<td>2:50 p.m. – 3:00 p.m.</td>
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<td>Networking Reception</td>
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Dear Colleague,

You and your organization help make the National Forum for Heart Disease & Stroke Prevention unique, as the connecting point for the public, private and social sectors to join forces to prevent cardiovascular disease. Thank you for joining us at the National Forum’s 16th Annual Meeting.

Today’s meeting brings together representatives from over 58 organizations, including individuals from national and international organizations, government, industry, research, healthcare institutions, advocacy, faith-based, and community-based organizations.

“Paths to Innovation” showcases how organizations and institutions can collaborate to improve health in communities and the nation.

We gratefully recognize the members of the Planning Committee for all their creative input and efforts, as well as, AstraZeneca, Novartis, Sanofi/Regeneron, and the American Heart Association for their generous support as sponsors of today’s meeting.

We look forward to working with you during – and after – this dynamic gathering.

Jennifer G. Robinson, MD, MPH, FAHA
Chair

John M. Clymer
Executive Director

Annual Meeting Planning Committee
Jennifer G. Robinson, MD, MPH, FAHA, Chair, University of Iowa
Dave Zook, JD, Faegre Baker Daniels Consulting
Ryne Carne, Alliance for Aging Research
Jill Ceitlin, MPH, American Heart Association
April Wallace, MHA, American Heart Association
Robin Rinker, MPH, Centers for Disease Control and Prevention
Sonita Dodani, MBBS (MD), FCPS, MSc, PhD, FAHA, Eastern Virginia Medical School
Jay Glasser, PhD, Medicine and the Public Health Initiative
Stanton B. Shanedling, PhD, MPH, Minnesota Department of Health
Miriam Patanian, MPH, National Association of Chronic Disease Directors
Julia Schneider, MPH, National Association of Chronic Disease Directors
Virginia J. Howard, PhD, University of Alabama at Birmingham, School of Public Health

National Forum Team:
Jen Childress, MS, MCHES; John M. Clymer, Mary Jo Garofoli, Julie Harvill, MPH, MPA; Debbie Martinez, MS
WELCOME & INTRODUCTIONS

Opening Remarks
9:00 - 9:10 a.m.

Jennifer G. Robinson, MD, MPH, FAHA
Chair, National Forum for Heart Disease & Stroke Prevention
Professor and Director, Prevention Intervention Center
University of Iowa

PATH 1

Innovations to Get Back on Track
9:10 - 10:15 a.m.

Progress in cardiovascular disease mortality has stalled. It’s worse for some populations than others. How can we regain momentum against America’s #1 killer? We’ll hear about the quest for innovation and powerful success stories.

Moderator
Betsy L. Thompson, MD, MSPH, DrPH
Captain, U.S. Public Health Service; Director, Division for Heart Disease and Stroke Prevention; Centers for Disease Control and Prevention

Panelists
Stephen Sidney, MD, MPH, FAHA
Director of Research Clinics; Kaiser Permanente Northern California

David C. Goff, Jr., MD, PhD, FACP, FAHA
Director, Division of Cardiovascular Sciences; National Heart, Lung, and Blood Institute

Janet Wright, MD, FACC
Executive Director, Million Hearts®; Centers for Disease Control and Prevention; Centers for Medicare and Medicaid Services

Douglas J. Robb, DO, MPH, MS, FAsMA
Lieutenant General (USAF, Ret.); Uniformed Services University of the Health Sciences; Former Director, Defense Health Agency

Q&A

Notes:
A Heart Healthy Nation Begins at the Community Level
10:30 a.m. – 11:45 a.m.

U.S. Surgeon General Jerome Adams points out that a strong national defense depends on a healthy population. Military leaders echo this message and are beginning to highlight the need for civilian leadership to improve community health. We’ll learn about the national security-community health connection, how communities can improve health, and how a mayor has measurably improved cardiovascular health in his community.

Moderator
Celeste Philip, MD, MPH
Surgeon General and Secretary; Florida Department of Health

Panelists
Donald Shell, MD, MA
Director, Disease Prevention, Disease Management and Population Health Policy & Oversight; Office of the Undersecretary of Defense (Personnel and Readiness); Office of the Assistant Secretary of Defense (Health Affairs); Health Services Policy and Oversight; Defense Health Headquarters

The Honorable James Schmitt
Mayor of Green Bay, Wisconsin

Brian C. Castrucci, MA, DrPH
Chief Executive Officer
de Beaumont Foundation

Q&A

Notes:
Decision Items:
2017 Annual Business Meeting Minutes
Corporate Operations and Finance Report
Election of new Board Members

Welcome and Introductions
Jennifer Robinson, MD, MPH, FAHA, Chair

Roll Call
Warren A. Jones, MD, FAAFP, Secretary-Treasurer

Approve 2017 Meeting Minutes
Jennifer Robinson, MD, MPH, FAHA, Chair

Executive Director’s Report
John M. Clymer, Executive Director

Corporate Operations & Finance Report
Warren A. Jones, MD, FAAFP, Secretary-Treasurer
Action: Acceptance of Corporate Operations and Finance Report

Governance Report
Jennifer Robinson, MD, MPH, FAHA, Chair
Action: Election of new Board Members

2018-19 Board of Directors Election
Vice-chair (Elected by Board of Directors)
Kimberly F. Stitzel, MS, RD
Senior Vice President
Center for Health Metrics and Evaluation
American Heart Association

Secretary/Treasurer (Elected by Board of Directors)
Warren A. Jones, MD, FAAFP
Chief Health Officer
Hampton University
Nominees for Directors (5 to be elected by members of the National Forum)

Jay Bhatt, DO, MPH, MPA (incumbent)
Senior Vice President and Chief Medical Officer
American Hospital Association

Bernadette Mazurek Melnyk, PhD, RN, APRN-CNP, FAANP, FNAP, FAAN
Vice President for Health Promotion
University Chief Wellness Officer
Dean and Professor, College of Nursing
Professor of Pediatrics & Psychiatry, College of Medicine
The Ohio State University
Executive Director, the Helene Fuld Health Trust National Institute for Evidence-based Practice

Mark McEwen
Journalist, Health Advocate, Stroke Survivor

Marcus Plescia, MD MPH
Chief Medical Officer
Association of State and Territorial Health Officials

Amanda Seeff-Charny
Senior Director, Patient Advocacy
Regeneron Pharmaceuticals, Inc.

The National Forum Honors

Tribute to Outgoing Leadership

Board of Directors Service

David Zook, JD, Faegre Baker Daniels Consulting
Rod Wooten, Astra Zeneca

Introductions of Incoming Leadership

New Business
Laura Gordon, National Forum Chair

Adjourn
The National Forum annually recognizes individuals and organizations who have made exceptional contributions to heart disease and stroke prevention.

**National Forum Heart Healthy Stroke Free Awards**
Presented to an individual and a group whose work embodies the recommendations of the national Public Health Action Plan to Prevent Heart Disease and Stroke.

**Individual:** The Honorable James Schmitt, Mayor of Green Bay, Wisconsin

**Organizations:**
- Hearts Beat Back: The Heart of New Ulm Project
- Minneapolis Heart Institute Foundation

**National Forum Public Policy Awards**
Recognizes an individual and a group who have been effective in advancing policy change that reduces the heart disease and stroke burden on a national, state, or local level.

**Individual:** Jill Birnbaum, JD

**Organizations:**
- The Horizon Foundation
- Sugar Free Kids Maryland

**National Forum Commitment Award**
Given to an individual who has made outstanding contributions to the National Forum.

- Sunita Dodani MBBS (MD), FCPS, MSc, PhD, FAHA

**National Forum Chair Recognition Award**
- The Honorable Sharon Weston Broome, Mayor of Baton Rouge, Louisiana
Innovating to Enhance Value and Access
1:10 p.m. – 2:00 p.m.

Amid impassioned debate over value and access, we have seen signs in 2018 that the environment is changing, opening the door to better patient access to innovative therapies and health. Patient, provider, payer and pharmaceutical industry leaders will discuss the multiple shifts underway and how they can be accelerated to enhance patients’ access to evidence-based care that is appropriate for them.

Moderator
Ben Bluml, R.Ph,
Senior Vice President, Research and Innovation
American Pharmacists Association Foundation

Panelists
Kalahn Taylor-Clark, PhD, MPH
Head of Public Affairs Diabetes and Cardiovascular Unit
US External Affairs
Sanofi

William (Tripp) Russell Jennings, Jr., MD, FACEP
Innovation Officer, Vice President
BlueCross BlueShield of South Carolina

Cat Davis Ahmed, MBA
Vice President, Policy and Outreach
FH Foundation

Q&A

Notes:
PATH 4

Interactive Visioning of the National Forum into the 2020s
2:10 – 2:50 p.m.

Share your insights on how the National Forum can help members increase their impact as the field focuses on cardiovascular health throughout the lifespan.

Moderators
Laura Gordon
Chief Executive Officer
Institute for Advanced Clinical Trials for Children

with National Forum Board members

Q&A

Notes:

CLOSING AND CALL TO ACTION

Remarks
2:50 – 3:00 p.m.

John M. Clymer, Executive Director
National Forum for Heart Disease & Stroke Prevention

NETWORKING RECEPTION

3:00 p.m. – 3:30 p.m.
OPENING

Jennifer G. Robinson, MD, MPH, FAHA
Chair, National Forum for Heart Disease & Stroke Prevention
Professor, Departments of Epidemiology and Medicine
Director, Prevention Intervention Center
University of Iowa

Jennifer G. Robinson, MD, MPH is a Professor in the Departments of Epidemiology and Medicine (Division of Cardiology), and Director of the Prevention Intervention Center at the University of Iowa, Iowa City, Iowa.

As an active researcher, Dr. Robinson has performed numerous clinical trials sponsored by the National Institutes of Health and the pharmaceutical industry. She has conducted extensive research on a wide range of anti-atherosclerotic and metabolic agents, including lipid-modifying, anti-inflammatory, antihypertensive, weight loss, and diabetic treatments as well as postmenopausal hormone therapy. She is the principal investigator for the Women’s Health Initiative (WHI) at the University of Iowa. Her current research interests include clinical trials to cure atherosclerosis.

Dr. Robinson has published over 225 peer-reviewed articles in the area of lipids-modifying drugs, cardiovascular risk stratification, and cardiovascular prevention, with multiple recent publications in the New England Journal of Medicine, JAMA, Journal of the American College of Cardiology and Circulation. She has lectured widely on preventive cardiology and the diagnosis and treatment of disorders of lipid metabolism in the US and internationally.

She was Vice Chair of the 2013 ACC/AHA cholesterol guideline, and a member of the 2013 ACC/AHA risk assessment guideline. In addition to long involvement in multiple American Heart Association (AHA) committees, recent leadership roles include serving as Chair of the Lifestyle Track for the American Heart Association Scientific Sessions. She is the Chair of the National Forum for Heart Disease & Stroke Prevention, a consortia of over 90 governmental, public health, academic, and industry groups.

While at the University of Minnesota in Minneapolis, Dr. Robinson received her medical degree and completed an Internal Medicine residency with the College of Medicine, and received a Master’s of Public Health from the College of Public Health. She is a diplomate of the American Boards of Internal Medicine and Clinical Lipidology and a Fellow of the American Heart Association.

Jennifer G. Robinson, MD, MPH in the past year:
Research grants to Institution: Acasti, Amarin, Amgen, Astra-Zeneca, Esai, Esperion, Merck, Pfizer, Regeneron, Sanofi, Takeda.

Consultant: Amgen, Merck, Novo-Nordisk, Pfizer, Regeneron, Sanofi
PATH 1: **INNOVATIONS TO GET BACK ON TRACK**

**MODERATOR**

**Betsy L. Thompson, MD, MSPH, DrPH**
Captain, U.S. Public Health Service
Director, Division for Heart Disease and Stroke Prevention
Centers for Disease Control and Prevention

Dr. Thompson is currently the Director of the Division for Heart Disease and Stroke Prevention at the Centers for Disease Control and Prevention (CDC) and a Captain in the U.S. Public Health Service. In that role, she provides public health leadership to improve cardiovascular health for all, and reduce the burden and eliminate disparities associated with heart disease and stroke.

During 17 years of federal service, she has served in a number of capacities. Before returning to CDC in 2018, she served as Deputy and Acting Regional Health Administrator (RHA) for the Office of the Assistant Secretary for Health in Region IX from 2014-2018. The RHA is considered the department’s senior federal public health official and scientist in the region. From 2009-2014, Dr. Thompson was the Region IX Chief Medical Officer for the Centers for Medicare and Medicaid Services and the principal liaison to professional organizations with respect to quality improvement and health reform. From 1991-2000, Dr. Thompson held several positions at CDC, beginning as an Epidemic Intelligence Service Officer and Preventive Medicine Resident and ending as a branch chief. She has experience in other facets of preventive medicine including as a clinician in underserved areas, Chief Medical Director for a non-profit health plan, and author of Colorado legislation providing first-dollar coverage for preventive services.

Dr. Thompson is board certified in Internal Medicine and Preventive Medicine, and holds a master’s and a doctorate in Public Health. Throughout her career, Dr. Thompson has focused on the intersection of prevention policy and science whether at the individual, community, state or national level.

**PANELISTS**

**Stephen Sidney, MD, MPH, FAHA**
Director of Research Clinics
Kaiser Permanente Northern California

Dr. Stephen Sidney is a Senior Research Scientist and Director of Research Clinics at Kaiser Permanente Northern California, where he has conducted research studies since 1983, authoring over 400 articles in peer-reviewed journals. He received a BA from Yale University, MD from Stanford School of Medicine, and MPH in Epidemiology from the UC Berkeley School of Public Health. He is Board certified in internal medicine and a Fellow of the American Heart Association Council on Epidemiology.

His primary research interest is cardiovascular disease epidemiology with a major focus on health disparities. His research projects include the Coronary Artery Risk Development in Young Adults the (CARDIA)
study, funded by the National Heart Lung and Blood Institute, and a Stroke Prevention/Intervention Research Program (SPIRP) funded by the National Institute of Neurological Disorders and Stroke. The ongoing CARDIA study has studied the evolution of cardiovascular risk and disease over a 30-year period in a cohort of black and white men and women, age 18-30 years at baseline. He has published 3 recent articles regarding U.S. trends in cardiovascular mortality since 2000 as well as a white paper published by the National Forum for Heart Disease & Stroke Prevention on this topic.

Dr. Sidney volunteers considerable time to public health efforts in Alameda County, California, a large county which has substantial racial, ethnic, and socioeconomic diversity with consequent health disparities. He is the co-chair of the Frank E. Staggers, Sr., MD, Hypertension Project which aims to lower the burden of hypertension in Alameda County. He has helped promote the National Forum for Heart Disease & Stroke Prevention’s Move with the Mayor Program in Oakland. Dr. Sidney was awarded the Heart Healthy Stroke Free award from the National Forum for Heart Disease & Stroke Prevention in 2017.

David C. Goff, Jr., MD, PhD, FACP, FAHA  
Director, Division of Cardiovascular Sciences  
National Heart, Lung, and Blood Institute

David C. Goff, Jr., M.D., Ph.D., FACP, FAHA is Director, Division of Cardiovascular Sciences, National Heart, Lung, and Blood Institute, National Institutes of Health. In this role, he leads a diverse team of scientists and administrators committed to turning discovery into cardiovascular health.

Prior to joining the NHLBI, he served as Dean and Professor of Epidemiology in the Colorado School of Public Health and as Chair of the Department of Epidemiology and Prevention at the Wake Forest School of Medicine. He received an MD from the University of North Carolina and a PhD in epidemiology from the University of Texas-Houston School of Public Health. He trained in internal medicine at Baylor College of Medicine in Houston. He is an elected member of the American Epidemiological Society, and a Fellow of the American College of Physicians and the American Heart Association. His research interests include the epidemiology and prevention of heart disease and stroke with a focus on issues related to high blood pressure, diabetes, and dyslipidemia. He has published over 300 manuscripts, book chapters, and other scientific reports. He has served in a variety of leadership roles in multiple NIH-, CDC-, and AHA-funded studies and committees. He has directed the Ten-Day Seminar on the Epidemiology and Prevention of Cardiovascular Disease since 2000. He has served as a member of the Board of Directors for the Association of Schools and Programs of Public Health, President of the Board of Directors for the Denver Metro Division of the American Heart Association, Chair of the Council on Epidemiology and Prevention for the American Heart Association, and Chair of the Council on Quality of Care and Outcomes Research for the American Heart Association.

The major focus of his research has been on developing, testing, and implementing better strategies for promoting cardiovascular health and preventing CVD. This work has involved 5 aspects, including etiologic research, efficacy trials, quality of care research, implementation research, and evidence synthesis.

Etiologic research: He served as a Co-Investigator for several NHLBI-funded observational studies, including MESA, IRAS and ARIC. His most recent efforts focused on the CARDIA study, for which he served as Chair of the Steering Committee. CARDIA is studying the maintenance of cardiovascular health.
health and the incidence and progression of cardiovascular disease in a biracial cohort of black and white men and women enrolled in 1985 and followed to date for 30 years. CARDIA has characterized the evolution of health behaviors (including diet and activity), risk factors, subclinical disease markers, and clinical outcomes over this period, and has contributed to understanding the metabolic, genetic, lifestyle, social, and environmental bases of these phenotypes.

Efficacy trials: He contributed to important randomized clinical trials, including ALLHAT, ACCORD, and SPRINT. In ALLHAT, he served at the Coordinating Center as a leader of the Lipid-Lowering Trial and as the primary liaison with the Regional Coordinators. In ACCORD and SPRINT, he served as a Clinical Center Network PI, member of the Steering Committee, and Chair of several subcommittees. In each case, these studies began with important unanswered questions about care for hypertension, dyslipidemia, or diabetes, and the results have influenced clinical care in major ways.

Quality of care and outcomes research: He led several studies designed to test strategies to improve care in clinical practices, including AHA, CDC, and NHLBI-funded grants to test strategies to improve use of statins in coronary heart disease, ACE inhibitors and beta blockers in heart failure, and ATP III and JNC 7 guideline-based care in primary care practices. He directed an NHLBI-funded training grant that supported career development of scientists interested in this field.

Implementation and dissemination research: He led the HELP Prevent Diabetes Project, a community-based translation of the Diabetes Prevention Program (DPP). At the time, little was known regarding how to translate the expensive DPP into the community. To enhance feasibility and dissemination potential, HELP Prevent Diabetes tested a program that was based in a community resource (a diabetes education program), simplified inclusion and outcome assessments, integrated task shifting of intervention delivery from trained professionals to lay community health workers, and converted the intervention to group delivery. The program showed outstanding cost-effectiveness in the implementation project, and the model is now being evaluated in a dissemination project in NC.


Janet Wright, MD, FACC
Executive Director, Million Hearts®
Centers for Disease Control and Prevention
Centers for Medicare and Medicaid Services

Janet S. Wright MD, FACC is the Executive Director of Million Hearts®, a national initiative co-led by CDC and CMS with the explicit goal to prevent 1 million heart attacks and strokes in the U.S. over five years. From 2008 to 2011, Dr. Wright served as Senior Vice President for Science and Quality at the American College of Cardiology. In that role, she provided medical and scientific oversight of clinical guidelines, performance measures, health policy statements, and appropriate use criteria; quality improvement projects; and the National Cardiovascular Data Registry, a suite of databases containing more than 12 million patient records in both inpatient and outpatient care settings.
Dr. Wright practiced cardiology for many years in Chico, California, and during those years, she served on ACC’s Board of Trustees, NCOA’s Physician Program Committee, and the Center for Information Therapy, a non-profit organization committed to the provision of personalized health information during each health encounter. Her primary interests are the design and implementation of systems of care to achieve optimal outcomes for patients and the full deployment of hooks, tricks, and cues that help people get and stay healthy.

Douglas J. Robb, DO, MPH
Lieutenant General (USAF, Ret.)
Medical Chair, National Defense University
Clinical Professor, Uniformed Services University of the Health Sciences
Former Director, Defense Health Agency

Lt. Gen. Douglas J. Robb (USAF ret) is currently the Medical Chair, National Defense University and a clinical professor in the Department of Preventive Medicine & Biostatistics at the Uniformed Services University of the Health Sciences, Bethesda, MD. General Robb retired from the Air Force Jan 1, 2016 as the Director, Defense Health Agency (DHA), Defense Health Headquarters, Falls Church, VA. He led a joint, integrated Combat Support Agency enabling the Army, Navy, Air Force, and Marine Corps medical services to provide a medically ready force and ready medical force to Combatant Commands in both peacetime and wartime.

General Robb entered the Air Force in June 1979 as a graduate of the U.S. Air Force Academy (BS biology). He received a medical degree (1984) from Chicago College of Osteopathic Medicine, IL, and completed a residency/board certification in aerospace medicine (1994). He holds a Master’s degree (1992) in Public Health from Harvard School of Public Health, Cambridge, MA, and a Master’s degree (2000) in Strategic Studies from the National War College, Fort Lesley J. McNair, Washington, D.C. He is a fellow in the Aerospace Medical Association and an honorary fellow in the American Osteopathic College of Occupational and Preventive Medicine.

General Robb spent 20 years in the practice of aerospace medicine in support of Air Force, joint, and coalition aviation forces. Clinically, he has held the positions of chief of flight medicine, aerospace medicine squadron commander and hospital and medical center commander. Additionally, he has held staff positions as the chief flight surgeon for U.S. Air Forces in Europe; Command Surgeon, U.S. Central Command; Command Surgeon, Air Mobility Command; and Joint Staff Surgeon and Senior Medical Advisor to the Chairman, Joint Chiefs of Staff; Deputy Director, TRICARE Management Activity; and most recently, Director, Defense Health Agency. In 2014-2015 General Robb was appointed by Under Secretary of Defense for Personnel and Readiness as the Co-Chair, Defense Advisory Committee on Tobacco (DACT). The DACT reviewed various non-aligned DoD and military services’ tobacco policies and identified along with military Services and Undersecretaries options to advance health, productivity, and readiness of the military force through a comprehensive tobacco control program and shaping DoD and military Service policy. This led to Secretary of Defense issuance of a Department of Defense wide DoD Tobacco Policy, Policy Memorandum 16-001.
PATH 2: A HEART HEALTHY NATION BEGINS AT THE COMMUNITY LEVEL

MODERATOR

Celeste Philip, MD, MPH
Surgeon General and Secretary
Florida Department of Health

Celeste Philip, MD, MPH, was appointed by Governor Rick Scott as Surgeon General and Secretary of the Florida Department of Health on May 18, 2016. Prior to that, she served as the Deputy Secretary for Health and Deputy State Health Officer for Children’s Medical Services. Dr. Philip is board certified in Family Medicine as well as Public Health and General Preventive Medicine.

Dr. Philip, who has been with the Department since 2008, has served in a number of capacities, including as interim director for three county health departments. She began her career with the department in Polk County where she served as medical director and served on the board of Lakeland Volunteers in Medicine, where she also provided primary care to uninsured patients.

She serves on the board of directors for the Public Health Accreditation Board and the National Forum for Heart Disease and Stroke Prevention. Dr. Philip was named the 2016 Outstanding Public Health Woman of the Year by the University of South Florida’s College of Public Health.

Dr. Philip graduated from Howard University in Washington DC magna cum laude and later received a Master of Public Health in maternal and child health and a Doctor of Medicine from Loma Linda University in California. She completed her family medicine residency at Florida Hospital in Orlando and previously served at the Centers for Disease Control and Prevention as an Epidemic Intelligence Service officer and preventive medicine resident.

PANELISTS

Donald Shell, MD, MA
Director, Disease Prevention, Disease Management and Population Health Policy & Oversight
Office of the Undersecretary of Defense (Personnel and Readiness) (OUSD(PR))
Office of the Assistant Secretary of Defense (Health Affairs) (OASD(HA)) Health Services Policy and Oversight
Defense Health Headquarters

As the Director of Disease Prevention, Disease Management & Population Health Policy & Oversight, Dr. Shell serves as an Acton Officer for population health, public health policy and programmatic initiatives including health promotion, disease/management, chronic diseases, human performance optimization, body composition, physical fitness and nutrition. Dr. Shell addresses a broad range of policy gaps to formulate policy/programmatic goals needed to improve Warfighter readiness, resiliency and retention. Dr. Shell also participates in the development and deployment of DoD population health surveillance survey tools.
Dr. Donald Shell graduated from the Howard University College of Medicine and completed a General Surgery internship, a residency in Community Health and Family Medicine, and fellowship training in Primary Care Sports Medicine and Adult Fitness at Marshall University. Dr. Shell then served as a team physician for The Ohio State University, USOC Training Center, USA Track & Field, USA Basketball; an Olympic Games medical officer, and USOC Doping Control Crew Chief. Prior to coming to the Department of Defense, Dr. Shell has also served as a local Public Health Officer, a state public health program director and has practiced primary care sports medicine and family medicine in private and university-based environments.

The Honorable James Schmitt  
Mayor of Green Bay, Wisconsin

James J. Schmitt was elected the 41st Mayor of Green Bay in April 2003; he was re-elected in April 2007, April 2011, and again in April 2015. He is presently the second longest serving Mayor in Green Bay’s history.

Schmitt is a graduate of St. Norbert College and Harvard University’s John F. Kennedy School of Government’s Senior Executives in State and Local Government. Schmitt and Dona, his wife of more than 25 years, reside in the City’s historic Astor Neighborhood where they have raised daughters Anna, Greta, and Laura.

Mayor Schmitt serves on the Advisory Board of both the U.S. Conference of Mayors and the League of Wisconsin Municipalities. In the private sector, Schmitt was president of Famis Manufacturing Inc. and received the Green Bay Area Chamber of Commerce Small Business Entrepreneur of the Year award.

Brian C. Castrucci, MA, DrPH  
Chief Executive Officer  
de Beaumont Foundation

Brian C. Castrucci is the Chief Executive Officer of the de Beaumont Foundation. Dr. Castrucci is a disruptor, instigator, and fierce advocate for public health. In just six years, he has helped build the Foundation into a leading voice in health philanthropy and public health practice.

An award-winning epidemiologist with 10 years of experience working in state and local health departments, Dr. Castrucci brings a unique background to the philanthropic sector that allows him to shape and implement visionary and practical initiatives and partnerships and bring together research and practice to improve public health.

Under his leadership, the de Beaumont Foundation is driving change to improve population health, foster collaboration between public health and primary care, and strengthen the nation’s public health infrastructure. Among the projects he has spearheaded are CityHealth, the BUILD Health Challenge, and the Public Health Workforce Interests and Needs Survey.
Dr. Castrucci is an editor and contributing author to The Practical Playbook. Public Health. Primary Care. Together, published by Oxford University Press in 2015. He has contributed more than 60 articles in peer-reviewed journals on topics including public health systems, research, maternal and child health, health promotion, and chronic disease prevention. He has been featured in media including Nation’s Health, Hospitals and Health Networks, Public Health Newswire, the American Journal of Public Health, KevinMD, and the Health Affairs Grantwatch blog.

Dr. Castrucci graduated summa cum laude with a Bachelor of Arts degree in political science from North Carolina State University and a Master of Arts degree in sociomedical sciences from Columbia University. He is currently pursuing a Doctorate in Public Health Leadership at the Gillings School of Global Public Health at the University of North Carolina at Chapel Hill.

**PATH 3: INNOVATING TO ENHANCE VALUE AND ACCESS**

**MODERATOR**

**Ben Bluml, R.Ph.**

**Senior Vice President, Research and Innovation**

**American Pharmacists Association Foundation**

Benjamin Bluml is the Senior Vice President for Research and Innovation at the APhA Foundation. Along with his 22-plus years as the principal architect for the patient care models at the APhA Foundation and 12 years of pharmacy practice experience, Bluml is the author of numerous innovative health care software applications and professional journal publications related to his work on collaborative practice, health information technology, inter-disciplinary patient care, and quality improvement. He works with pharmacists, physicians, payers, research organizations, and technology companies across the United States to design and implement innovative patient-centered, team-based care programs and health care service delivery systems. Notable projects and topics that he has published on include Project ImPACT: Hyperlipidemia, Solutions for Securing Patient Privacy, Project ImPACT: Osteoporosis, the Patient Self-Management Program for Diabetes, Consensus Definition of Medication Therapy Management, the Diabetes Ten City Challenge, Project ImPACT: Depression, Project IMPACT: Diabetes, and Project IMPACT: Immunizations.

Bluml has been actively involved in national and international efforts that establish and promote pharmacoinformatics standards designed to improve medication use and health information exchange. He was a founding participant in the development of the Pharmacy Practice Activity Classification (PPAC), a national taxonomy for practicing pharmacists, and coordinated PPAC publication with the National Library of Medicine. Bluml served as a member of the White House Roundtable on the National Pharmaceutical Supply Chain for the President’s Council on Year 2000 Conversion. Additionally, he envisioned and led the American Pharmacists Association 2004 activities that resulted in a consensus definition for Medication Therapy Management from eleven national professional Pharmacy organizations.
Bluml received his Pharmacy Degree from the University of Missouri Kansas City School of Pharmacy. Ben’s professional passion is improving people’s lives by optimizing the way health care is delivered. He focuses system change efforts on empowering patients, increasing collaboration, enhancing patient safety, improving outcomes, and reducing total costs for care. Bluml believes that the best way to improve health care is to put patients first, properly align incentives, optimize medication use, increase communication, and to effectively and securely exchange health information.

The UMKC School of Pharmacy Alumni Association recognized him for outstanding service to the profession in 1991. He received the DuPont Pharma Innovative Practitioner Award from the Missouri Pharmacy Association in 1994. American Druggist named him one of the Nation’s 50 Most Influential Pharmacists in 1998, and the University of Missouri Kansas City recognized him with an alumni achievement award in 2010. The following year, Ben was named the Missouri recipient of the prestigious Bowl of Hygeia Award.

PANELISTS

Kalahn Taylor-Clark, PhD, MPH
Head of Public Affairs
Diabetes and Cardiovascular Franchise, US External Affairs
Sanofi

Kalahn Taylor-Clark, PhD, MPH is the US Head of Public Affairs in the Diabetes and Cardiovascular Unit at Sanofi. Prior to this post, she served as the Global Head of Patient Engagement Strategy at Sanofi, where she was the strategic lead for developing patient-centered engagement capabilities to focus on translating principles of patient centeredness into specific actions throughout the organization. Dr. Taylor-Clark’s work has helped the company to develop, measure, amplify and adapt solutions based on key stakeholder input (e.g. providers, patients, scientific societies and policymakers), that align to emphasize improved patient-relevant outcomes.

Prior to joining Sanofi, Dr. Taylor-Clark served as a Senior Advisor to the Center for Health Policy, Research and Ethics and Assistant Professor in Health Administration and Policy at George Mason University, where she provided strategic guidance on the development and evaluation of patient and consumer engagement activities for a range of stakeholders, including: private and public payers, hospital and integrated health systems, business groups, and policy leaders. Previously, she served as the Director of Health Policy at the National Partnership for Women and Families, where her primary responsibilities were in providing strategic direction on a range of activities related to delivery system and payment reform, including: quality measurement, reduction of health disparities, patient and consumer engagement in patient-centered care delivery and the effective use of health information technology (HIT) to improve patient-reported outcomes measurement. From 2007-2011, Dr. Taylor-Clark led the Patient-Centeredness and Health Equity Portfolios in the Engelberg Center for Health Care Reform at the Brookings Institution in Washington D.C.

Dr. Taylor-Clark holds a BA in International Relations from Tufts University, an MPH from Tufts School of Medicine, and a PhD in Health Policy from Harvard University. She serves as a Member of the Board of Trustees for Tufts University, and as President of the Board of Directors at Prevention Institute in Oakland, CA. She has also lived in Japan, Ghana and France, and speaks French.
William (Tripp) Russell Jennings, Jr., MD, FACEP
Innovation Officer, Vice President
BlueCross BlueShield of South Carolina

Dr. Jennings is serving as the Clinical Innovation Officer for Blue Cross Blue Shield of South Carolina. He previously served as the Chief Value and Informatics Officer for Palmetto Health Hospital System and System Vice President for Informatics prior to this position. His areas of focus have included Value Based Healthcare, Emergency Medicine, Population Health, Telehealth, Business Intelligence, Clinical Utilization, Consumerism, and Informatics.

He also served as a Medical Director for the South Carolina Department of Health and Human Services and as the Chief Medical Informatics Officer for the Palmetto Health Quality Collaborative. He is an Assistant Clinical Professor at the University of South Carolina School of Medicine and is a practicing Attending Physician at Palmetto Health Richland Department of Emergency Medicine.

Dr. Jennings earned his undergraduate degree from the College of Charleston and his MD from the University of South Carolina School of Medicine. He is a Fellow of the American College of Emergency Medicine. He has previously served as President of the South Carolina College of Emergency Physicians.

Dr. Jennings has earned numerous awards, honors, and grants during his career. He was named the Distinguished Young Alumni of the Year for the University of South Carolina and South Carolina Emergency Medicine Physician of the Year. He has presented to the United States Congress on health IT topics. In addition to being featured by the Wall Street Journal, US News and World Report, Bloomberg Businessweek, and Health Leaders Media, he has been the keynote speaker at many conferences, symposiums, and meetings, as well as various panel discussions regarding health care, informatics, and population health.

Cat Davis Ahmed, MBA
Vice President, Policy and Outreach
FH Foundation

Cat Davis Ahmed is Vice President, Policy and Outreach for the FH Foundation, where she works with individuals with Familial Hypercholesterolemia (FH) and the medical professionals who treat them to raise awareness of FH and improve the understanding, diagnosis, and care of this life-threatening genetic condition that too often leads to early heart disease. As someone who has FH herself, she knows first-hand the impact the disorder can have on individuals and families.

Ms. Davis Ahmed works on a national level to advocate on behalf of individuals with FH with policy makers and other decision makers to ensure that FH is recognized and understood as a distinct genetic disorder affecting approximately 1.3 million Americans. The FH Foundation is a non-profit, patient-centered, research and advocacy organization dedicated to increasing the rate of early diagnosis and encouraging proactive treatment of FH to prevent premature heart disease. Cat holds an MBA from the Yale School of Management.
PATH 4: INTERACTIVE VISIONING OF THE NATIONAL FORUM INTO THE 2020S

MODERATORS

Laura Gordon  
Chief Executive Officer  
Institute for Advanced Clinical Trials for Children  

As CEO of the Institute for Advanced Clinical Trials (I-ACT) for Children, Laura Gordon leads the nonprofit organization’s efforts to improve the quality, speed and efficiency of pediatric clinical trials to address the gap in evidence on the best use of therapeutics in children. Her work includes engaging public and private stakeholders through research and education to ensure that healthcare for children is continually improved by enhancing the awareness of and support for pediatric trials.

Ms. Gordon oversees all I-ACT initiatives, including its network of pediatric trial sites, guidance on innovative study designs and its programs to enhance trial efficiency at all stages, from study start-up to patient recruitment and engagement to study closeout.

Ms. Gordon is a highly experienced executive leader with expertise in health policy, communications and stakeholder engagement in the public and private healthcare sectors. Before joining I-ACT in April, she was general manager of the Health, Federal Government Services, Employee Engagement and Multicultural Engagement sectors for the Washington office of Edelman, an independent communications agency with more than 65 offices worldwide. She has served on the National Forum’s Board of Directors since 2011.
ABOUT THE NATIONAL FORUM

Working together for a heart-healthy and stroke-free society

The National Forum for Heart Disease & Stroke Prevention (National Forum) is an independent, 501(c)(3) non-profit organization that serves as a catalyst for collaborative efforts to prevent cardiovascular disease.

The National Forum membership includes more than 90 national and international organizations from government, industry, academia, health care, public health and advocacy.

The National Forum was founded in 2002 to lead implementation of the national Public Health Action Plan to Prevent Heart Disease and Stroke. The Action Plan provides a comprehensive public health strategy and a framework to guide health practitioners and policymakers. Dr. Darwin Labarthe is the Emeritus Founder of the National Forum, and his compassion and dedication continue to inspire us.

Current Efforts

The National Forum is leading efforts to help achieve national health goals through 2025 and beyond. Current initiatives and programs include:

- Convening groups representing patients, providers, public health, payers, and pharma/biotech in collaboration to enhance health and well-being by supporting people’s access to evidence-based care that is appropriate for them.
- Engaging mayors across the U.S. in raising awareness that heart disease and stroke can be prevented and promoting healthy environments
- Recruiting Million Hearts® partners and disseminating Million Hearts® messages and strategies
- Developing and piloting new interventions to improve outcomes for people with heart failure
- Convening experts to identify innovative strategies to elevate the priority on cholesterol control
- Organizing an annual conference to share ideas and successful practices in heart disease and stroke prevention

National Forum Priorities

The National Forum for Heart Disease & Stroke Prevention affirmed its strategic priorities in 2016

- Eliminate cardiovascular health disparities and achieve health equity
- Advance the ABCS of heart disease and stroke prevention
  - Appropriate preventive aspirin use
  - Blood press control
  - Cholesterol management
  - Smoking cessation and prevention

This strategic focus enables the National Forum to leverage its strengths as a catalyst for collaboration to displace heart disease and stroke as the leading cause of death for all Americans by 2025.
NATIONAL FORUM CONTACT INFORMATION

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Betsy Thompson, MD, MSPH, DrPH
Director
Division of Heart Disease and Stroke Prevention
Centers for Disease Control and Prevention

COUNSEL

Dave Zook, JD
Chair, Faegre Baker Daniels
NATIONAL FORUM PAST CHAIRS

2017-2018  Jennifer G. Robinson, MD, MPH, FAHA  
             University of Iowa

2016-2017  Dave Zook, JD  
             Faegre Baker Daniels Consulting

2014-2016  Sharon Moffatt, RN, BSN, MSN  
             Association of State and Territorial Health Officials

2012-2014  Keith C. Ferdinand, MD, FACC, FAHA  
             Tulane University School of Medicine

2010-2012  Thomas A. Pearson, MD, MPH, PhD  
             University of Rochester Medical Center

2008-2010  Mark Schoeberl, MPA  
             American Heart Association

2006-2008  Darwin R. Labarthe, MD, MPH, PhD  
             Centers for Disease Control and Prevention
JOIN THE NATIONAL FORUM

The National Forum for Heart Disease & Stroke Prevention brings together the most dynamic and diverse organizations in cardiovascular health, providing a forum and outlet for organizations to amplify their voices. Our members currently represent more than 80 national and international organizations. They range from major national health advocacy organizations to government health agencies to private companies invested in cardiovascular health.

National Forum membership offers many benefits including:

**Collaboration Opportunities**
Opportunities to engage in collective action to improve population health through National Forum-led initiatives, such as the Stronger Hearts Partnership™, Million Hearts® Collaborative, and World Heart Day

**Alliance Development**
Opportunities to partner with other National Forum members in collective action to improve patient care

**Relationship Building**
Exclusive opportunities to have meaningful interaction with high-level decision makers from government, non-profit academic, clinical, patient organizations and industry stakeholders

**Networking and Visibility**
Exposure for your organization and its executives to a broad cross-section of the health community

**Policy Development**
Tap into the collective power of the cardiovascular community to solve systemic health care issues that affect all patients

**Advocacy**
Be part of a united effort to advance health equity through the ABCS (appropriate Aspirin use, Blood pressure control, Cholesterol management, Smoking cessation) of heart disease and stroke prevention
BECOME A MEMBER

Regular Membership
Membership is free and open to all organizations and individuals committed to improving cardiovascular health in the U.S. Individuals and organizations may also become contributing members.

Contributing Membership
The National Forum offers a range of membership tiers for those who wish to provide financial support to implement the mission and strategic priorities. Additional benefits are added for each tier.

Platinum – $75,000 Annual Contribution
Additional benefits include:
- Opportunity to host a NF Board of Directors Dinner and bring up to 3 colleagues
- Opportunity for one day strategy session with NF Executive Director at sponsor’s site
- National Forum may recommend experts for Sponsor Advisory Board
- National Forum may convene experts for Sponsor Advisory Board (for additional fee)
- National Forum may serve as Public Health Advisor to Sponsor
- Recognition of Membership Contributor on National Forum website and at Annual Meeting

Gold – $50,000 Annual Contribution
Additional benefits include:
- Access to National Forum-recommended speaker bureau
- National Forum may recommend experts for Sponsor Advisory Board
- National Forum may serve as Public Health Advisor to Sponsor
- Recognition of Membership Contributor on National Forum website and at Annual Meeting

Silver – $25,000 Annual Contribution
Additional benefits include:
- Up to 2 representatives at the National Forum Annual meeting
- Recognition on National Forum website and at Annual Meeting

Bronze – $10,000 Annual Contribution
Additional benefits include:
- Recognition on National Forum website and at Annual Meeting

If you are interested in learning more about National Forum membership, please call or email John M. Clymer, Executive Director, at john.clymer@nationalforum.org or 202-903-7303.
CONTRIBUTING MEMBERS

We gratefully acknowledge the generous support of our 2018 Contributing Members:

Platinum Contributing Member

SANOFI  REGENERON

Gold Contributing Member

NOVARTIS

Silver Contributing Member

AstraZeneca
NATIONAL FORUM MEMBERS

2018 National Forum Members
*denotes Million Hearts® Partner

1. Academy of Nutrition and Dietetics*
2. Adventist Health Policy Association
3. Alliance for Aging Research*
4. American Association of Cardiovascular and Pulmonary Rehabilitation (AACVPR)*
5. American College of Cardiology*
6. American College of Occupational and Environmental Medicine
7. American College of Preventive Medicine*
8. American Heart Association*
9. AMGA Foundation*
10. American Medical Women's Association
11. American Public Health Association*
12. American Sleep Apnea Association
13. American Society for Preventive Cardiology*
14. American Society of Hypertension*
15. American Stroke Association*
16. Amgen
17. Association of Black Cardiologists, Inc.*
18. Association of State and Territorial Health Officials*
19. AstraZeneca
20. Bayer HealthCare, LLC
22. Cardiovascular Health Network, National Association of Chronic Disease Directors*
23. CDC Foundation
24. Centers for Disease Control and Prevention*
25. ChangeLab Solutions
26. Chicago Department of Public Health
27. City of Green Bay
28. Consortium for Southeastern Hypertension Control*
29. CVH Collaboration
30. Council of State and Territorial Epidemiologists
31. Daiichi Sankyo
32. Delmarva Foundation
33. Delta Health Alliance
34. Eastern Virginia Medical School (Healthcare Analytics and Delivery Science Institute (HADSI))
35. Faegre Baker Daniels Consulting
36. FH Foundation*
37. Florida Department of Health
38. Health Power for Minorities
39. Health Resources and Services Administration*
40. Healthy Caribbean Coalition
41. Heart Rhythm Society
42. Heartfile
43. ICF
44. Independent Health
45. Indian Health Service*
46. Indiana University Richard M. Fairbanks School of Public Health
47. Indiana University Health, Inc.
48. InterAmerican Heart Foundation
49. Janssen Pharmaceuticals
50. Medicine and Public Health Initiative
51. Mended Hearts*
52. National Association of Chronic Disease Directors*
53. National Association of County and City Health Officials*
54. National Alliance of Healthcare Purchaser Coalitions
55. National Business Group on Health
56. National Center for Health Statistics
57. National Conference of State Legislatures
58. National Council on Aging
59. National Governors Association
60. National Heart, Lung, and Blood Institute*
61. National Hispanic Council on Aging
62. National Human Genome Research Institute
63. National Institute for Medical Research
64. National Institute of Neurological Disorders and Stroke*
65. National Lipid Association*
66. National Stroke Association*
67. New York City Department of Health*
68. Novartis
69. Pan American Health Organization
70. PCOS Challenge: The National Polycystic Ovary Syndrome Association
71. Penrose-St. Francis Health Services
72. Preventive Cardiovascular Nurses Association*
73. Public Health Agency of Canada
74. Public Health Law Center
75. Regeneron
76. RTI International
77. Sanofi U.S.
78. Seafood Nutrition Partnership
79. Society for Cardiovascular Angiography and Interventions*
80. Society of Cardiovascular Patient Care
81. South Carolina Department of Health & Environmental Control (SC DHEC)
82. Spirit Health Group
83. StopAfib.org / American Foundation for Women’s Health
84. Sudden Cardiac Arrest Association
85. The Ohio State University, College of Nursing
86. Trust for America’s Health
87. U.S. Department of Health and Human Services*
88. U.S. Department of Veterans Affairs, Ischemic Heart Disease Research Initiative*
89. U.S. Food and Drug Administration*
90. U.S. Public Health Service, Region V
91. University of Michigan Center for Value-Based Insurance Design
92. Women in Government*
93. WomenHeart: The National Coalition for Women with Heart Disease
94. World Hypertension League
95. World Stroke Organization
96. YMCA of the USA*
97. YoungStroke, Inc.
Reflecting the trust and collaborative environment fostered by the Value & Access Initiative, pharmaceutical and pharmacy benefits companies reached watershed agreements to reduce prices of innovative therapies and barriers to patients’ access to them.

U.S. Surgeon General Jerome Adams joined mayors from throughout the country for a Move with the Mayor™ walk on World Heart Day, promoting physical activity.

Mayor Jim Schmitt and the National Forum released an Impact Report showing he has used Move with the Mayor™ to engage City employees in physical activity and a comprehensive health program. Data show reductions in hospitalizations and related costs since Mayor Schmitt started the program 3 years ago.

Mayors from a dozen cities used Move with the Mayor™ to create and/or strengthen their communities’ culture of health through encouraging physical activity, raise awareness, and supporting heart healthy behaviors. The mayors lead 30-minute walks in their communities to demonstrate that busy people can fit health-improving activities into their daily schedules. Media coverage amplifies the message. 2018 Cities: Arlington, TX • Baton Rouge, LA • Bloomington, IN • Columbia, SC • Columbus, OH • Findlay, OH • Green Bay, WI • Los Angeles, CA • Oakland, CA • Orlando, FL • West Chicago, IL • Rochester Hills, Michigan

Claremont Graduate University’s Evaluation Center completed an 18-month evaluation of the National Forum’s Stronger Hearts™ Helpline pilot in San Bernardino County. The Robert Wood Johnson Foundation-funded evaluation highlighted heart failure patients’ needs for community and social services, and addressed ways to overcome access barriers which impair patients’ ability to carry out self-care.

The National Forum held its Mid-Year Member Meeting on World Hypertension Day (WHD) May 17th. The theme for WHD is Know Your Numbers, with a goal of increasing high blood pressure awareness in all populations around the world. Presentations Topics: Gaps in Heart Disease Mortality, A mayor’s work in Creating a Culture of Health, Actions to improve blood pressure control, and National Forum member updates.

USA Today, prompted by the National Forum, published four USA Snapshot® infographics raising awareness that heart disease and stroke are preventable. The messages reached 2.9 million people from March to September 2018:

- March 14, 2018: 6 in 10 of Preventable Heart Disease and Stroke Deaths Happen to People Under Age 65.
- May 17, 2018: About 1 in 5 Americans With High Blood Pressure Don’t Know They Have it.
- September 10, 2018: About 805,000 Americans suffer a heart attack every year.
- September 29, 2018: 71 million adults are physically inactive, a leading cause of heart disease. (1.75 million)

Losing Ground: Heart Disease and Stroke Deaths Hit Hardest Right in the Middle, the second National Forum Signature Report by Stephen Sidney, MD, MPH, called attention to the disturbing trend of increasing cardiovascular disease death rates among Americans younger than age 65.

National Alliance of Healthcare Purchaser Coalitions, South Carolina Department of Health and Environmental Control, Ohio State University, and Trust for America’s Health joined the National Forum.
2017: Paths to Engagement

- The Robert Wood Johnson Foundation is currently funding an 18-month evaluation of the National Forum’s Stronger Hearts™ Helpline in San Bernardino County. Claremont Graduate University’s Evaluation Center has partnered with the National Forum to lead the evaluative efforts. The evaluation is focused on assessing the extent to which the Helpline is facilitating patients’ heart failure self-management, building the program’s evaluation capacity, and understanding the Helpline’s potential effects on its users and the local community.

- The article, *Improving Medication Adherence in Cardiometabolic Disease: Practical and Regulatory Implications* was published in Journal of the American College of Cardiology in January and stems from the U.S. Food and Drug Administration’s Enhanced Medication Adherence Strategies Initiative (EASI), which supports the Million Hearts® initiative to prevent one million heart attacks and strokes in five years. The FDA signed a first-of-its-kind memorandum of understanding with the National Forum for Heart Disease & Stroke Prevention to engage public-private collaborators in EASI. People not taking prescribed medications is a major reason that heart disease and stroke persist as the leading cause of death, according to a new report. The authors found that no single intervention has substantially altered medication adherence rates in the United States, and called for collaborative research to improve medication adherence among cardiovascular disease patients.

- National Forum’s Value & Access Initiative Steering Committee developed a consensus goal, to Enhance health and well-being by supporting people’s access to evidence-based care that is appropriate for them. The consensus strategies are: identify evidence-based strategies for determining appropriateness of care, and support the implementation of evidence-based care that aligns incentives for patients, providers, payers, and other stakeholders. Throughout the year, the committee and partners have met monthly to share information and collaborate on topics related to value & access. The National Forum has created an online clearinghouse to share this information. In September, the Steering Committee met in-person to develop action agenda items and work groups related to carrying out the consensus goal.

- The National Forum has facilitated meetings of the Value & Access Steering Committee to identify feedback and recommendations to ICER on their New Evidence Update (NEU) on PCSK9 inhibitors. While some of these recommendations go beyond the stated scope of the NEU, the National Forum believes they will help ICER strengthen its findings and resolve weaknesses in the original PCSK9 inhibitor report.

- During the American College of Cardiology, the National Forum’s Stronger Hearts™ Inaugural Best Practices Awards recognized two programs: Ambulatory Heart Failure Care Management Team from Mercy Clinic East, St. Louis, Missouri and the ENABLE CHF-PC (Educate, Nurture, Advise, Before Life Ends: Comprehensive Heartcare for Patients and Caregivers) from the University of Alabama at Birmingham.

- A webinar on Improving Outcomes in Heart Failure was presented on April 11 that addressed heart failure prevention and the importance of enrolling in clinical trials, case studies from recent award recipients on community-based programs that are positively impacting heart failure patients and strategies on how these best practices can be replicated within communities.

- The Executive Director and Counter Cholesterol™ Program Manager served on a panel during the American Heart Association’s Target: Cholesterol Summit on April 11 in Dallas, Texas showcasing the National Forum’s Counter Cholesterol program.

- Presented a “Successful Strategies to Diagnose, Treat, and/or Control Hypertension” mid-year member meeting on World Hypertension Day, May 17. The theme was Know Your Numbers with a goal of increasing high blood pressure awareness in all populations around the world.
World Hypertension Day Thunderclap on May 17: 107 supporters (107% of goal) with a Social Reach of 1,116,671.

World Heart Day, Move with the Mayor™ events were held in seven communities throughout September: Columbia, SC; Green Bay, WI; Indianapolis, IN; Oakland, CA; Wichita, KS; Toledo, OH and West Chicago, IL. American College of Cardiology’s CardioSmart and Heka Health partnered with the National Forum to carry out the first Move with the Mayor™ head-to-head challenge. West Chicago lead the way with residents taking over 7.6 million steps during the month September.

World Heart Day Thunderclap on September 29, 166 supporters (166% of goal) with a Social Reach of 1,619,801.

FDA and the National Forum continued our partnership to increase medication adherence among patients at risk for heart attacks, transient ischemic attacks and other cardiac events. Their 2nd article, Disparities in hypertension and cardiovascular disease in blacks: The critical role of medication adherence was published in the Journal of Clinical Hypertension in September.

Welcomed new National Forum member Independent Health Group.

Released, Wrong Direction: Troubling Trends in the Rate of U.S. Cardiovascular Disease Death, a Report from the National Forum for Heart Disease and Stroke Prevention by Stephen Sidney, MD, MPH, Director of Research Clinics, Kaiser Permanente Northern California, Division of Research

2016: BRIDGING POPULATION AND CLINICAL HEALTH

New members welcomed into the National Forum include the Seafood Nutrition Partnership and Spirit Health Group.

The mayors of five cities led World Heart Day-Move with the Mayor™ events throughout September: Columbia, SC; Green Bay, WI; Lorain, OH; Oklahoma City, OK; West Chicago, IL. Media coverage reached 6.4 million people plus 800,000 more through social media.

Counter Cholesterol awareness initiative was launched in Austin, Texas during July 2016. The initiative focuses on raising awareness among women and their families about cholesterol and talking to health care providers about risks, screening and testing.

The Stronger Hearts™ Helpline, launched in February 2015, continued as a free, bilingual heart failure support service to residents in San Bernardino County, CA via a 211 call line.

FDA and the National Forum developed two manuscripts on improving medication adherence and eliminating disparities in therapeutic adherence and cardiovascular health outcomes.

Million Hearts® initiative was promoted through collaborations with the American Heart Association, Association of State and Territorial Health Officials and National Association of County and City Health Officials. Webinars and podcasts on blood pressure and cholesterol control were taped with clinicians discussing how to improve the blood pressure control via environmental and clinical systems change in the community and health care settings using evidenced based interventions.

Held the 14th National Forum, with the theme “Bridging Clinical and Population Health” on October 19, 2016, in Washington, DC.

2015: ADVANCING THE ABCS OF PREVENTION

New members were welcomed into the National Forum include American Medical Women’s Association, Florida Department of Health, National Council on Aging, City of Green Bay.

Million Hearts® initiative was promoted through collaborations with the American Heart Association, Association of State and Territorial Health Officials and National Association of County and City Health Officials. Webinars with national researchers and consultants and podcasts with Million
Heart® Hypertension Challenge Control Champions on blood pressure and cholesterol control were taped with clinicians discussing how to improve the ABCS via environmental and clinical systems change in the community and health care settings using evidenced based interventions.

- World Heart Day events were launched in the US for the second year during September 2015. Events were held in Indianapolis with the “Just One Thing” campaign, Green Bay with a “Move with the Mayor” event and New Orleans with a “Managing Cholesterol Dinner and Learn”.
- Cholesterol Awareness Initiative is in planning stages to be launched in several local communities during 2016. The initiative will focus on creating awareness among women and their children about cholesterol and talking with health care providers regarding risks, screening and testing. The Stronger Hearts Helpline launched in February 2015 as a free, bilingual heart failure support service to residents in San Bernardino County, CA via a 211 call line.
- FDA formally announced its partnership with the National Forum to increase medication adherence among patients at risk for heart attacks, transient ischemic attacks and other cardiac events in the FDAVoice.
- Held the 13th National Forum, with the theme “Advancing the ABCS of Prevention” on October 21, 2015, in Washington, DC.

2014: Collaborating for Impact

- Welcomed the following new members: Academy of Nutrition and Dietetics, FH Foundation, Healthy Caribbean Coalition, Indian University of Health
- Released the Public Health Action Plan to Prevent Heart Disease and Stroke: Ten-Year Update in March 2014.
- During June and July 2014, worked with the American Heart Association and Association of State and Territorial Health Officials to host several webinars on the Million Hearts® initiative, focusing on blood pressure control and taped 4 podcasts with clinicians, discussing how to improve the ABCS via environmental and clinical systems change in the community and health care settings.
- National Forum Executive Director John Clymer was the keynote speaker at the National Innovative Communities Conference in August 2014.
- Launched the first World Heart Day in the US during September 2014, working in Indianapolis and Chicago. Community leaders launched the World Health Day Walk with Winnie in Indianapolis to walk 2,000 steps with Indianapolis First Lady Winnie Ballard, and the Healthy Chicago, Healthy Hearts plan to prevent heart disease in Chicagoans.
- The Stronger Hearts Helpline is created to launch in February 2015 as a free, bilingual heart failure support service to residents in San Bernardino County, CA via a 211 call line.
- Held the 12th National Forum, with the theme “Collaborating for Impact” on October 22, 2014, in Washington, DC.

2013: Sharing Success: Idea, Insights and Innovations

- National Forum joins the Healthy Caribbean Coalition and World Health Federation
- The Policy Depot was featured in a Stanford Social Innovation Review article called the “Ten Technology Trends to Watch.”
- An editorial in the Journal 2013 edition of the Circulation written by National Forum Surveillance Team members called for a national surveillance system that monitors heart disease and stroke incidence in the U.S.
- The National Forum for Heart Disease and Stroke Prevention collaborated with the Global Smokefree Partnership to bring more than 150 smokefree resources onto the Policy Depot.
The National Forum for Heart Disease & Stroke Prevention was mentioned in a Robert Wood Johnson Foundation’s article on the Community Preventive Services Task Force’s recent report to Congress.

On behalf of the National Forum, Randy Kirkendall, of ICF International, participated in the Cardiovascular Biomarker Standardization Symposium in Atlanta, GA on May 15th. The symposium focused on delivering cost-effective, high-quality patient care through accurate and reliable laboratory testing.

In an ongoing effort to expand its scope, health equity related policies have been added to the Policy Depot. The current health equity policies on the Policy Depot include: awareness about health disparities, community engagement and capacity building, access to healthcare, cultural competency, and sharing health equity research.

The National Forum and the American Heart Association hosted a webinar on the Million Hearts® initiative as well as recent developments to address sodium in the United States.

The 11th National Forum, with the theme Sharing Success: Ideas, Insights and Innovations, was held October 9, 2013, in Washington, DC.

2012: Working Together: Policies, Partners and Action

- Translating Clinical Preventive Services into Coverage for Essential Health Benefit and Exchanges” meeting in Washington, DC, on January 18 which included presentations by representatives from the American Heart Association, Employee Benefit Research Institute, and Partnership for Prevention.
- Health Equity Advisory Meeting held in Washington, DC, with representatives from 25 for-profit non-profit and governmental agencies present.
- Participated in the White House Community Leaders Brief in in Cardiovascular Health in Washington DC on February 24.
- The Sodium Reduction Advisory Meeting met for the first time on February 17 in Washington, DC with 12 participants representing 9 national organizations to kick-off the planning process for the strategic priority.
- National Forum Logic Model created
- Presented on the Policy Depot at the World College of Cardiology meeting.
- Added two new board members (representing for-profit companies) and one federal liaison representing the Indian Health Service.
- Became a Million Hearts Partner
- The National Forum launched a new website where members can better interact with one another.
- Keith C. Ferdinand, MD, FACC, FAHA, FASH, FNLA (Professor of Clinical Medicine, Tulane University/Association of Black Cardiologists) becomes the fourth National Forum Chair
- John M. Clymer becomes the new Executive Director for the National Forum
- The National Forum establishes its office in Washington, DC
- The 10th National Forum, with the theme Working Together: Policies, Partners and Action, was held October 16 – 18, 2012, in Washington, DC.

2011: Transforming Leadership, Policy and Practice: A Partnership of Leaders

- A restructuring plan was implemented in January 2011 to increase efficiencies and achieve greater effectiveness.
- 15 new member organizations join, including the National Forum’s first private-sector companies, first non-cardio focused organization, and several other nonprofits which include: Sanofi C-Change, the American Public Health Association (APHA), the American College of Cardiology
- National Forum presented its first policy education webinar with a focus on protection of the National Prevention Fund
- National Forum presented a webinar in September on the impact of the IOM surveillance recommendations on population health.
- Transforming Leadership, Policy and Practice: A Partnership of Leaders was the theme of this year’s annual meeting which was successful in educating and providing networking and collaboration opportunities to the more than 130 participants from more than 50 organizations.
- 2011 National Forum Leadership Roundtable at the American Heart Association (AHA) Scientific Sessions created a “space and place” for a multi-sector input session addressing sodium reduction
- National Forum joined several groups, including the National Salt Reduction Initiative (NSRI), the National Quality Forum (NQF), and the NCD Alliance
- National Forum added its first for-profit members to the Board of Directors
- National Forum launched its 2020 Goal and Strategic Priorities
- Development Committee established

2010: Creating the Will for a Heart Healthy and Stroke Free Society
- Articles of Incorporation filed establishing National Forum as a non-profit organization on February 15, 2010
- Op-Ed: National Forum Calls for Collective Will and More Funding to Fight Hypertension
- Unveiled new format for the Forum’s website
- Response issued to the Institute of Medicine report on hypertension, calling for increased funding for national surveillance system and stakeholder collaborations
- Coordinating Board becomes the Board of Directors
- Dr. Thomas Pearson (University of Rochester) becomes the third National Forum Chair
- National Forum Bylaws updated to strengthen the organization’s governance model
- Mission Committee established
- National Forum attained tax exempt status and is officially designated a 501(c)(3) organization by the IRS in July
- Inaugural Leadership Roundtable occurred at the American Heart Association (AHA) Scientific Session and created a “space and place” for a multi-sector input session focused on the National Health Promotion and Prevention Strategy
- 8 new member organizations joined

2009: Seizing Opportunities
- Established Philip Poole-Wilson Digital Library
- Policy statement issued on biomarkers
- Op-ed released outlining unacceptable global capacity to prevent CVD
- 7th National Forum steps into the policy arena by focusing its plenary sessions on three of the biggest health policy issues of the day: health reform and the importance of prevention, cardiovascular disease surveillance and sodium in food
- National Forum conducted first Business Meeting
- National Forum initiated awards program to recognize national leaders in public health prevention for heart disease and stroke
- National Forum received first educational grant from Sanofi to serve as public health advisor for AF Stat (atrial fibrillation)
- National Forum transitioned from the National Association of Chronic Disease Directors to Danya International Inc.
- National Forum convened a Global Summit on Education and Training in Heart Disease and Stroke Prevention, October 15-16, 2009
- National Forum developed a Membership Marketing Strategy
- National Forum Webinar on Applied Epidemiology Competencies, October 20, 2009
- The National Forum participated in a National Public Health Stakeholders meeting on Sodium Reduction
- National Forum invited to participate on the Health Resources and Services Administration’s Office of Women’s Health Heart Attack Campaign Expert Panel
- National Forum hires first Executive Director, Keith Mason

2008: AT THE NEXUS OF HEART DISEASE AND STROKE PREVENTION
- Partnership with the National Association of County and City Health Officials to host a town hall featuring the documentary “Unnatural Causes: Is Inequality Making Us Sick?”
- Ratification of A Policy Framework Statement for Regional and Global Partnerships
- Release of white paper entitled Capacity Building, Professional Competencies, and Voluntary Accreditation as Related to Heart Disease and Stroke Prevention
- Issued policy statements on the importance of CVD prevention as essential component of health care reform, the importance of heart disease and stroke prevention as essential elements of health care reform, and the establishment of a national surveillance unit for prevention and management of heart disease and stroke
- 2008 A Public Health Action Plan to Prevention Heart Disease and Stroke Supplement and Update published
- Mark Schoeberl (AHA) becomes the second National Forum Chair
- Operating Principles and Four Year Business Goals and Strategies established
- National Forum files public comment on Issue of Salt in Food with the US FDA
- Release of an Abbreviated State Planning Index for Heart Disease and Stroke Prevention for use by state-based programs and their partners

2007: MAKING THE CONNECTIONS: SCIENCE, POLICY, AND ACTION
- Essential Features of a Surveillance System to Support Prevention and Management of Heart Disease and Stroke is published in January 2, 2007 issue of Circulation
- Action Update bi-monthly newsletter begins
- Annual plans for Implementation Group work established
- National Forum key messages established
- Publication of the National Forum Reader on Economics
- Development of Operating Principles and Four Year Business Goals and Strategies
- Website launched
Work begins on supplement and update to the Action Plan
A State of the Science: Evaluation of Policy and Environmental Change for Heart Disease and Stroke Prevention meeting was held August 27-28, 2007

2006: BUILDING MOMENTUM
- Video and archive project are launched to document organization’s activities; first National Forum DVD is produced and distributed
- Official signing ceremony of the Memorandum of Understanding for the Healthy People 2010 Partnership
- First meeting of National Forum Coordinating Board on January 30-31, 2006
- Dr. Darwin R. Labarthe (CDC) is the first National Forum Chair
- Operating Polices are adopted, April 3, 2006
- The National Association of Chronic Disease Directors was awarded a cooperative agreement in July to provide staffing administrative support and an organization home for the National Forum
- The National Forum is made up of a coordinating board, executive committee, resource committee, membership committee and seven implementation groups.

2005: TAKING ACTION
- Focus groups are conducted to gauge knowledge and create concept mapping for the Action Plan

2004: SETTING PRIORITIES
- Second National Forum is held; meetings are held annually from this year forward

2003: LAUNCHING THE PLAN
- CDC publishes the Action Plan; U.S. Department of Health and Human Services Secretary Tommy Thompson releases the Action Plan
- 25,000 copies of the Action Plan are distributed

2002: COMING TOGETHER FOR A COMMON CAUSE
- Ten panels finalize content of the Action Plan
- First meeting of the group which becomes the National Forum

1998 - 2001: LAYING THE GROUNDWORK
- (1998) Congress awards appropriation to CDC, establishing a state heart disease and stroke prevention program
- Establishment of Healthy People 2010 Partnership for Heart Disease and Stroke Prevention
- First work group meets to plan A Public Health Action Plan to Prevent Heart Disease and Stroke (Action Plan)
The following awards were given during 2009 – 2017 National Forum Annual Meetings:

**National Forum Heart Healthy Stroke Free Award (Organization and Individual)**

2017  
**Individual:** Stephen Sidney, MD, MPH, Kaiser Permanente Northern California  
**Organization:** FH Foundation

2016  
**Individual:** Keith C. Ferdinand, MD, FACC, FAHA, Tulane University School of Medicine  
**Organization:** Minnesota Department of Health

2015  
**Individual:** Sue Koob, CEO, Preventive Cardiovascular Nurses Association  
**Organization:** WomenHeart: The National Coalition for Women with Heart Disease

2014  
**Individual:** Joshua M. Sharfstein, MD  
**Organization:** City of Chicago Department of Public Health

2013  
**Individual:** George A. Mensah, MD, FACC  
**Organization:** American Medical Group Foundation - Measure Up/ Pressure Down

2012  
**Individual:** Thomas A. Pearson, MD, MPH, PhD  
**Organization:** New York City Department of Health and Mental Hygiene

2011  
**Individual:** Darwin R. Labarthe, MD, MPH, PhD  
**Organization:** National Prevention, Health Promotion, and Public Health Council

2010  
**Individual:** Libby Puckett, PT  
**Organization:** National Association of Chronic Disease Directors

2009  
**Organization:** Great Lakes Regional Stroke Free Network, Illinois, Indiana, Michigan, Minnesota, Ohio and Wisconsin

**National Forum Public Policy Award (Organization & Individual)**

2017  
**Individual:** Dave Hoffman, PhD, New York State Department of Health  
**Organization:** University of Michigan, Center for Value Based Insurance Design – Medicare & Value Based Insurance Design

2016  
**Individual:** Crystal Echo Hawk, Fertile Ground  
**Organization:** Public Health Law Center

2015  
**Individual:** Claudia Louis  
**Organization:** Campaign for Tobacco-Free Kids

2014  
**Individual:** Ashley G. Bell  
**Organization:** National League of Cities

2013  
**Individual:** Senator Tom Harkin  
**Organization:** ChangeLab Solutions

2012  
**Individual:** Thomas R. Frieden, MD, MPH  
**Individual:** Donald M. Berwick, MD, MPP, FRCP  
**Organization:** American Public Health Association

2011  
**Individual:** Anne C. Goldberg, MD  
**Organization:** Partnership for Prevention
2010  **Individual:** David Goff, MD, PhD, FACP, FAHA  
**Organization:** Trust for America’s Health

2009  **Individual:** William Caplan, MD

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**National Forum Commitment Award**

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<tr>
<th>Year</th>
<th>Name</th>
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<tbody>
<tr>
<td>2017</td>
<td>Emmeline Ochiai, MPH</td>
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<tr>
<td>2016</td>
<td>Laura Gordon</td>
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<tr>
<td>2015</td>
<td>Virginia Howard</td>
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<tr>
<td>2014</td>
<td>Margaret O. Casey, RN, MPH</td>
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<td>2013</td>
<td>Mark Schoeberl, MPA</td>
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<td>2012</td>
<td>Sharon Moffatt, RN, BSN, MS</td>
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<td>2011</td>
<td>Jill Birnbaum, JD</td>
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<td>2010</td>
<td>Jay H. Glasser, PhD, MS, FRIPH, FFPH</td>
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<td>2009</td>
<td>Tim Hutchinson, MSW, MPA</td>
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**National Forum Chair Recognition Award**

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<th>Year</th>
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<tr>
<td>2017</td>
<td>FDA: Dr. Fred Senatore, Dr. Helene Clayton-Jeter</td>
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<tr>
<td>2016</td>
<td>Ursula Bauer, PhD, MPH</td>
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<tr>
<td>2015</td>
<td>Paul Underwood, MD</td>
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<td>2014</td>
<td>Winnie Ballard</td>
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| 2013 | Alexander White, JD, MPH  
Stephen Sydney, MD, MPH, FAHA |
| 2012 | Franz Fanuka |
| 2011 | Peg O’Connell, JD  
Mike Greenwell |
| 2010 | Janelle Peralez Gunn  
Julie Harvill, MPA, MPH |
| 2009 | Phillip Poole-Wilson, MD |
Heart disease and stroke will no longer be the leading cause of death for all Americans by 2020.

### The Public Health Action Plan to Prevent Heart Disease and Stroke: Ten-Year-Update

#### Seven Action Priorities

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<td>Effective communication</td>
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<td>Engaging in regional and global collaboration</td>
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**Initiatives and Activities**
Many opportunities to find and treat risk factors are missed every day.

- Heart attacks and strokes are common and preventable.
- More than 1,000 Americans died each day in 2016 from heart attack, stroke, and other events Million Hearts® is trying to prevent.

9 Million
PEOPLE NOT TAKING ASPIRIN AS RECOMMENDED

40 Million
PEOPLE WITH UNCONTROLLED BLOOD PRESSURE

39 Million
ADULTS NOT USING STATINS (CHOLESTEROL-LOWERING MEDICINES) WHEN INDICATED

54 Million
ADULT SMOKERS

71 Million
ADULTS WHO ARE PHYSICALLY INACTIVE
The National Forum for Heart Disease & Stroke Prevention convened experts to develop a strategy for reducing the risk of heart attack and stroke for the 45-million Americans who currently do not have their high cholesterol under control.

The conversation resulted in Counter Cholesterol™, an evidence-based communications and messaging campaign that motivates women to manage their and their family members’ cholesterol risk.

COUNTER CHOLESTEROL™ MESSAGES MOTIVATE PEOPLE TO TAKE CHARGE OF THEIR CHOLESTEROL RISK

• Tested effective with women of all races
• Culturally competent for Latinas
• Distribution via National Forum members & Million Hearts® Collaboration

HOW IMPORTANT IS MOM’S HEART HEALTH?

Did you know that managing your cholesterol is one of the most important things you can do to keep your family healthy?

High cholesterol can cause a heart attack or stroke. To be the best for your family needs, be proactive about your own heart health. Talk to your healthcare provider about your cholesterol risk.

People with HIGH CHOLESTEROL are at least FIVE TIMES as likely to have CARDIOVASCULAR DISEASE, the #1 CAUSE OF DEATH among women

DID YOU KNOW THAT CARDIOVASCULAR DISEASE:

• Takes more lives than ALL FORMS OF CANCER COMBINED**
• KILLS 1 WOMAN EVERY 80 SECONDS***
• Kills about HALF A MILLION WOMEN annually**
• Can lead to HEART ATTACK OR STROKE

Talk with a healthcare provider about your cholesterol risk

COUNTER CHOLESTEROL™ TOOLKIT INCLUDES:

Patient Management Resources
Social Media Tools
Infographics
Videos
And MUCH MORE

Visit CounterCholesterol.org
Move with the Mayor™

OVER 14 MILLION PEOPLE REACHED

12 U.S. CITIES
OVER 40 WALKS

Arlington, TX
Baton Rouge, LA
Bloomington, IN
Columbia, SC
Columbus, OH
Findlay, OH

Green Bay, WI
Los Angeles, CA
Oakland, CA
Orlando, FL
Rochester Hills, MI
West Chicago, IL

OVER 811K COVERAGE VIEWS

USA TODAY WORLD HEART DAY

USA SNAPSHOTS®

71 million adults are physically inactive, a leading cause of heart disease.

OVER 91 ARTICLES
LIVE BROADCASTS
The National Forum for Heart Disease & Stroke Prevention convenes patient, provider, payer/purchaser, public health, and pharma/biotech leaders to jointly pursue this consensus goal:

**ENHANCE HEALTH AND WELL-BEING BY SUPPORTING PEOPLE’S ACCESS TO EVIDENCE-BASED CARE THAT IS APPROPRIATE FOR THEM**

- Identify evidence-based strategies for determining appropriateness of care
- Support the implementation of evidence-based care that aligns incentives for patients, providers, payers, and other stakeholders
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• Support the implementation of evidence-based care that aligns incentives for patients, providers, payers, and other stakeholders

WHAT WE’VE DONE

27 Steering Committee Member & Partner Organizations

OVER 30 Over 30 Resources by Stakeholder Group Available on Clearinghouse

4 Action Pathways

6 PARTNER SPOTLIGHT WEBINARS

OVER 15 Monthly Information Sharing Calls

5 PARTNER DEVELOPED REPORTS & RESPONSES

OUR IMPACT

• BUILT TRUST AND FOSTERED ENVIRONMENT-CHANGING DIALOG
• INFLUENCED PRICING ON INNOVATIVE THERAPIES
• EXPANDED AND STRENGTHENED STAKEHOLDER ENGAGEMENT WITH ICER
• RAISED UNDERSTANDING AMONG STAKEHOLDERS THROUGH REPORTS AND CONVENING
• INCREASED OPEN COMMUNICATION AND EXCHANGE OF PROGRAMMING, EVENTS, TOOLS AND RESOURCES

WHAT OUR STAKEHOLDERS ARE SAYING

“The information-sharing is valuable. This is the one call on value and access that I do not want to miss.”

“To get 25 people with varying interests to agree to the consensus statement was remarkable. Frankly, it’s amazing you were able to pull it off.”

“...first time in 30 years being at the table with all of the stakeholders.”

National Forum’s Value & Access Initiative is made possible through support from Amgen (Founding Sponsor), Sanofi & Regeneron, Mended Hearts, National Lipid Association, and Preventive Cardiovascular Nurses Association.
At AstraZeneca, we believe that the emotional journey after a heart attack is as important as physical healing. That’s why we created Survivors Have Heart — a movement to celebrate survivorship and a destination that provides support and community for survivors and their caregivers. Find survivor stories, resources and more at SurvivorsHaveHeart.com.
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16TH ANNUAL MEETING SPONSORS

Silver Sponsors

AstraZeneca

NOVARTIS

SANOFI

REGENERON

Breakfast Sponsor

American Heart Association | American Stroke Association