<table>
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<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>8:00 a.m.</td>
<td>Continental Breakfast and Networking</td>
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<tr>
<td>9:05 a.m.</td>
<td>Welcome &amp; Introductions</td>
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<tr>
<td>9:05 a.m.</td>
<td>Panel 1: National Forum Signature Report: Heart Failure Tsunami</td>
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<td>9:55 a.m.</td>
<td>Panel 2: Impact of Cardiovascular Health on National Security</td>
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<td>10:40 a.m.</td>
<td>Networking Break</td>
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<td>11:00 a.m.</td>
<td>Panel 3: Removing Policy and System Barriers to Cardiovascular Health:</td>
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<td>Implementing Practices on Payer/Purchaser coverage</td>
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<td>Noon – 12:30 p.m.</td>
<td>Lunch and Networking</td>
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<td>12:30 p.m.</td>
<td>National Forum Annual Business Meeting, National Forum Awards</td>
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<td>1:05 p.m.</td>
<td>Panel 4: Reaching Cardiovascular Health Goals</td>
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<tr>
<td>2:05 p.m.</td>
<td>Directional Pursuit in the Cardiovascular Arena - Hypertension</td>
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<td>2:45 p.m.</td>
<td>Million Hearts® 2022</td>
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<td>2:50 p.m.</td>
<td>Closing and Call to Action</td>
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<td>3:00 p.m.</td>
<td>Networking Reception</td>
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WELCOME & INTRODUCTIONS

Networking Breakfast
8:00 a.m. – 9:00 a.m.

Opening Remarks
9:00 a.m. – 9:05 a.m.

John M. Clymer, Executive Director
National Forum for Heart Disease and Stroke Prevention

9:05 a.m. – 9:50 a.m.

PANEL 1

NATIONAL FORUM SIGNATURE REPORT: HEART FAILURE TSUNAMI

The rising incidence of heart failure together with a fast-growing Medicare population threaten health and the economy.

How can we collaborate to prevent CVD and heart failure?

Moderator: Mark McEwen
Journalist, Health Advocate, Stroke Survivor

Panelists:

Stephen Sidney, MD, MPH, Director of Research Clinics
Kaiser Permanente Northern California Division of Research

Betsy McKay, Senior Writer on U.S. and global public health at The Wall Street Journal

David Goff, MD, PhD, Director
Division of Cardiovascular Sciences
National Heart, Lung, and Blood Institute

Connie Hwang, MD, MPH, Chief Medical Officer
Director of Clinical Innovation
Alliance of Community Health Plans
9:55 a.m. - 10:40 a.m.

**PANEL 2**

**IMPACT OF CARDIOVASCULAR HEALTH ON NATIONAL SECURITY**

Cardiovascular health affects Military recruitment, force readiness, service member well-being and the Defense budget.

How can we collaborate to make communities healthier and strengthen national security?

**Moderator:** Warren A. Jones, MD, FAAFP
Medical Director, Provider Resources, Inc

**Panelists:**
- CAPT Kimberly Elenberg, DNP, MSN, Director, Total Force Fitness, Defense Health Agency,
  Office of the Undersecretary of Defense (Personnel and Readiness), Department of Defense
- Lori Tremmel Freeman, MBA, CEO, National Association of County and City Health Officials
- Benjamin Goodman, MBA, CEO, Mission: Readiness & Champions for America’s Future

10:40 a.m. – 11:00 a.m.

**NETWORKING BREAK**

11:00 a.m. – Noon

**PANEL 3**

**REMOVING POLICY AND SYSTEM BARRIERS TO CARDIOVASCULAR HEALTH: IMPLEMENTING BEST PRACTICES ON PAYER/PURCHASER COVERAGE**

CDC’s 6|18 Initiative connects healthcare purchasers, payers and providers with CDC researchers, economists, and policy analysts to find ways to improve health and control costs through evidence-based interventions in high burden health conditions. It is a Catalyst for Collaboration between Payers and Public Health. How can we spark action to spread the reach of 6|18?

**Moderator:** Michael A. Cropp, MD, MBA, President & CEO, Independent Health

**Panelists:**
- **Government** – Christopher D. Jones, PhD, MSW, Deputy Director (acting), Population Health and Healthcare Office, Centers for Disease Control and Prevention, Office of the Director
- **Clinical Systems** - Timothy W. Attebery, DSc, MBA, FACHE, Chief Executive Officer, American College of Cardiology
- **Policy** - Barry M. Popkin, PhD, W.R. Kenan Jr. Distinguished Professor, Department of Nutrition, UNC Gillings School of Global Public Health
- **Purchaser** - Mike Thompson, CEO, National Alliance of Healthcare Purchaser Coalitions
There is growing recognition that we must collaborate across sectors to improve cardiovascular health. What do we need to do differently to reduce risk factors in the US and how can we work together to make this happen?

**Moderator:** Kimberly Stitzel, MS, RD, Senior Vice-President, Center for Health Metrics and Evaluation, American Heart Association

**Panelists:**
- **Academia** – Bernadette Mazurek Melnyk, PhD, RN, APRN-CNP, FAANP, FNAP, FAAN, Vice President for Health Promotion, Chief Wellness Officer, Dean of Nursing, The Ohio State University
- **Healthcare** – Jerry Penso, MD, MBA, President, Chief Executive Officer, American Medical Group Association
- **Government** – Betsy L. Thompson, MD, MSPH, DrPH, RADM, US Public Health Service, Director, Division for Heart Disease and Stroke Prevention, Centers for Disease Control and Prevention
MEMBER ENGAGEMENT

DIRECTIONAL PURSUIT IN THE CARDIOVASCULAR ARENA - HYPERTENSION

How can we, as members of the National Forum, align our efforts, build upon our assets and take a coordinated approach to reducing heart disease, stroke and related disparities by addressing hypertension?

Moderator: Trent Wakenight
MA, Founder, Market Ninja

MILLION HEARTS® 2022

Laurence S. Sperling, MD, FACC, FACP, FAHA, FASPC
Executive Director, Million Hearts®

CLOSING & CALL TO ACTION

NETWORKING RECEPTION

2:05 p.m. – 2:40 p.m.

2:45 p.m. – 2:55 p.m.

2:55 p.m. – 3:00 p.m.

3:00 p.m. – 3:30 p.m.
MODERATOR AND SPEAKER BIOGRAPHIES

TIMOTHY W. ATTEBERY
DSc, MBA, FACHE, Chief Executive Officer, American College of Cardiology

Timothy W. Attebery, DSc, MBA, FACHE, is the chief executive officer of the American College of Cardiology (ACC). Prior to taking the helm as CEO of the ACC, Attebery served as president and CEO of Holston Valley Medical Center – part of Ballad Health – since 2013. At Ballad Health, Dr. Attebery led the large, tertiary referral center and teaching hospital under a model focused on patient safety, quality, service, collaboration with the medical staff, employee engagement, efficiency and equity.

Dr. Attebery previously held the position of system vice president of cardiovascular services from 2010 to 2013. He also served as CEO of Cardiovascular Associates, P.C., also in Kingsport; CEO of South Carolina Heart Center, P.A., in Columbia; and CEO of the Heart Group, P.C., in Evansville, IN. In addition, he has served in leadership positions on the boards of the Cardiology Advocacy Alliance and the Cardiology Leadership Alliance, as well as played a key role in the development of MedAxiom.

Dr. Attebery holds a Bachelor's Degree in business administration from Western Governors University in Salt Lake City, a Master's Degree in Business Administration from the University of Tennessee-Knoxville Haslam College of Business, and a Doctorate Degree in Health Service Administration at the University of Alabama at Birmingham.

JOHN M. CLYMER
Executive Director, National Forum for Heart Disease and Stroke Prevention

John Clymer is executive director of the National Forum for Heart Disease & Stroke Prevention, a Washington, D.C.-based non-profit that serves as a catalyst for public-private collaboration to prevent cardiovascular disease. Additionally, Clymer serves on the U.S. Community Preventive Services Task Force. He is a Fellow of the Institute for Health Policy and Leadership and adjunct assistant professor at Loma Linda University, and a guest lecturer at Johns Hopkins Bloomberg School of Public Health.

Clymer is the TEDMED Thought Leader for Making Prevention Popular and Profitable. He has authored and co-authored book chapters, testified before various legislatures, given numerous Congressional briefings, and appeared in media such as NBC Nightly News, public radio, and The New York Times. He has served as a subject matter expert at the World Economic Forum’s Annual Meeting in Davos, and on the World Economic Forum’s Global Agenda Council on Chronic Disease and Malnutrition, and other advisory and governing boards.
Clymer led Partnership for Prevention as its President from 2001-2008, when it won passage of landmark Medicare legislation; was recognized by Harvard Business Review for a “Breakthrough Idea;” and, with former U.S. Surgeon General David Satcher, established the National Commission on Prevention Priorities. While increasing PfP’s impact, he quadrupled its income.

MICHAEL A. CROPP
MD, MBA, President & CEO, Independent Health

Michael W. Cropp, M.D., is the president and chief executive officer of Independent Health. Under his leadership, the organization delivers products and services that improve the health of almost 375,000 customers – and has been consistently recognized nationally for excellence in quality, service and innovation.

His focus on building leadership capacity for sustainable accountable quality care reaches beyond Western New York as he serves in leadership roles on the boards of national health care organizations, including America’s Health Insurance Plans (AHIP). Dr. Cropp is chairman of the Alliance of Community Health Plans (ACHP). In addition, he has established several community initiatives to improve access, quality and affordability of health care. He is the founding chairman of the P2 Collaborative of Western New York – one of the original grantees in the Robert Wood Johnson Foundation Aligning Forces for Quality (AF4Q) grant. He is also the founding chairman of the Western New York Clinical Information Exchange (HEALTHeLINK), a consortium of multiple community stakeholders working to provide electronic access to health information across our entire community – a recipient of the government’s Beacon Community award.

Dr. Cropp’s approach of engaging physicians as partners, implementing initiatives with community-minded results, and focusing on customer-centric ideals have earned Independent Health both local and national recognition. For three consecutive years, Independent Health is the highest ranked health insurance plan in the New York/New Jersey region by J.D. Power and Associates Member Health Insurance Plan StudySM. The company has also maintained “Excellent“ accreditation status with the National Committee for Quality Assurance (NCQA), an independent organization that evaluates health plans throughout the country. In 2009 and 2010, Independent Health was the highest rated health plan in the nation for customer service according to NCQA’s Quality Compass®.

Dr. Cropp received his bachelor’s and medical degrees from Brown University, and completed his residency in family practice at Memorial Hospital in Pawtucket, Rhode Island, which is affiliated with Brown University. In addition to his medical education and training, Dr. Cropp earned an M.B.A. from the State University of New York at Buffalo.
CAPT KIMBERLY ELENBERG  
DNP, MSN, Department of Defense

Captain Kimberly Elenberg, DNP supports the Combatant Commands as the Director of Total Force Fitness. Captain Elenberg advises the Department of Defense on a comprehensive strategy for optimizing the fitness and resilience of our Service members, their families and the entire Defense community. This effort directly supports the National Defense Strategy by reforming policy, financial resources, and business practices that impact our Service members’ nutritional, physical, environmental, medical/dental, social, behavioral, psychological, and spiritual fitness. Prior to this, Captain Elenberg served in the Office of the Assistant Secretary of Defense for Health Affairs as the Deputy Director of Population Health and Medical Management. She was responsible for guiding population health and disease management at 36 military treatment facilities that serve 9.7 million beneficiaries around the world. Captain Elenberg also served as the Director for Biosurveillance and Emergency response at the Department of Agriculture, where she orchestrated the design and development of nationwide electronic food safety and security systems in addition to assisting with the design of the Department of Homeland Security’s National Biosurveillance Information System. For her leadership during deployments in 2007 and 2009, Captain Elenberg received the Surgeon General’s Exemplary Service Medal. In 2009, she was selected as the United States Public Health Service Responder of the Year. In 2014, she received the Military Health System Senior Nurse Leadership Award. Captain Elenberg earned a bachelor’s degree in nursing at Temple University, Philadelphia, a master’s degree in informatics from the University of Maryland, and graduated summa cum laude with a doctorate in nursing practice from Johns Hopkins University, Baltimore.

LORI TREMMEL FREEMAN  
MBA, CEO, National Association of County and City Health Officials

Lori Tremmel Freeman, MBA, is the Chief Executive Officer (CEO) at the National Association of County and City Health Officials (NACCHO), effective May 1, 2018. Prior to joining NACCHO, Ms. Freeman served as the CEO of the Association of Maternal & Child Health Programs (AMCHP) since 2014 where she was responsible for ensuring the success of all AMCHP’s operations. Prior to AMCHP, Lori served as NACCHO’s Associate Executive Director for Administration and Advancement from 2010-2014, providing vision and leadership in engaging, serving and advancing the interests of governmental local health departments (LHDs) and the public health community. By building strategic partnerships with LHDs and other key organizations, she ensured that NACCHO was a relevant, responsive, member-driven and fiscally sustainable organization. Ms. Freeman also was responsible for strategic membership development; targeted and relevant outreach; developing superior communications, events, products and services; research and evaluation activities; and ensuring sound and strategized information technology infrastructure including database, website, software, and hardware management.
Ms. Freeman has developed and overseen cooperative agreements and grants with a variety of government agencies and private foundations including procuring, planning, developing and implementing annual and multiyear grant proposals. Throughout her tenure in nonprofit management, she has contributed widely in senior managerial roles in strategic planning and visioning, building relationships and partnering opportunities, membership and new business development, foundation start-up and fundraising, the creation of benefits and services, use of technology to advance organizations, event turnaround, and program management.

**DAVID GOFF**

MD, PhD, Director, Division of Cardiovascular Sciences
National Heart, Lung, and Blood Institute

David C. Goff, Jr., M.D., Ph.D., FACP, FAHA is Director, Division of Cardiovascular Sciences, National Heart, Lung, and Blood Institute, National Institutes of Health. In this role, he leads a diverse team of scientists and administrators committed to turning discovery into cardiovascular health.

Prior to joining the NHLBI, Dr. Goff served as Dean and Professor of Epidemiology in the Colorado School of Public Health and as Chair of the Department of Epidemiology and Prevention at the Wake Forest School of Medicine. He received an MD from the University of North Carolina and a PhD in epidemiology from the University of Texas-Houston School of Public Health. He trained in internal medicine at Baylor College of Medicine in Houston. He is an elected member of the American Epidemiological Society, and a Fellow of the American College of Physicians and the American Heart Association.

His research interests include the epidemiology and prevention of heart disease and stroke with a focus on issues related to high blood pressure, diabetes, and dyslipidemia. He has published over 300 manuscripts, book chapters, and other scientific reports. He has served in a variety of leadership roles in multiple NIH-, CDC-, and AHA-funded studies and committees. He has directed the Ten-Day Seminar on the Epidemiology and Prevention of Cardiovascular Disease since 2000. He has served as a member of the Board of Directors for the Association of Schools and Programs of Public Health, President of the Board of Directors for the Denver Metro Division of the American Heart Association, Chair of the Council on Epidemiology and Prevention for the American Heart Association, and Chair of the Council on Quality of Care and Outcomes Research for the American Heart Association.

The major focus of his research has been on developing, testing, and implementing better strategies for promoting cardiovascular health and preventing CVD. This work has involved 5 aspects, including etiologic research, efficacy trials, quality of care research, implementation research, and evidence synthesis.
BENJAMIN GOODMAN
National Director, Mission: Readiness & Champions for America’s Future

Ben Goodman serves as National Director of Mission: Readiness, leading the team that works with over 750 retired admirals and generals who advocate for evidence-based solutions that help children grow up to be healthy, productive citizens. In addition, Ben leads Champions for America’s Future, an organization of hundreds of prominent athletes and coaches who work to advance policy solutions that level the playing field to help kids compete successfully in life. He also serves as the lead staffer for our Senior Policy Council. Ben joined Council for a Strong America in 2015 from Capitol Hill, where he spent four years as the lead health and veterans policy advisor to Congressman Mike Michaud of Maine.

LAURA GORDON
Chair, National Forum
CEO, Institute for Advanced Clinical Trials for Children

As CEO of the Institute for Advanced Clinical Trials (I-ACT) for Children, Laura Gordon leads the nonprofit organization’s efforts to improve the quality, speed and efficiency of pediatric clinical trials to address the gap in evidence on the best use of therapeutics in children. Her work includes engaging public and private stakeholders through research and education to ensure that healthcare for children is continually improved by enhancing the awareness of and support for pediatric trials.

Ms. Gordon oversees all I-ACT initiatives, including its network of pediatric trial sites, guidance on innovative study designs and its programs to enhance trial efficiency at all stages, from study start-up to patient recruitment and engagement to study closeout.

Ms. Gordon is a highly experienced executive leader with expertise in health policy, communications and stakeholder engagement in the public and private healthcare sectors. Before joining I-ACT in April, she was general manager of the Health, Federal Government Services, Employee Engagement and Multicultural Engagement sectors for the Washington office of Edelman, an independent communications agency with more than 65 offices worldwide. She has served on the National Forum’s Board of Directors since 2011.
CONNIE HWANG
MD, MPH, Chief Medical Officer and Director of Clinical Innovation Alliance of Community Health Plans

Dr. Hwang is a general internist with expertise in quality measurement and population health. At Alliance of Community Health Plans (ACHP), she is Chief Medical Officer and Director of Clinical Innovation, providing clinical leadership and shared learning opportunities on innovations in health care transformation, provider partnerships and quality improvement. Prior to ACHP, Dr. Hwang was Vice President of Quality at Evolent Health and led improvement initiatives for Medicare Advantage Star Ratings, CMS ACOs, State Medicaid quality programs, payer partnerships, and NCQA HEDIS performance. Dr. Hwang was previously Vice President at the National Quality Forum and launched the Measure Applications Partnership, a public-private collaboration convened to review performance measures for CMS’ value-based care programs.

Dr. Hwang is a former RWJ Clinical Scholar and MPH graduate from Johns Hopkins who completed her Internal Medicine residency at Thomas Jefferson University Hospital in Philadelphia and graduated with her medical degree from Mount Sinai School of Medicine in New York.

CHRISTOPHER D. JONES
PhD, MSW, Deputy Director (acting), Population Health and Healthcare Office, Centers for Disease Control and Prevention, Office of the Director

Christopher D. Jones, PhD, MSW, is the acting Deputy Director for CDC’s Population Health and Healthcare Office. During his career at CDC, he has served in several roles at CDC focused on implementation science and evaluation of public health programs and policies. Dr. Jones most recently served as the team leader for the Applied Research & Translation Team in the Division for Heart Disease and Stroke. Dr. Jones has also served as a senior scientist for the Office on Smoking and Health’s Evaluation Team, and team leader for the Evaluation & Integration Team in the National Center for Injury Prevention and Control. Prior to joining the CDC in 2010, Dr. Jones practiced clinical social work and conducted evaluation research in the area of youth violence, specializing in both residential and outpatient treatment for youth and their families.
WARREN A. JONES
MD, FAAFP, Medical Director
Provider Resources, Inc.

Warren Jones, MD, FAAFP has over thirty years' experience in health care. Notably, he founded and established the Mississippi Institute for Improvement of Geographic Minority Health and Health Disparities (MIGMH) at the University of Mississippi Medical Center (UMC). Over the course of his tenure there, Jones secured approximately $38 million for MIGMH and its constituent programs.

Jones’ other professional experience includes directing the State of Mississippi’s Medicaid Program. As program director, he was responsible for providing health care for over 768,000 Mississippians. He also developed and implemented the Mississippi Medicaid Medical Home program that allowed for annual physical examinations and health assessments.

Over the course of his career, Jones has been recognized for his pioneering efforts in the field of health as well as a distinguished educator. He was recognized as Outstanding Minority Educator in the State of Mississippi and was elected the first and only African American President of the American Academy of Family Physicians.

He was also the first African American appointed as an associate vice chancellor at the University of Mississippi Medical Center.

Jones is the Chair Emeritus of Family Medicine at the University of Mississippi Medical Center (UMC), Chair Emeritus of the National Medical Association’s Family Medicine Section and Immediate Distinguished Professor of Health Policy at UMC. Prior to Hampton, he held the NIH Endowed Chair in Health Disparities Research at Dillard University, his undergraduate alma mater. He is the recipient of many awards and honors including an Honorary Doctorate of Humane Letters from Tougaloo College.

A native of New Orleans, Dr. Jones is a 1978 graduate of the Louisiana State University School of Medicine in New Orleans. He is married to the former Gennie Lacy of Pickens, MS and is the father of six children: Aaron, Keith, Winston, Deanna, Cassandra, and Madison.
Mark McEwen
Journalist, Health Advocate, Stroke Survivor

CBS journalist and popular television news personality, Mark McEwen served for many years in a variety of high profile positions, including anchoring “CBS This Morning” and serving as entertainment reporter for “The Early Show.” He was also a correspondent on the CBS News show, “48 Hours.”

From “The Morning Program” to “CBS This Morning” to “The Early Show,” Mark was a mainstay on CBS since first joining the network in 1987 until he left in 2002. He anchored with a unique flair and snagged a Who's Who of big interviews. Mark was named one of the country’s “Ten Most Trusted News Personalities” in a TV Guide survey. Mark has interviewed many prominent newsmakers, including five presidents: Bill Clinton, George H.W. Bush, Gerald Ford, Jimmy Carter and Richard Nixon. He also interviewed Steven Spielberg, Sidney Poitier, Paul McCartney, Stevie Wonder, Garth Brooks, David Letterman, Julia Roberts, Denzel Washington, Tom Hanks, Muhammed Ali, and Leonardo DiCaprio, and many others.

He has covered almost every imaginable television event including the Oscars, the Cannes Film Festival, the Golden Globe awards, the Grammy awards, and the Country Music Association awards. He covered three Winter Olympics including Albertville, France and Lillehammer, Norway, and anchored the morning broadcast from Nagano, Japan during CBS Sports' coverage of the Olympic Winter Games. In Nagano, he also ran with the Olympic Torch.

Mark hosted ‘Live By Request’ on A & E. The Emmy award-winning show featured guests such as David Bowie, Earth Wind and Fire, Elton John, Tony Bennett, the Bee Gees, B. B. King, and others. In 2004 Mark became the anchor for the morning and noon news for WKMG in Orlando, Florida.

In 2005, Mark suffered a stroke, and has since written a book, “After the Stroke: My Journey Back to Life” about that experience, and his recovery. The book was nominated for the prestigious “Books for a Better Life” award. Mark has served as Ambassador for the American Heart Association’s “Power To End Stroke” campaign and is an advocate for the cause. He spoke at the International Stroke Conference in 2008 and 2018. He was the host for the first annual RAISE awards (Recognizing Awareness In Stroke Excellence) for the National Stroke Association. He was the host for the second annual RAISE awards as well. They have featured him as the cover story for Stroke Smart, the National Stroke magazine. He has also been on the cover of Heart Insight, the American Stroke Association's magazine.

Mark tours the country, speaking on his personal journey. His speech is one of hope, courage and inspiration, as he shares the story of his miraculous recovery. In March of 2014, Mark began hosting “Positive Mark” on WKMG- TV, which showcased good news, plus positive and inspirational stories. In October of 2014 he started a blog titled “Mark McEwen's World,” which currently has over 500,000 views, and growing. It can be found at iammarkmcewen.blogspot.com. This blog has already been featured by AARP, the National Stroke Association, and the American Heart Association. His writing has been featured in the Orlando Sentinel multiple times.

In February of 2016, Mark did a TED Talk, about his time at CBS, his stroke, and the uplifting and inspiring road back. In October of 2018 he became a board member of the National Forum for Heart Disease and Stroke Prevention. He was the keynote speaker at the Canadian March of Dimes in Toronto in June of 2019.

Mark was born in San Antonio, Texas and raised in Berlin, Germany, Montgomery, Alabama and Crownsville, Maryland. He attended the University of Maryland and now lives in Central Florida with his family.
BETSY MCKAY
Senior Writer on U.S. and global public health at The Wall Street Journal

Betsy McKay is a senior writer for The Wall Street Journal. She writes about U.S. and global public health. Previously, she was Atlanta bureau chief, managing a team of reporters covering the Eastern U.S. and several industries. As a reporter before that in Atlanta, she covered the beverage industry, and public health.

Ms. McKay joined The Wall Street Journal in Moscow, where she wrote about Russia's post-Soviet political and economic transformation. She is a member of the team of Journal reporters awarded the 1999 Pulitzer Prize in the international reporting category for in-depth analytical coverage of the Russian financial crisis. She has won awards for stories on public health issues, including drug-resistant tuberculosis and maternity care in the rural U.S.

Ms. McKay holds a B.A. from Amherst College and an M.A. in Russian language and literature from Bryn Mawr College.

BERNADETTE MAZUREK MELNYK
PhD, RN, APRN-CNP, FAANP, FNAP, FAAN, Vice President for Health Promotion, Chief Wellness Officer, Dean of Nursing, The Ohio State University

Bernadette Melnyk is VP for Health Promotion, University Chief Wellness Officer, Professor and Dean of the College of Nursing at The Ohio State University, Professor of pediatrics and psychiatry at OSU's College of Medicine, and Executive Director of the Helene Fuld Health Trust National Institute for EBP. She is a pediatric and psychiatric mental health NP, and is nationally/internationally recognized as an expert in EBP, intervention research, child and adolescent mental health, and health & wellness. Her funding record includes over 33 million dollars from federal agencies as PI. She is co-editor of five books and over 400 publications.

Dr. Melnyk is an elected fellow of the National Academy of Medicine, the American Academy of Nursing, the National Academies of Practice, and the American Association of Nurse Practitioners. She is a member of the NQF Behavioral Health Phase 3 Standing Committee and serves as editor of the journal Worldviews on Evidence-based Nursing. She is an invited member of the National Academy of Medicine’s Action Collaborative on Clinician Well-being and Resilience and is a board member of the National Forum for Heart Disease & Stroke Prevention.

Dr. Melnyk founded the National Interprofessional Education and Practice Collaborative to advance the DHHS’s Million Hearts® initiative. She created and chaired the National Summits on Building Healthy Academic Communities in April 2013, 2015, 2017, and 2019, founded the National Consortium for Building Healthy Academic Communities, a collaborative organization to improve population health in the nation’s institutions of higher learning, and served as its first president.
JERRY PENSO
MD, MBA, President, Chief Executive Officer
American Medical Group Association

Jerry Penso, M.D., M.B.A., is president and chief executive officer at AMGA (formerly the American Medical Group Association), a trade association that represents medical groups and other organized systems of care, including some of the nation’s largest, most influential integrated healthcare delivery systems.

Dr. Penso previously served as chief medical and quality officer for AMGA and president of AMGA Foundation. Under his leadership, the impact of AMGA’s quality programs grew to improve care for 26 million patients.

Prior to joining AMGA, Dr. Penso served as medical director, continuum of care for Sharp Rees-Stealy Medical Group (SRSMG), the largest integrated healthcare delivery system in San Diego.

Dr. Penso received his Master’s in Business Administration from San Diego State University, his Doctor of Medicine degree from the University of Southern California, Los Angeles, and a Bachelor of Science degree in chemistry from the University of California, Berkeley.

BARRY M. POPKIN
PhD, W.R. Kenan Jr. Distinguished Professor, Department of Nutrition, UNC Gillings School of Global Public Health

Barry M. Popkin, PhD, is the W. R. Kenan Jr. Distinguished Professor of nutrition at the UNC Gillings School of Global Public Health. He holds a doctorate in agricultural economics from Cornell University. At various times, he established the Division of Nutrition Epidemiology at UNC and later established and led the UNC Interdisciplinary Obesity Center, funded by the National Institutes of Health (NIH). He developed the concept of the Nutrition Transition, the study of the dynamic shifts in dietary intake and physical activity patterns and trends around obesity and other nutrition-related noncommunicable diseases (NCD). His research program focuses globally (both in the U.S. and in low- and middle-income countries) on understanding the stages of transition and is currently focused on working with the impact of programs and policies meant to improve the health of the population during their time of transition (see www.nutrans.org).

Having played a central role in placing the concerns of global obesity, its determinants and consequences on the global stage, Popkin is involved now in work on the program and policy design and evaluation side at the national level, including collaborative sugar-sweetened beverages (SSB)/junk food tax evaluation research in Mexico (with the national Institute of Public Health) in evaluating the impact of the Mexican SSB and nonessential food taxes, and in conducting similar work with the Institute of Nutrition and Food Technology, University of Chile in evaluating an SSB tax and regulatory policies to create healthier diets and prevent obesity and other nutrition-related NCDs. Similar collaborations with the University of Western Cape and Wits Universities Priceless research team on evaluating the sugar-sweetened tax in that country and working on other obesity prevention activities, and related programs collaborating with the University of Sao Paulo and Javeriana University in Colombia and Brazil, respectively.
His group also is actively involved in research in the US and other countries on policies to improve our global diets with the Global Food Research Program of UNC (see globalfoodresearchprogram.org).

Popkin was an original member of the G-7 ("Group of 7") Food and Nutrition Security Initiative, the first mission to work with the former Soviet Union. The G-7 nations originally included the U.S., Canada, France, Germany, Italy, Japan and the U.K. They later became known as the G-8 when Russian was added. He has also participated in an array of international initiatives related to food, hunger and obesity, including directing longitudinal surveys in China and Russia and involvement in the survey research in Brazil, Mexico, China and several countries in Southeast Asia. Popkin has noted that they ways people eat, drink and move have changed drastically since World War II, contributing to the increase of obesity. This was the premise of his widely popular book, The World is Fat (January 2009, Avery-Penguin Publishers), which was translated into 11 languages.

He has received a dozen major awards for his global contributions, including the 2016 World Obesity Society: Population Science and Public Health Award--for top global research in public health with also significant service contributions; 2015 U.K. Rank Science Prize; and The Obesity Society's Mickey Stunkard Lifetime Achievement Award. He has published more than 545 refereed journal articles, and is one of the most cited nutrition scholars in the world, with more than 90,000 citations. He has chaired the dissertation committees of nearly 60 doctoral students at the Gillings School of Global Public Health and has served as principal investigator on grants totaling more than $135 million, many funded by the National Institutes of Health.

Popkin was selected to deliver the prestigious 2017 Foard Lecture at the UNC Gillings School and plenary talks at European Obesity Congress, the AHA Epidemiology-lifestyle conference, the Aust-New Zealand Obesity Congress and the South Korean Obesity congress, among others in 2017-18.

**STEPHEN SIDNEY**

**MD, MPH, Director of Research Clinics**

**Kaiser Permanente Northern California Division of Research**

Dr. Stephen Sidney is a Senior Research Scientist and Director of Research Clinics at Kaiser Permanente Northern California, where he has conducted research studies since 1983, authoring over 400 articles in peer-reviewed journals. He received a BA from Yale University, MD from Stanford School of Medicine, and MPH in Epidemiology from the UC Berkeley School of Public Health. He is Board certified in internal medicine and a Fellow of the American Heart Association Council on Epidemiology.

His primary research interest is cardiovascular disease epidemiology with a major focus on health disparities. His research projects include the Coronary Artery Risk Development in Young Adults the (CARDIA) study, funded by the National Heart Lung and Blood Institute, and a Stroke Prevention/Intervention Research Program (SPIRIP) funded by the National Institute of Neurological Disorders and Stroke. The ongoing CARDIA study has studied the evolution of cardiovascular risk and disease over a 30-year period in a cohort of black and white men and women, age 18-30 years at baseline. He has published 4 recent articles regarding U.S. trends in cardiovascular mortality since 2000 as well as two reports published by the National Forum for Heart Disease & Stroke Prevention on this topic.
Dr. Sidney volunteers considerable time to public health efforts in Alameda County, California, a large county which has substantial racial, ethnic, and socioeconomic diversity with consequent health disparities. He is the co-chair of the Frank E. Staggers, Sr., MD, Hypertension Project which aims to lower the burden of hypertension in Alameda County. He has helped promote the National Forum for Heart Disease & Stroke Prevention’s Move with the Mayor Program in Oakland. Dr. Sidney was awarded the Heart Healthy Stroke Free award from the National Forum for Heart Disease & Stroke Prevention in 2017.

LAURENCE S. SPERLING
MD, FACC, FACP, FAHA, FASP
Executive Director, Million Hearts®

Larry Sperling, MD, FACC, FACP, FAHA, FASPC began his role as the new executive director of Million Hearts the end of September 2019. Sperling has been a practicing cardiologist for more than 20 years, he has published more than 300 articles and book chapters, and has served on numerous regional, national, and international committees charged with addressing cardiovascular disease.

As an Emory University cardiologist, he established the university’s preventive cardiology program in 1997. Sperling was awarded the American College of Cardiology Harry B. Graf Career Development Award for Heart Disease Prevention and the American Heart Association Council on Clinical Cardiology Scholarship for Physical Activity and Public Health in 2001. He was also the recipient of the 2017 Award of Honor from Emory University’s Alumni Association.

Sperling is originally from New York. He received his undergraduate degree from Emory University where he was accepted into the School of Medicine’s early acceptance program as a college sophomore. He graduated with his MD in 1989 and subsequently completed eight additional years of training at Emory including a residency in internal medicine, chief resident year at Emory University Hospital, a NIH-supported research fellowship in molecular and vascular medicine, and a clinical fellowship in cardiovascular diseases. While serving as the Million Hearts Executive Director, he will continue to see patients and remain an active member of the Emory faculty as the Katz Professor in Preventive Cardiology and professor at the Rollins School of Public Health.

KIMBERLY STITZEL
MS, RD, Senior Vice-President, Center for Health Metrics and Evaluation
American Heart Association

Kimberly Stitzel, M.S., R.D. is the Senior Vice-President of the Center for Health Metrics and Evaluation at the American Heart Association. The goal of the Centers for Health Metrics and Evaluation is to improve population health by effecting disruptive, visionary change and transformations in systems, environments, and policies through the strategic use of data and evidence. She has been with the American Heart Association since 2005 and has served in a variety of roles overseeing consumer engagement campaigns, product development and delivering prevention strategies for the Association.
Prior to joining the AHA, Ms. Stitzel served as a nutrition advisor to the Deputy Assistant Secretary for Health on federal nutrition policy at the Department of Health and Human Services. In addition, she co-authored the book, A Healthier You, and served on the joint HHS/USDA Dietary Guidelines management team, which facilitated the work of the Dietary Guidelines Advisory Committee and the 2005 Dietary Guidelines for Americans. She also supported federal health and nutrition initiatives such as, Steps to a HealthierUS and Healthy People 2010. Prior employment includes Manager of National Nutrition Policy at the American Dietetic Association and research associate for the Food and Nutrition Board of the Institute of Medicine. She completed her dietetic internship through Virginia Tech in Washington, DC. She completed both master’s and bachelor’s degrees in Human Nutrition, Foods and Exercise, at Virginia Tech. She has been published in both scientific journals and consumer-focused magazines.

BETSY L. THOMPSON
MD, MSPH, DrPH, RADM, US Public Health Service, Director, Division for Heart Disease and Stroke Prevention, Centers for Disease Control and Prevention

RADM Thompson serves as a Rear Admiral in the U.S. Public Health Service and the Director of the Division for Heart Disease and Stroke Prevention at the Centers for Disease Control and Prevention (CDC). In her current role, RADM Thompson provides public health leadership to improve cardiovascular health for all, and reduce the burden and eliminate disparities associated with heart disease and stroke.

RADM Thompson held several positions in the Department of Health and Human Services (HHS) prior to returning to CDC in 2018. She served as Deputy and Acting Regional Health Administrator (RHA) for the Office of the Assistant Secretary for Health in Region IX where she was the department’s senior federal public health official and scientist in the region. RADM Thompson also served as the Region IX Chief Medical Officer for the Centers for Medicare and Medicaid Services and the principal liaison to professional organizations with respect to quality improvement and health reform. RADM Thompson began her career in the Commissioned Corps as an Epidemic Intelligence Service Officer at CDC in 1991.

In addition to her work within HHS, RADM Thompson has experience in many facets of health and health policy including serving as a primary care physician in underserved areas, Chief Medical Director for a non-profit health plan, and author of Colorado legislation providing first-dollar coverage for preventive services. Dr. Thompson is board certified in Internal Medicine and Preventive Medicine, holds a master’s in Public Health and a doctorate in Health Policy, and is a Fellow in the American College of Preventive Medicine. Throughout her career, RADM Thompson has focused on the intersection of prevention policy and science. Whether at the individual, community, state, national or international level, RADM Thompson has worked throughout her career to advance prevention through policy and science.
MICHAEL THOMPSON
President and CEO, National Alliance of Healthcare Purchaser Coalitions

Mike Thompson is the president and CEO of the National Alliance of Healthcare Purchaser Coalitions (National Alliance), the only nonprofit, purchaser-led organization with a national and regional structure dedicated to driving health and healthcare value across the country.

Prior to joining the National Alliance, Mike was a Principal at PricewaterhouseCoopers (PwC) for 20 years. He is a nationally recognized thought leader for business health strategies and health system reform. Mike has worked with major employers and other stakeholders on sustainable cost reduction, integrated health, wellness and consumerism, retiree health, private health exchanges and health reform. Known for developing and promoting collaborative cross-sector health industry initiatives, Mike participated on the steering board of the World Economic Forum’s “Working toward Wellness” initiative and co-founded the Private Exchange Evaluation Collaborative (PEEC). Prior to PwC, Mike served as an executive with diverse roles with Prudential Healthcare for over 17 years.

Mike is a Fellow of the Society of Actuaries, serving on the Health Practice Council, and chairs the Medicare Sub-Committee of the American Academy of Actuaries (AAA). He is also widely recognized as a leading national advocate for mental health and wellbeing and was past president of the New York City chapter of the National Alliance for Mental Illness (NAMI). Mike previously was an active member of the board of the Northeast Business Group on Health for 11 years.

TRENT WAKENIGHT
Founder, Market Ninja

Trent is an IAF Certified Professional Facilitator, and has been doing graphic facilitation and graphic recording since 2002. He uses proven visual meeting techniques as the basis for his facilitation methodology. His work as a graphic recorder at meetings around the world captures themes, key messages, and the content of presentations and discussions in real time on poster paper to give a lasting artifact of what took place. He also produces hand-drawn videos to help communicate concepts. What he enjoys most is helping groups find solutions in more efficient and memorable ways. Trent is based in Washington D.C.

B.A., Communication, Hope College; M.A., Public Relations, Michigan State University