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AGENDA-AT-A-GLANCE

8:00 a.m. – 9:00 a.m.  Continental Breakfast and Networking
9:05 a.m. – 9:05 a.m.  Welcome & Introductions
9:05 a.m. – 9:50 a.m.  Panel 1: National Forum Signature Report: Heart Failure Tsunami
9:55 a.m. – 10:40 a.m. Panel 2: Impact of Cardiovascular Health on National Security
10:40 a.m. – 11:00 a.m. Networking Break
11:00 a.m. – Noon  Panel 3: Removing Policy and System Barriers to Cardiovascular Health: Implementing Practices on Payer/Purchaser coverage
Noon – 12:30 p.m.  Lunch and Networking
12:30 p.m. – 1:00 p.m. National Forum Annual Business Meeting, National Forum Awards
1:05 p.m. – 2:00 p.m. Panel 4: Reaching Cardiovascular Health Goals
2:05 p.m. – 2:40 p.m. Directional Pursuit in the Cardiovascular Arena - Hypertension
2:45 p.m. – 2:55 p.m. Million Hearts® 2022
2:50 p.m. – 3:00 p.m. Closing and Call to Action
3:00 p.m.  Networking Reception
Dear Colleague,

You and your organization help make the National Forum for Heart Disease & Stroke Prevention unique, as the connecting point for the public, private and social sectors to join forces to prevent cardiovascular disease. Thank you for joining us at the National Forum’s 17th Annual Meeting.

Today’s meeting brings together representatives from over 60 organizations, including individuals from national and international organizations, government, industry, research, healthcare institutions, advocacy, faith-based, and community-based organizations.

“Catalyst for Collaboration” showcases how organizations and institutions can collaborate to improve health in communities and the nation.

We gratefully recognize the members of the Planning Committee for all their creative input and efforts, as well as the American Heart Association, Amgen, AstraZeneca, Esperion, and Sanofi/Regeneron, for their generous support as sponsors of today’s meeting.

We look forward to working with you during – and after – this dynamic gathering.

Laura Gordon     John M. Clymer
Chair      Executive Director

Annual Meeting Planning Committee
Sonita Dodani, MBBS (MD), FCPS, MSc, PhD, FAHA, Eastern Virginia Medical School
Jay Glasser, PhD, Medicine and the Public Health Initiative
Laura Gordon, Institute for Advance Clinical Trials for Children, National Forum Chair
Virginia J. Howard, PhD, University of Alabama at Birmingham, School of Public Health
Sal Lucido, Centers for Disease Control and Prevention
Sharon Nelson, MPH, American Heart Association
Miriam Patanian, MPH, National Association of Chronic Disease Directors
Stanton B. Shanedling, PhD, MPH, Minnesota Department of Health

National Forum Team
Jen Childress, MS, MCHES; John M. Clymer, Mary Jo Garofoli, Julie Harvill, MPH, MPA; Debbie Martinez, MA
WELCOME & INTRODUCTIONS

Networking Breakfast
8:00 a.m. – 9:00 a.m.

Opening Remarks
9:00 a.m. – 9:05 a.m.

John M. Clymer, Executive Director
National Forum for Heart Disease and Stroke Prevention

9:05 a.m. – 9:50 a.m.

PANEL 1

NATIONAL FORUM SIGNATURE REPORT: HEART FAILURE TSUNAMI

The rising incidence of heart failure together with a fast-growing Medicare population threaten health and the economy.

How can we collaborate to prevent CVD and heart failure?

Moderator: Mark McEwen
Journalist, Health Advocate, Stroke Survivor

Panelists:
Stephen Sidney, MD, MPH, Director of Research Clinics
Kaiser Permanente Northern California Division of Research
Betsy McKay, Senior Writer on U.S. and global public health at The Wall Street Journal
David Goff, MD, PhD, Director
Division of Cardiovascular Sciences
National Heart, Lung, and Blood Institute
Connie Hwang, MD, MPH, Chief Medical Officer
Director of Clinical Innovation
Alliance of Community Health Plans
9:55 a.m. - 10:40 a.m.

**PANEL 2**

**IMPACT OF CARDIOVASCULAR HEALTH ON NATIONAL SECURITY**

Cardiovascular health affects Military recruitment, force readiness, service member well-being and the Defense budget.

How can we collaborate to make communities healthier and strengthen national security?

**Moderator:** Warren A. Jones, MD, FAAFP  
Medical Director, Provider Resources, Inc

**Panelists:**

- **CAPT Kimberly Elenberg**, DNP, MSN, Director, Total Force Fitness, Defense Health Agency, Office of the Undersecretary of Defense (Personnel and Readiness), Department of Defense
- **Lori Tremmel Freeman**, MBA, CEO, National Association of County and City Health Officials
- **Benjamin Goodman**, National Director  
Mission: Readiness & Champions for America’s Future

10:40 a.m. – 11:00 a.m.

**NETWORKING BREAK**

11:00 a.m. – Noon

**PANEL 3**

**REMOVING POLICY AND SYSTEM BARRIERS TO CARDIOVASCULAR HEALTH: IMPLEMENTING BEST PRACTICES ON PAYER/PURCHASER COVERAGE**

CDC’s 6|18 Initiative connects healthcare purchasers, payers and providers with CDC researchers, economists, and policy analysts to find ways to improve health and control costs through evidence-based interventions in high burden health conditions. It is a Catalyst for Collaboration between Payers and Public Health. How can we spark action to spread the reach of 6|18?

**Moderator:** Michael A. Cropp, MD, MBA, President & CEO, Independent Health

**Panelists:**

- **Government** – **Christopher D. Jones**, PhD, MSW, Deputy Director (acting), Population Health and Healthcare Office, Centers for Disease Control and Prevention, Office of the Director
- **Clinical Systems** - **Timothy W. Attebery**, DSc, MBA, FACHE, Chief Executive Officer, American College of Cardiology
- **Policy** - **Barry M. Popkin**, PhD, W.R. Kenan Jr. Distinguished Professor, Department of Nutrition, UNC Gillings School of Global Public Health
- **Purchaser** - **Mike Thompson**, CEO, National Alliance of Healthcare Purchaser Coalitions

Noon – 12:30 p.m.

**LUNCH AND NETWORKING**
Agenda

Decision Items:
- 2018 Annual Business Meeting Minutes
- Corporate Operations and Finance Report
- Election of new Board Members

Welcome and Introductions
Laura Gordon, Chair

Roll Call
Warren A. Jones, MD, FAAFP, Secretary-Treasurer

Approve 2018 Meeting Minutes
Laura Gordon, Chair

Executive Director’s Report
John M. Clymer, Executive Director

Corporate Operations & Finance Report
Warren A. Jones, MD, FAAFP, Secretary-Treasurer
Action: Acceptance of Corporate Operations and Finance Report

Governance Report
Laura Gordon, Chair
Action: Election of new Board Members

2019-2020 Board of Directors Election

The National Forum Honors

2019 National Forum Awards
The National Forum annually recognizes individuals and organizations who have made exceptional contributions to heart disease and stroke prevention.

National Forum Heart Healthy Stroke Free Awards
Presented to an individual and a group whose work embodies the recommendations of the national Public Health Action Plan to Prevent Heart Disease and Stroke.

National Forum Public Policy Awards
Recognizes an individual and a group who have been effective in advancing policy change that reduces the heart disease and stroke burden on a national, state, or local level.

National Forum Commitment Award
Given to an individual who has made outstanding contributions to the National Forum.

National Forum Chair Recognition Award
Tribute to Outgoing Leadership

Board of Directors Service

Introductions of Incoming Leadership

New Business
  Kim Stitzel, National Forum Chair

Adjourn

1:05 p.m. – 2:00 p.m.

PANEL 4

REACHING CARDIOVASCULAR HEALTH GOALS

There is growing recognition that we must collaborate across sectors to improve cardiovascular health. What do we need to do differently to reduce risk factors in the US and how can we work together to make this happen?

Moderator: Kimberly Stitzel, MS, RD, Senior Vice-President
Center for Health Metrics and Evaluation, American Heart Association

Panelists:

Academia – Bernadette Mazurek Melnyk, PhD, RN, APRN-CNP, FAANP, FNAP, FAAN,
Vice President for Health Promotion,
Chief Wellness Officer, Dean of Nursing, The Ohio State University

Healthcare – Jerry Penso, MD, MBA, President
Chief Executive Officer, American Medical Group Association

Government – Betsy L. Thompson, MD, MSPH, DrPH, RADM, US Public Health Service,
Director, Division for Heart Disease and Stroke Prevention, Centers for Disease Control
and Prevention
MEMBER ENGAGEMENT

DIRECTIONAL PURSUIT IN THE CARDIOVASCULAR ARENA - HYPERTENSION

How can we, as members of the National Forum, align our efforts, build upon our assets and take a coordinated approach to reducing heart disease, stroke and related disparities by addressing hypertension?

Moderator: Trent Wakenight, MA
Founder, Market Ninja

MILLION HEARTS® 2022

Laurence S. Sperling, MD, FACC, FACP, FAHA, FASPC
Executive Director, Million Hearts®

CLOSING & CALL TO ACTION

NETWORKING RECEPTION
CDC DIVISION FOR HEART DISEASE AND STROKE PREVENTION GOALS

Goal 1: Reduce the risk for hypercholesterolemia and hypertension

Objective 1: Improve prevention of hypercholesterolemia and hypertension (Goal 1)

Objective 2: Improve detection, treatment and control of hypercholesterolemia and hypertension (Goals 1 & 2)

Objective 3: Support access to and participation in evidence-based lifestyle programs (Goals 1, 2, 3)

Objective 4: Increase awareness of signs and symptoms of strokes and heart attacks (Goal 3)

Objective 5: Enhance systems of care for stroke and heart disease (Goal 3)

Goal 2: Improve management and control of hypercholesterolemia and hypertension

Goal 3: Reduce the burden of stroke and heart disease

DHDSP advances our goals and objectives by...

- Addressing health equity
- Focusing on priority populations
- Strategically engaging partners
ABOUT THE NATIONAL FORUM

WORKING TOGETHER FOR A HEART-HEALTHY AND STROKE-FREE SOCIETY

The National Forum for Heart Disease & Stroke Prevention (National Forum) is an independent, 501(c)(3) non-profit organization that serves as a catalyst for collaborative efforts to prevent cardiovascular disease.

The National Forum membership includes over 100 national and international organizations from government, industry, academia, health care, public health and advocacy.

The National Forum was founded in 2002 to lead implementation of the national Public Health Action Plan to Prevent Heart Disease and Stroke. The Action Plan provides a comprehensive public health strategy and a framework to guide health practitioners and policymakers. Dr. Darwin Labarthe is the Emeritus Founder of the National Forum, and his compassion and dedication continue to inspire us.

Current Efforts
The National Forum is leading efforts to help achieve national health goals through 2025 and beyond. Current initiatives and programs include:

◊ Convening groups representing patients, providers, public health, payers, and pharma/biotech in collaboration to enhance health and well-being by supporting people’s access to evidence-based care that is appropriate for them.

◊ Engaging mayors across the U.S. in raising awareness that heart disease and stroke can be prevented and promoting healthy environments

◊ Recruiting Million Hearts® partners and disseminating Million Hearts® messages and strategies

◊ Convening experts to identify innovative strategies to elevate the priority on cholesterol control and heart failure prevention

◊ Organizing an annual conference to share ideas and successful practices in heart disease and stroke prevention
The National Forum for Heart Disease & Stroke Prevention affirmed its strategic priorities in 2016.

◊ Eliminate cardiovascular health disparities and achieve health equity
◊ Advance the ABCS of heart disease and stroke prevention
  • Appropriate preventive Aspirin use
  • Blood pressure control
  • Cholesterol management
  • Smoking cessation and prevention

This strategic focus enables the National Forum to leverage its strengths as a catalyst for collaboration to displace heart disease and stroke as the leading cause of death for all Americans by 2025.
# National Forum Chairs

<table>
<thead>
<tr>
<th>Year</th>
<th>Chair</th>
<th>Institution</th>
</tr>
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<tbody>
<tr>
<td>2018-2019</td>
<td>Laura Gordon, Chair</td>
<td>Institute for Advanced Clinical Trials for Children</td>
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<tr>
<td>2017-2018</td>
<td>Jennifer G. Robinson, MD, MPH</td>
<td>University of Iowa</td>
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<tr>
<td>2016-2017</td>
<td>Dave Zook, JD</td>
<td>Faegre Baker Daniels Consulting</td>
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<tr>
<td>2014-2016</td>
<td>Sharon Moffatt, RN, BSN, MSN</td>
<td>Association of State and Territorial Health Officials</td>
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<tr>
<td>2012-2014</td>
<td>Keith C. Ferdinand, MD, FACC, FAHA</td>
<td>Tulane University School of Medicine</td>
</tr>
<tr>
<td>2010-2012</td>
<td>Thomas A. Pearson, MD, MPH, PhD</td>
<td>University of Rochester Medical Center</td>
</tr>
<tr>
<td>2008-2010</td>
<td>Mark Schoepel, MPA</td>
<td>American Heart Association</td>
</tr>
<tr>
<td>2006-2008</td>
<td>Darwin R. Labarthe, MD, MPH, PhD</td>
<td>Centers for Disease Control and Prevention</td>
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</table>
JOIN THE NATIONAL FORUM!

The National Forum for Heart Disease & Stroke Prevention brings together the most dynamic and diverse organizations in cardiovascular health, providing a forum and outlet for organizations to amplify their voices. Our members currently represent more than 80 national and international organizations. They range from major national health advocacy organizations to government health agencies to private companies invested in cardiovascular health.

National Forum membership offers many benefits including:

**Collaboration Opportunities**
Opportunities to engage in collective action to improve population health through National Forum-led initiatives, such as the Stronger Hearts Partnership™, Million Hearts® Collaborative, and World Heart Day

**Alliance Development**
Opportunities to partner with other National Forum members in collective action to improve patient care

**Relationship Building**
Exclusive opportunities to have meaningful interaction with high-level decision makers from government, non-profit academic, clinical, patient organizations and industry stakeholders

**Networking and Visibility**
Exposure for your organization and its executives to a broad cross-section of the health community

**Policy Development**
Tap into the collective power of the cardiovascular community to solve systemic health care issues that affect all patients

**Advocacy**
Be part of a united effort to advance health equity through the ABCS (appropriate Aspirin use, Blood pressure control, Cholesterol management, Smoking cessation) of heart disease and stroke prevention
BECOME A MEMBER

Regular Membership
Membership is free and open to all organizations and individuals committed to improving cardiovascular health in the U.S. Individuals and organizations may also become contributing members.

Contributing Membership
The National Forum offers a range of membership tiers for those who wish to provide financial support to implement the mission and strategic priorities. Additional benefits are added for each tier.

Platinum – $75,000 Annual Contribution
Additional benefits include:
◊ Opportunity to host a NF Board of Directors Dinner and bring up to 3 colleagues
◊ Opportunity for one day strategy session with NF Executive Director at sponsor’s site
◊ National Forum may recommend experts for Sponsor Advisory Board
◊ National Forum may convene experts for Sponsor Advisory Board (for additional fee)
◊ National Forum may serve as Public Health Advisor to Sponsor
◊ Recognition of Membership Contributor on National Forum website and at Annual Meeting

Gold – $50,000 Annual Contribution
Additional benefits include:
◊ Access to National Forum-recommended speaker bureau
◊ National Forum may recommend experts for Sponsor Advisory Board
◊ National Forum may serve as Public Health Advisor to Sponsor
◊ Recognition of Membership Contributor on National Forum website and at Annual Meeting

Silver – $25,000 Annual Contribution
Additional benefits include:
◊ Up to 2 representatives at the National Forum Annual meeting
◊ Recognition on National Forum website and at Annual Meeting

Bronze – $10,000 Annual Contribution
Additional benefits include:
◊ Recognition on National Forum website and at Annual Meeting

If you are interested in learning more about National Forum membership, please call or email John M. Clymer, Executive Director, at john.clymer@nationalforum.org or 202-903-7303.
CONTRIBUTING MEMBERS

We gratefully acknowledge the generous support of our 2019 Contributing member.

Platinum Contributing Members:

AMGEN

SANOFI

REGENERON
2019 NATIONAL FORUM MEMBERS

*denotes Million Hearts® Partner

Academy of Nutrition and Dietetics*
Adventist Health Policy Association
Alliance for Aging Research*
Amarin
American Association of Cardiovascular and Pulmonary Rehabilitation (AACVPR)*
American College of Cardiology*
American College of Occupational and Environmental Medicine
American College of Preventive Medicine*
American Heart Association*
AMGA Foundation*
American Medical Women's Association
American Pharmacists Association (APhA)
American Public Health Association*
American Sleep Apnea Association
American Society for Preventive Cardiology*
American Stroke Association*
Amen
Association of Black Cardiologists, Inc.*
Association of State and Territorial Health Officials*
AstraZeneca
Bayer HealthCare, LLC
Boston Scientific, Close the Gap
Cardiovascular Health Network, National Association of Chronic Disease Directors
CDC Foundation
Centers for Disease Control and Prevention*
ChangeLab Solutions
Chicago Department of Public Health
City of Green Bay
Consortium for Southeastern Hypertension Control*
CVH Collaboration
Council of State and Territorial Epidemiologists
Daichi Sankyo
Delta Health Alliance
Eastern Virginia Medical School, Healthcare Analytics & Delivery Science Institute
Faegre Baker Daniels Consulting
FH Foundation*
Florida Department of Health
Health Power for Minorities
Health Resources and Services Administration*
Healthy Caribbean Coalition
Heart Rhythm Society
Heartfile
ICF
Independent Health
Indian Health Service*
Indiana University Richard M. Fairbanks School of Public Health
Indiana University Health, Inc.
InterAmerican Heart Foundation
Janssen Pharmaceuticals
Medicine and Public Health Initiative
Mended Hearts*
National Association of Chronic Disease Directors*
National Association of County and City Health Officials*
National Alliance of Healthcare Purchaser Coalitions
National Business Group on Health
National Center for Health Statistics
National Conference of State Legislatures
National Council on Aging
National Governors Association
National Heart, Lung, and Blood Institute*
National Hispanic Council on Aging
National Human Genome Research Institute
National Institute for Medical Research
National Institute of Neurological Disorders and Stroke*
National Lipid Association*
New York City Department of Health*
Novartis
Pan American Health Organization
Partnership to Advance Cardiovascular Health
PCOS Challenge: The National Polycystic Ovary Syndrome Association
Penrose-St. Francis Health Services
Preventive Cardiovascular Nurses Association*
Public Health Agency of Canada
Public Health Law Center
Qlarant
Regeneron
Relevate Health Group
RTI International
Sanofi U.S.
San Bernardino County Department of Public Health
Seafood Nutrition Partnership
Society for Cardiovascular Angiography and Interventions*
Society of Cardiovascular Patient Care
South Carolina Department of Health & Environmental Control (SC DHEC)
StopAfib.org / American Foundation for Women's Health
Sudden Cardiac Arrest Association
The Medicines Company
The Global Healthy Living Foundation
The Ohio State University, College of Nursing
Trust for America's Health
U.S. Department of Health and Human Services*
U.S. Department of Veterans Affairs, Ischemic Heart Disease Research Initiative*
Million Hearts® Hospitals & Health Systems Recognition Program

The Million Hearts® Hospitals & Health Systems Recognition Program celebrates institutions that are committed to preventing heart attacks and strokes—thus saving lives and health care dollars—all across the United States. Hospitals and health systems can be leaders in health, not just in providing high-quality clinical cardiovascular care but also in preventing heart attacks and strokes.

High-performing hospitals and health systems can have a huge impact on the communities they serve. We want to highlight their achievements as well as their commitments and to fuel additional commitments and innovations in the important business of preventing heart attacks and strokes.

Why apply to the Million Hearts® Hospitals & Health Systems Recognition Program?

The Million Hearts® Hospitals & Health Systems Recognition Program identifies some of the highest-value strategies needed to prevent heart attacks and strokes and recognizes hospital commitments and outcomes. Our hope is that this designation will also encourage recognized institutions to continue prioritizing lifesaving efforts to have the greatest sustained impact among patients, employees, and communities.

Designees will be recognized on the Million Hearts® website and promoted nationally. The successes of health organizations that have achieved significant outcomes or results will be given additional dedicated emphasis in Million Hearts® communications and other promotional materials.

What Is the application process?

The application process makes high-value strategies easy to understand, commit to, and implement. You can be recognized both for what you have already accomplished and for your commitment to doing more. In addition, the online application form is as clear and straightforward as possible. Chances are that you already have the information you need to apply to the Million Hearts® Hospitals & Health Systems Recognition Program!

To receive this designation, organizations must apply one or more Million Hearts® strategies in at least three of the four Million Hearts® priority areas:

- Keeping people healthy
- Optimizing care
- Improving outcomes for priority populations
- Innovating for health

The Million Hearts® Hospitals & Health Systems designation can be earned by institutions that are using Million Hearts® strategies in one or more of the following ways:

- Committing to implement Million Hearts® strategies
- Currently implementing or already having implemented Million Hearts® strategies
- Achieving outcomes or results from implementing Million Hearts® strategies

Still undecided? Take a moment to discuss the Million Hearts® Hospitals & Health Systems Recognition Program with your team.

The next submission deadline is January 31, 2020.

For more information and to start your application, visit our website at https://millionhearts.hhs.gov/partners-progress/hospitals-health-systems/index.html.
2019: CATALYST FOR COLLABORATION

◊ Move with the Mayor™ engagement and action in 18 locations in 2019 including 11 cities in the Buckeye Mayors Challenge through collaborations with Dr. Bern Melnyk’s team at The Ohio State University School of Nursing. Support for Move with the Mayor™ includes frequent connections with National Forum staff and communications tools: press releases, headlines, social media content calendar, save the date, event calendars, and logos.


◊ The National Forum held its Mid-Year Member Meeting on World Hypertension Day May 17, 2019: Improving Blood Pressure Control at the Community Level Community, Clinical and Public Health Leaders Share Success Stories

• Hair & Health Program, Jared Hymowitz, Director of the Mayor’s Healthy City Initiative, Office of Mayor-President Sharon Weston-Broome, Baton Rouge, Louisiana, A Move with the Mayor® City

• Development Of An Entirely Remote, Non-Physician Led Hypertension Management Program, Victoria Liquori, MPH, Patient Navigator & Jacqueline Dunning, PharmD, Pharmacist, Brigham and Women’s Hospital, Boston, MA

• Regina M. Benjamin, MD, MBA, 18th Surgeon General of the United States interviewed the 2018 Million Hearts® Hypertension Control Champion: Mountain People’s Health Councils, Inc., Scott County Tennessee, Patricia Dyer, RN, Chief Operations Officer

• Member Organizations: American Heart Association, Preeti Kolankarai, Portfolio Advisor, Patients; Centers for Disease Control and Prevention, Betsy L. Thompson, MD, MSPH, DrPH, RADM, US Public Health Service, Director, Division for Heart Disease and Stroke Prevention

• 2020 Appropriations Update, Caitlin Peruccio, Legislative Assistant, Rep. Rosa DeLauro (D-CT), Chair, House Labor, Health, Human Services and Education Appropriations Subcommittee

• U.S. Conference of Mayors unanimously approved a resolution drafted by the National Forum urging cities to answer the Surgeon General’s Call to Action on Walking and Walkable Communities. Mayor Sharon Weston Broome of Baton Rouge and 4 other mayors sponsored the resolution.

◊ Developed the Move with the Mayor™/U.S. Surgeon General’s Call to Action Step it Up! Success Roadmap to help cities identify and strengthen their programs and policies to improve health. Piloted the Roadmap with Ohio cities.

◊ The Value & Access Steering Committee released the next two SHARED Decision Making Worksheets in a series created in collaboration with Dr. Jennifer Robinson and Value & Access partners, the National Lipid Association and the American Pharmacists Association Foundation:

• Statin-Related Side Effects

• ASCVD

The worksheets are designed to help patients and providers discuss symptoms, explore and compare treatment options, discuss values and reach a decision. These follow the worksheet on FH done in collaboration with the FH Foundation, released during last year’s Annual Meeting.
◊ Released Best Practices for Pharmaceutical & Therapeutics (P&T) Committees Checklist. The Checklist is a model process for P & T Committees to make equitable coverage decisions, focusing on evidence-based processes to select and promote treatments offering the best therapeutic outcomes, while minimizing potential risks and costs to patients.

◊ Submitted Value & Access Steering Committee and partners’ consensus feedback on ICER’s Draft Evidence Report on Additive Therapies for Cardiovascular Disease: Effectiveness and Value.

◊ Convened the Value & Access Steering Committee for an agenda-setting meeting on October 7, 2019.

◊ Presented the National Forum’s Virtual Convening on October 8, 2019:

◊ Doing Our Part to Preserve Brain Health—An Urgent Call to Action which shared stories and the latest facts members can use in their World Stroke Day messaging. A new stroke prevention checklist for health professionals and the public, was presented. National Forum Board members Mark McEwen and Dr. Bern Melnyk were panelists, joined by two of our federal liaison organizations, Dr. Betsy Thompson, CDC and Dr. Clinton Wright, NINDS as well as Stephanie Mohl with the American Heart Association. 131 individuals from 52 organizations in 34 states attended.


◊ The 17th Annual Meeting of the National Forum, Catalyst for Collaboration, was held on October 30, 2019 in Washington DC and for the first time the entire event was live-streamed.

◊ Working collaboratively, The Ohio State University Move with the Mayor™ and the Ohio Mayors Alliance, are hosting an O-Heart-I-O heart health-themed football game/recognition event on November 9, 2019 recognizing 11 Ohio mayors who completed the Step it Up Challenge answering the U.S. Surgeon General’s Call to Action to Promote Walking and Walkable Communities.


2018: PATHS TO INNOVATION

◊ Reflecting the trust and collaborative environment fostered by the Value & Access Initiative, pharmaceutical and pharmacy benefits companies reached watershed agreements to reduce prices of innovative therapies and barriers to patients’ access to them.

◊ U.S. Surgeon General Jerome Adams joined mayors from throughout the country for a Move with the Mayor™ walk on World Heart Day, promoting physical activity.

◊ Mayor Jim Schmitt and the National Forum released an Impact Report showing he has used Move with the Mayor™ to engage City employees in physical activity and a comprehensive health program. Data show reductions in hospitalizations and related costs since Mayor Schmitt started the program 3 years ago.

◊ Mayors from a dozen cities used Move with the Mayor™ to create and/or strengthen their communities’ culture of health through encouraging physical activity, raise awareness, and supporting heart healthy behaviors. The mayors lead 30-minute walks in their communities to demonstrate that busy people can fit health-improving activities into their daily schedules. Media coverage amplifies the message. 2018 Cities: Arlington, TX • Baton Rouge, LA • Bloomington, IN • Columbia, SC • Columbus, OH • Findlay, OH • Green Bay, WI • Los Angeles, CA • Oakland, CA • Orlando, FL • West Chicago, IL • Rochester Hills, Michigan
Claremont Graduate University’s Evaluation Center completed an 18-month evaluation of the National Forum’s Stronger Hearts™ Helpline pilot in San Bernardino County. The Robert Wood Johnson Foundation-funded evaluation highlighted heart failure patients’ needs for community and social services, and addressed ways to overcome access barriers which impair patients’ ability to carry out self-care.

The National Forum held its Mid-Year Member Meeting on World Hypertension Day (WHD) May 17th. The theme for WHD is Know Your Numbers, with a goal of increasing high blood pressure awareness in all populations around the world. Presentations Topics: Gaps in Heart Disease Mortality, A mayor’s work in Creating a Culture of Health, Actions to improve blood pressure control, and National Forum member updates.

USA Today, prompted by the National Forum, published four USA Snapshot® infographics raising awareness that heart disease and stroke are preventable. The messages reached 2.9 million people from March to September 2018:

- March 14, 2018: 6 in 10 of Preventable Heart Disease and Stroke Deaths Happen to People Under Age 65.
- May 17, 2018: About 1 in 5 Americans With High Blood Pressure Don’t Know They Have it.
- September 10, 2018: About 805,000 Americans suffer a heart attack every year.
- September 29, 2018: 71 million adults are physically inactive, a leading cause of heart disease. (1.75 million)

Losing Ground: Heart Disease and Stroke Deaths Hit Hardest Right in the Middle, the second National Forum Signature Report by Stephen Sidney, MD, MPH, called attention to the disturbing trend of increasing cardiovascular disease death rates among Americans younger than age 65.

National Alliance of Healthcare Purchaser Coalitions, South Carolina Department of Health and Environmental Control, Ohio State University, and Trust for America’s Health joined the National Forum.

2017: PATHS TO ENGAGEMENT

The Robert Wood Johnson Foundation is currently funding an 18-month evaluation of the National Forum’s Stronger Hearts™ Helpline in San Bernardino County. Claremont Graduate University’s Evaluation Center has partnered with the National Forum to lead the evaluative efforts. The evaluation is focused on assessing the extent to which the Helpline is facilitating patients’ heart failure self-management, building the program’s evaluation capacity, and understanding the Helpline’s potential effects on its users and the local community.

The article, Improving Medication Adherence in Cardiometabolic Disease: Practical and Regulatory Implications was published in Journal of the American College of Cardiology in January and stems from the U.S. Food and Drug Administration’s Enhanced Medication Adherence Strategies Initiative (EASi), which supports the Million Hearts® initiative to prevent one million heart attacks and strokes in five years. The FDA signed a first-of-its-kind memorandum of understanding with the National Forum for Heart Disease & Stroke Prevention to engage public-private collaborators in EASi. People not taking prescribed medications is a major reason that heart disease and stroke persist as the leading cause of death, according to a new report. The authors found that no single intervention has substantially altered medication adherence rates in the United States, and called for collaborative research to improve medication adherence among cardiovascular disease patients.

National Forum’s Value & Access Initiative Steering Committee developed a consensus goal, to Enhance health and well-being by supporting people’s access to evidence-based care that is appropriate for them. The consensus strategies are: identify evidence-based strategies for determining appropriateness of care, and support the implementation of evidence-based care that aligns incentives for patients, providers, payers, and other stakeholders.
Throughout the year, the committee and partners have met monthly to share information and collaborate on topics related to value & access. The National Forum has created an online clearinghouse to share this information. In September, the Steering Committee met in-person to develop action agenda items and work groups related to carrying out the consensus goal.

◊ The National Forum has facilitated meetings of the Value & Access Steering Committee to identify feedback and recommendations to ICER on their New Evidence Update (NEU) on PCSK9 inhibitors. While some of these recommendations go beyond the stated scope of the NEU, the National Forum believes they will help ICER strengthen its findings and resolve weaknesses in the original PCSK9 inhibitor report.

◊ During the American College of Cardiology, the National Forum’s Stronger Hearts™ Inaugural Best Practices Awards recognized two programs: Ambulatory Heart Failure Care Management Team from Mercy Clinic East, St. Louis, Missouri and the ENABLE CHF-PC (Educate, Nurture, Advise, Before Life Ends: Comprehensive Heartcare for Patients and Caregivers) from the University of Alabama at Birmingham.

◊ A webinar on Improving Outcomes in Heart Failure was presented on April 11 that addressed heart failure prevention and the importance of enrolling in clinical trials, case studies from recent award recipients on community-based programs that are positively impacting heart failure patients and strategies on how these best practices can be replicated within communities.

◊ The Executive Director and Counter Cholesterol™ Program Manager served on a panel during the American Heart Association’s Target: Cholesterol Summit on April 11 in Dallas, Texas showcasing the National Forum’s Counter Cholesterol program.

◊ Presented a "Successful Strategies to Diagnose, Treat, and/or Control Hypertension" mid-year member meeting on World Hypertension Day, May 17. The theme was Know Your Numbers with a goal of increasing high blood pressure awareness in all populations around the world.

◊ World Hypertension Day Thunderclap on May 17: 107 supporters (107% of goal) with a Social Reach of 1,116,671.

◊ World Heart Day, Move with the Mayor™ events were held in seven communities throughout September: Columbia, SC; Green Bay, WI; Indianapolis, IN; Oakland, CA; Wichita, KS; Toledo, OH and West Chicago, IL. American College of Cardiology’s CardioSmart and Heka Health partnered with the National Forum to carry out the first Move with the Mayor™ head-to-head challenge. West Chicago lead the way with residents taking over 7.6 million steps during the month September.

◊ World Heart Day Thunderclap on September 29, 166 supporters (166% of goal) with a Social Reach of 1,619,801.

◊ FDA and the National Forum continued our partnership to increase medication adherence among patients at risk for heart attacks, transient ischemic attacks and other cardiac events. Their 2nd article, Disparities in hypertension and cardiovascular disease in blacks: The critical role of medication adherence was published in the Journal of Clinical Hypertension in September.

◊ Welcomed new National Forum member Independent Health Group.

◊ Released, Wrong Direction: Troubling Trends in the Rate of U.S. Cardiovascular Disease Deaths

◊ A Report from the National Forum for Heart Disease and Stroke Prevention by Stephen Sidney, MD, MPH, Director of Research Clinics, Kaiser Permanente Northern California, Division of Research
2016: BRIDGING POPULATION AND CLINICAL HEALTH

◊ New members welcomed into the National Forum include the Seafood Nutrition Partnership and Spirit Health Group.

◊ The mayors of five cities led World Heart Day-Move with the Mayor™ events throughout September: Columbia, SC; Green Bay, WI; Lorain, OH; Oklahoma City, OK; West Chicago, IL. Media coverage reached 6.4 million people plus 800,000 more through social media.

◊ Counter Cholesterol awareness initiative was launched in Austin, Texas during July 2016. The initiative focuses on raising awareness among women and their families about cholesterol and talking to health care providers about risks, screening and testing.

◊ The Stronger Hearts™ Helpline, launched in February 2015, continued as a free, bilingual heart failure support service to residents in San Bernardino County, CA via a 211 call line.

◊ FDA and the National Forum developed two manuscripts on improving medication adherence and eliminating disparities in therapeutic adherence and cardiovascular health outcomes.

◊ Million Hearts® initiative was promoted through collaborations with the American Heart Association, Association of State and Territorial Health Officials and National Association of County and City Health Officials. Webinars and podcasts on blood pressure and cholesterol control were taped with clinicians discussing how to improve the blood pressure control via environmental and clinical systems change in the community and health care settings using evidenced based interventions.

◊ Held the 14th National Forum, with the theme “Bridging Clinical and Population Health” on October 19, 2016, in Washington, DC.

2015: ADVANCING THE ABCS OF PREVENTION

◊ New members were welcomed into the National Forum include American Medical Women’s Association, Florida Department of Health, National Council on Aging, City of Green Bay.

◊ Million Hearts® initiative was promoted through collaborations with the American Heart Association, Association of State and Territorial Health Officials and National Association of County and City Health Officials. Webinars with national researchers and consultants and podcasts with Million Heart® Hypertension Challenge Control Champions on blood pressure and cholesterol control were taped with clinicians discussing how to improve the ABCS via environmental and clinical systems change in the community and health care settings using evidenced based interventions.

◊ World Heart Day events were launched in the US for the second year during September 2015. Events were held in Indianapolis with the “Just One Thing” campaign, Green Bay with a “Move with the Mayor” event and New Orleans with a “Managing Cholesterol Dinner and Learn”.

◊ Cholesterol Awareness Initiative is in planning stages to be launched in several local communities during 2016. The initiative will focus on creating awareness among women and their children about cholesterol and talking with health care providers regarding risks, screening and testing. The Stronger Hearts Helpline launched in February 2015 as a free, bilingual heart failure support service to residents in San Bernardino County, CA via a 211 call line.

◊ FDA and National Forum signed a first-of-its-kind Memorandum of Understanding to increase medication adherence among patients at risk for heart attacks, transient ischemic attacks and other cardiac events in theFDAVoice.

◊ Held the 13th National Forum, with the theme “Advancing the ABCS of Prevention” on October 21, 2015, in Washington, DC.
2014: COLLABORATING FOR IMPACT

◊ Welcomed the following new members: Academy of Nutrition and Dietetics, FH Foundation, Healthy Caribbean Coalition, IU Health, Indiana University Fairbanks School of Public Health

◊ Released the Public Health Action Plan to Prevent Heart Disease and Stroke: Ten-Year Update in March 2014.

◊ During June and July 2014, worked with the American Heart Association and Association of State and Territorial Health Officials to host several webinars on the Million Hearts® initiative, focusing on blood pressure control and taped 4 podcasts with clinicians, discussing how to improve the ABCS via environmental and clinical systems change in the community and health care settings.

◊ National Forum Executive Director John Clymer was the keynote speaker at the National Innovative Communities Conference in August 2014.

◊ Launched the first World Heart Day in the US during September 2014, working in Indianapolis and Chicago. Community leaders launched the World Health Day Walk with Winnie in Indianapolis to walk 2,000 steps with Indianapolis First Lady Winnie Ballard, and the Healthy Chicago, Healthy Hearts plan to prevent heart disease in Chicagoans.

◊ The Stronger Hearts Helpline is created to launch in February 2015 as a free, bilingual heart failure support service to residents in San Bernardino County, CA via a 211 call line.

◊ Held the 12th National Forum, with the theme “Collaborating for Impact” on October 22, 2014, in Washington, DC.

2013: SHARING SUCCESS: IDEA, INSIGHTS AND INNOVATIONS

◊ National Forum joins the Healthy Caribbean Coalition and World Health Federation

◊ The Policy Depot was featured in a Stanford Social Innovation Review article called the “Ten Technology Trends to Watch.”

◊ An editorial in the Journal 2013 edition of the Circulation written by National Forum Surveillance Team members called for a national surveillance system that monitors heart disease and stroke incidence in the U.S.

◊ The National Forum for Heart Disease and Stroke Prevention collaborated with the Global Smokefree Partnership to bring more than 150 smokefree resources onto the Policy Depot.

◊ The National Forum for Heart Disease and Stroke Prevention was mentioned in a Robert Wood Johnson Foundation’s article on the Community Preventive Services Task Force’s recent report to Congress.

◊ On behalf of the National Forum, Randy Kirkendall, of ICF International, participated in the Cardiovascular Biomarker Standardization Symposium in Atlanta, GA on May 15th. The symposium focused on delivering cost-effective, high-quality patient care through accurate and reliable laboratory testing.

◊ In an ongoing effort to expand its scope, health equity related policies have been added to the Policy Depot. The current health equity policies on the Policy Depot include: awareness about health disparities, community engagement and capacity building, access to healthcare, cultural competency, and sharing health equity research.

◊ The National Forum and the American Heart Association hosted a webinar on the Million Hearts® initiative as well as recent developments to address sodium in the United States.

◊ The 11th National Forum, with the theme Sharing Success: Ideas, Insights and Innovations, was held October 9, 2013, in Washington, DC.
2012: WORKING TOGETHER: POLICIES, PARTNERS AND ACTION

◊ “Translating Clinical Preventive Services into Coverage for Essential Health Benefit and Exchanges” meeting in Washington, DC, on January 18 which included presentations by representatives from the American Heart Association, Employee Benefit Research Institute, and Partnership for Prevention.


◊ Health Equity Advisory Meeting held in Washington, DC, with representatives from 25 for-profit non-profit and governmental agencies present.

◊ Participated in the White House Community Leaders Brief in Cardiovascular Health in Washington DC on February 24.

◊ The Sodium Reduction Advisory Meeting met for the first time on February 17 in Washington, DC with 12 participants representing 9 national organizations to kick-off the planning process for the strategic priority.

◊ National Forum Logic Model created

◊ Presented on the Policy Depot at the World College of Cardiology meeting.

◊ Added two new board members (representing for-profit companies) and one federal liaison representing the Indian Health Service.

◊ Became a Million Hearts® Partner

◊ The National Forum launched a new website where members can better interact with one another.

◊ Keith C. Ferdinand, MD, FACC, FAHA, FASH, FNLA (Professor of Clinical Medicine, Tulane University/ Association of Black Cardiologists) becomes the fourth National Forum Chair

◊ John M. Clymer becomes the new Executive Director for the National Forum

◊ The National Forum establishes its office in Washington, DC

◊ The 10th National Forum, with the theme Working Together: Policies, Partners and Action, was held October 16 – 18, 2012, in Washington, DC.

2011: TRANSFORMING LEADERSHIP, POLICY AND PRACTICE: A PARTNERSHIP OF LEADERS

◊ A restructuring plan was implemented in January 2011 to increase efficiencies and achieve greater effectiveness.

◊ 15 new member organizations join, including the National Forum’s first private-sector companies, first non-cardio focused organization, and several other nonprofits which include: Sanofi C-Change, the American Public Health Association (APHA), the American College of Cardiology

◊ National Forum presented its first policy education webinar with a focus on protection of the National Prevention Fund

◊ National Forum presented a webinar in September on the impact of the IOM surveillance recommendations on population health.
Transforming Leadership, Policy and Practice: A Partnership of Leaders was the theme of this year’s annual meeting which was successful in educating and providing networking and collaboration opportunities to the more than 130 participants from more than 50 organizations.

2011 National Forum Leadership Roundtable at the American Heart Association (AHA) Scientific Sessions created a “space and place” for a multi-sector input session addressing sodium reduction

National Forum joined several groups, including the National Salt Reduction Initiative (NSRI), the National Quality Forum (NQF), and the NCD Alliance

National Forum added its first for-profit members to the Board of Directors

National Forum launched its 2020 Goal and Strategic Priorities

Development Committee established

2010: CREATING THE WILL FOR A HEART HEALTHY AND STROKE FREE SOCIETY

Articles of Incorporation filed establishing National Forum as a non-profit organization on February 15, 2010

Op-Ed: National Forum Calls for Collective Will and More Funding to Fight Hypertension

Unveiled new format for the Forum’s website

Response issued to the Institute of Medicine report on hypertension, calling for increased funding for national surveillance system and stakeholder collaborations

Coordinating Board becomes the Board of Directors

Dr. Thomas Pearson (University of Rochester) becomes the third National Forum Chair

National Forum Bylaws updated to strengthen the organization’s governance model

Mission Committee established

National Forum attained tax exempt status and is officially designated a 501(c)(3) organization by the IRS in July

Inaugural Leadership Roundtable occurred at the American Heart Association (AHA) Scientific Session and created a “space and place” for a multi-sector input session focused on the National Health Promotion and Prevention Strategy

8 new member organizations joined
2009: SEIZING OPPORTUNITIES

 ◆ Established Philip Poole-Wilson Digital Library
 ◆ Policy statement issued on biomarkers
 ◆ Op-ed released outlining unacceptable global capacity to prevent CVD
 ◆ 7th National Forum steps into the policy arena by focusing its plenary sessions on three of the biggest health policy issues of the day: health reform and the importance of prevention, cardiovascular disease surveillance and sodium in food
 ◆ National Forum conducted first Business Meeting
 ◆ National Forum initiated awards program to recognize national leaders in public health prevention for heart disease and stroke
 ◆ National Forum received first educational grant from Sanofi to serve as public health advisor for AF Stat (atrial fibrillation)
 ◆ National Forum transitioned from the National Association of Chronic Disease Directors to Danya International Inc.
 ◆ National Forum convened a Global Summit on Education and Training in Heart Disease and Stroke Prevention, October 15-16, 2009
 ◆ National Forum developed a Membership Marketing Strategy
 ◆ National Forum Webinar on Applied Epidemiology Competencies, October 20, 2009
 ◆ The National Forum participated in a National Public Health Stakeholders meeting on Sodium Reduction
 ◆ National Forum invited to participate on the Health Resources and Services Administration’s Office of Women’s Health Heart Attack Campaign Expert Panel
 ◆ National Forum hires first Executive Director, Keith Mason

2008: AT THE NEXUS OF HEART DISEASE AND STROKE PREVENTION

 ◆ Partnership with the National Association of County and City Health Officials to host a town hall featuring the documentary “Unnatural Causes: Is Inequality Making Us Sick?”
 ◆ Ratification of A Policy Framework Statement for Regional and Global Partnerships
 ◆ Release of white paper entitled Capacity Building, Professional Competencies, and Voluntary Accreditation as Related to Heart Disease and Stroke Prevention
 ◆ Issued policy statements on the importance of CVD prevention as essential component of health care reform, the importance of heart disease and stroke prevention as essential elements of health care reform, and the establishment of a national surveillance unit for prevention and management of heart disease and stroke
 ◆ 2008 A Public Health Action Plan to Prevention Heart Disease and Stroke Supplement and Update published
 ◆ Mark Schoeberl (AHA) becomes the second National Forum Chair
 ◆ Operating Principles and Four Year Business Goals and Strategies established
 ◆ National Forum files public comment on Issue of Salt in Food with the US FDA
 ◆ Release of an Abbreviated State Planning Index for Heart Disease and Stroke Prevention for use by state-based programs and their partners
2007: MAKING THE CONNECTIONS: SCIENCE, POLICY, AND ACTION
◊ Essential Features of a Surveillance System to Support Prevention and Management of Heart Disease and Stroke is published in January 2, 2007 issue of Circulation
◊ Action Update bi-monthly newsletter begins
◊ Annual plans for Implementation Group work established
◊ National Forum key messages established
◊ Publication of the National Forum Reader on Economics
◊ Development of Operating Principles and Four Year Business Goals and Strategies
◊ Website launched
◊ Work begins on supplement and update to the Action Plan
◊ A State of the Science: Evaluation of Policy and Environmental Change for Heart Disease and Stroke Prevention meeting was held August 27-28, 2007

2006: BUILDING MOMENTUM
◊ Video and archive project are launched to document organization’s activities; first National Forum DVD is produced and distributed
◊ Official signing ceremony of the Memorandum of Understanding for the Healthy People 2010 Partnership
◊ First meeting of National Forum Coordinating Board on January 30-31, 2006
◊ Dr. Darwin R. Labarthe (CDC) is the first National Forum Chair
◊ Operating Polices are adopted, April 3, 2006
◊ The National Association of Chronic Disease Directors was awarded a cooperative agreement in July to provide staffing administrative support and an organization home for the National Forum
◊ The National Forum is made up of a coordinating board, executive committee, resource committee, membership committee and seven implementation groups.

2005: TAKING ACTION
◊ Focus groups are conducted to gauge knowledge and create concept mapping for the Action Plan

2004: SETTING PRIORITIES
◊ Second National Forum is held; meetings are held annually from this year forward
2003: LAUNCHING THE PLAN

◊ CDC publishes the Action Plan; U.S. Department of Health and Human Services Secretary Tommy Thompson releases the Action Plan
◊ 25,000 copies of the Action Plan are distributed
◊ 2002: Coming Together for a Common Cause
◊ Ten panels finalize content of the Action Plan
◊ First meeting of the group which becomes the National Forum
◊ 1998-2001: Laying the Groundwork
◊ (1998) Congress awards appropriation to CDC, establishing a state heart disease and stroke prevention program
◊ Establishment of Healthy People 2010 Partnership for Heart Disease and Stroke Prevention
◊ First work group meets to plan A Public Health Action Plan to Prevent Heart Disease and Stroke (Action Plan)

2002: COMING TOGETHER FOR A COMMON CAUSE

◊ Ten panels finalize content of the Action Plan
◊ First meeting of the group which becomes the National Forum

1998 - 2001: LAYING THE GROUNDWORK

◊ (1998) Congress awards appropriation to CDC, establishing a state heart disease and stroke prevention program
◊ Establishment of Healthy People 2010 Partnership for Heart Disease and Stroke Prevention
◊ First work group meets to plan A Public Health Action Plan to Prevent Heart Disease and Stroke (Action Plan)
PAST NATIONAL FORUM AWARD RECIPIENTS

The following awards were given during 2009 – 2018 National Forum Annual Meetings:

NATIONAL FORUM HEART HEALTHY STROKE FREE AWARD (ORGANIZATION AND INDIVIDUAL)

2018: Individual: The Honorable James Schmitt, Mayor of Green Bay, Wisconsin
Organization: Hearts Beat Back: The Heart of New Ulm Project, Minneapolis Heart Institute Foundation

Organization: FH Foundation

2016: Individual: Keith C. Ferdinand, MD, FACC, FAHA, FALA Tulane University School of Medicine
Organization: Minnesota Department of Health

2015: Individual: Sue Koob, CEO, Preventive Cardiovascular Nurses Association
Organization: WomenHeart: The National Coalition for Women with Heart Disease

2014: Individual: Joshua M. Sharfstein, MD
Organization: City of Chicago Department of Public Health

2013: Individual: George A. Mensah, MD, FACC
Organization: American Medical Group Foundation - Measure Up/ Pressure Down

2012: Individual: Thomas A. Pearson, MD, MPH, PhD
Organization: New York City Department of Health and Mental Hygiene

2011: Individual: Darwin R. Labarthe, MD, MPH, PhD
Organization: National Prevention, Health Promotion, and Public Health Council

2010: Individual: Libby Puckett, PT
Organization: National Association of Chronic Disease Directors

2009: Organization: Great Lakes Regional Stroke Free Network, Illinois, Indiana, Michigan, Minnesota, Ohio and Wisconsin
NATIONAL FORUM PUBLIC POLICY AWARD
(ORGANIZATION & INDIVIDUAL)

2018: Individual: Jill Birnbaum, JD, American Heart Association
Organization: The Horizon Foundation and Sugar Free Kids Maryland

2017: Individual: Dave Hoffman, PhD, New York State Department of Health
Organization: University of Michigan, Center for Value Based Insurance Design –
Medicare & Value Based Insurance Design

2016: Individual: Crystal Echo Hawk, Fertile Ground
Organization: Public Health Law Center

2015: Individual: Claudia Louis
Organization: Campaign for Tobacco-Free Kids

2014: Individual: Ashley G. Bell
Organization: National League of Cities

2013: Individual: Senator Tom Harkin
Organization: ChangeLab Solutions

2012: Individual: Thomas R. Frieden, MD, MPH
Individual: Donald M. Berwick, MD, MPP, FRCP
Organization: American Public Health Association

2011: Individual: Anne C. Goldberg, MD
Organization: Partnership for Prevention

2010: Individual: David Goff, MD, PhD, FACP, FAHA
Organization: Trust for America’s Health

2009: Individual: William Caplan, MD

NATIONAL FORUM COMMITMENT AWARD

2018: Sunita Dodani MBBS (MD), FCPS, MSc, PhD, FAHA
2017: Emmeline Ochiai, MPH
2016: Laura Gordon
2015: Virginia Howard, PhD
2014: Margaret O. Casey, RN, MPH
2013: Mark Schoeberl, MPA
2012: Sharon Moffatt, RN, BSN, MS
2011: Jill Birnbaum, JD
2010: Jay H. Glasser, PhD, MS, FRIPH, FFPH
2009: Tim Hutchinson, MSW, MPA

NATIONAL FORUM CHAIR RECOGNITION AWARD

2018: The Honorable Sharon Weston Broome, Mayor of Baton Rouge, Louisiana
2017: FDA: Dr. Fred Senatore, Dr. Helene Clayton-Jeter
2016: Ursula Bauer, PhD, MPH
2015: Paul Underwood, MD
2014: Winnie Ballard
2013: Alexander White, JD, MPH
Stephen Sydney, MD, MPH, FAHA
2012: Franz Fanuka
2011: Peg O’Connell, JD
Mike Greenwell
2010: Janelle Peralez Gunn
Julie Harvill, MPA, MPH
2009: Phillip Poole-Wilson, MD
MODERATOR AND SPEAKER BIOGRAPHIES

TIMOTHY W. ATTEBERY
DSc, MBA, FACHE, Chief Executive Officer, American College of Cardiology

Timothy W. Attebery, DSc, MBA, FACHE, is the chief executive officer of the American College of Cardiology (ACC). Prior to taking the helm as CEO of the ACC, Attebery served as president and CEO of Holston Valley Medical Center – part of Ballad Health – since 2013. At Ballad Health, Dr. Attebery led the large, tertiary referral center and teaching hospital under a model focused on patient safety, quality, service, collaboration with the medical staff, employee engagement, efficiency and equity.

Dr. Attebery previously held the position of system vice president of cardiovascular services from 2010 to 2013. He also served as CEO of Cardiovascular Associates, P.C., also in Kingsport; CEO of South Carolina Heart Center, P.A., in Columbia; and CEO of the Heart Group, P.C., in Evansville, IN. In addition, he has served in leadership positions on the boards of the Cardiology Advocacy Alliance and the Cardiology Leadership Alliance, as well as played a key role in the development of MedAxiom.

Dr. Attebery holds a Bachelor's Degree in business administration from Western Governors University in Salt Lake City, a Master's Degree in Business Administration from the University of Tennessee-Knoxville Haslam College of Business, and a Doctorate Degree in Health Service Administration at the University of Alabama at Birmingham.

JOHN M. CLYMER
Executive Director, National Forum for Heart Disease and Stroke Prevention

John Clymer is executive director of the National Forum for Heart Disease & Stroke Prevention, a Washington, D.C.-based non-profit that serves as a catalyst for public-private collaboration to prevent cardiovascular disease. Additionally, Clymer serves on the U.S. Community Preventive Services Task Force. He is a Fellow of the Institute for Health Policy and Leadership and adjunct assistant professor at Loma Linda University, and a guest lecturer at Johns Hopkins Bloomberg School of Public Health.

Clymer is the TEDMED Thought Leader for Making Prevention Popular and Profitable. He has authored and co-authored book chapters, testified before various legislatures, given numerous Congressional briefings, and appeared in media such as NBC Nightly News, public radio, and The New York Times. He has served as a subject matter expert at the World Economic Forum’s Annual Meeting in Davos, and on the World Economic Forum’s Global Agenda Council on Chronic Disease and Malnutrition, and other advisory and governing boards.
Clymer led Partnership for Prevention as its President from 2001-2008, when it won passage of landmark Medicare legislation; was recognized by Harvard Business Review for a “Breakthrough Idea;” and, with former U.S. Surgeon General David Satcher, established the National Commission on Prevention Priorities. While increasing PfP’s impact, he quadrupled its income.

MICHAEL A. CROPP
MD, MBA, President & CEO, Independent Health

Michael W. Cropp, M.D., is the president and chief executive officer of Independent Health. Under his leadership, the organization delivers products and services that improve the health of almost 375,000 customers – and has been consistently recognized nationally for excellence in quality, service and innovation.

His focus on building leadership capacity for sustainable accountable quality care reaches beyond Western New York as he serves in leadership roles on the boards of national health care organizations, including America’s Health Insurance Plans (AHIP). Dr. Cropp is chairman of the Alliance of Community Health Plans (ACHP). In addition, he has established several community initiatives to improve access, quality and affordability of health care. He is the founding chairman of the P2 Collaborative of Western New York – one of the original grantees in the Robert Wood Johnson Foundation Aligning Forces for Quality (AF4Q) grant. He is also the founding chairman of the Western New York Clinical Information Exchange (HEALTHeLINK), a consortium of multiple community stakeholders working to provide electronic access to health information across our entire community – a recipient of the government’s Beacon Community award.

Dr. Cropp's approach of engaging physicians as partners, implementing initiatives with community-minded results, and focusing on customer-centric ideals have earned Independent Health both local and national recognition. For three consecutive years, Independent Health is the highest ranked health insurance plan in the New York/New Jersey region by J.D. Power and Associates Member Health Insurance Plan StudySM. The company has also maintained “Excellent” accreditation status with the National Committee for Quality Assurance (NCQA), an independent organization that evaluates health plans throughout the country. In 2009 and 2010, Independent Health was the highest rated health plan in the nation for customer service according to NCQA’s Quality Compass®. Dr. Cropp received his bachelor’s and medical degrees from Brown University, and completed his residency in family practice at Memorial Hospital in Pawtucket, Rhode Island, which is affiliated with Brown University. In addition to his medical education and training, Dr. Cropp earned an M.B.A. from the State University of New York at Buffalo.
CAPT KIMBERLY ELENBERG
DNP, MSN, Department of Defense
Captain Kimberly Elenberg, DNP supports the Combatant Commands as the Director of Total Force Fitness. Captain Elenberg advises the Department of Defense on a comprehensive strategy for optimizing the fitness and resilience of our Service members, their families and the entire Defense community. This effort directly supports the National Defense Strategy by reforming policy, financial resources, and business practices that impact our Service members’ nutritional, physical, environmental, medical/dental, social, behavioral, psychological, and spiritual fitness. Prior to this, Captain Elenberg served in the Office of the Assistant Secretary of Defense for Health Affairs as the Deputy Director of Population Health and Medical Management. She was responsible for guiding population health and disease management at 36 military treatment facilities that serve 9.7 million beneficiaries around the world. Captain Elenberg also served as the Director for Biosurveillance and Emergency response at the Department of Agriculture, where she orchestrated the design and development of nationwide electronic food safety and security systems in addition to assisting with the design of the Department of Homeland Security’s National Biosurveillance Information System. For her leadership during deployments in 2007 and 2009, Captain Elenberg received the Surgeon General's Exemplary Service Medal. In 2009, she was selected as the United States Public Health Service Responder of the Year. In 2014, she received the Military Health System Senior Nurse Leadership Award. Captain Elenberg earned a bachelor’s degree in nursing at Temple University, Philadelphia, a master’s degree in informatics from the University of Maryland, and graduated summa cum laude with a doctorate in nursing practice from Johns Hopkins University, Baltimore.

LORI TREMMEL FREEMAN
MBA, CEO, National Association of County and City Health Officials
Lori Tremmel Freeman, MBA, is the Chief Executive Officer (CEO) at the National Association of County and City Health Officials (NACCHO), effective May 1, 2018. Prior to joining NACCHO, Ms. Freeman served as the CEO of the Association of Maternal & Child Health Programs (AMCHP) since 2014 where she was responsible for ensuring the success of all AMCHP’s operations. Prior to AMCHP, Lori served as NACCHO’s Associate Executive Director for Administration and Advancement from 2010-2014, providing vision and leadership in engaging, serving and advancing the interests of governmental local health departments (LHDs) and the public health community. By building strategic partnerships with LHDs and other key organizations, she ensured that NACCHO was a relevant, responsive, member-driven and fiscally sustainable organization. Ms. Freeman also was responsible for strategic membership development; targeted and relevant outreach; developing superior communications, events, products and services; research and evaluation activities; and ensuring sound and strategized information technology infrastructure including database, website, software, and hardware management.
Ms. Freeman has developed and overseen cooperative agreements and grants with a variety of government agencies and private foundations including procuring, planning, developing and implementing annual and multiyear grant proposals. Throughout her tenure in nonprofit management, she has contributed widely in senior managerial roles in strategic planning and visioning, building relationships and partnering opportunities, membership and new business development, foundation start-up and fundraising, the creation of benefits and services, use of technology to advance organizations, event turnaround, and program management.

**DAVID GOFF**

MD, PhD, Director, Division of Cardiovascular Sciences
National Heart, Lung, and Blood Institute

David C. Goff, Jr., M.D., Ph.D., FACP, FAHA is Director, Division of Cardiovascular Sciences, National Heart, Lung, and Blood Institute, National Institutes of Health. In this role, he leads a diverse team of scientists and administrators committed to turning discovery into cardiovascular health.

Prior to joining the NHLBI, Dr. Goff served as Dean and Professor of Epidemiology in the Colorado School of Public Health and as Chair of the Department of Epidemiology and Prevention at the Wake Forest School of Medicine. He received an MD from the University of North Carolina and a PhD in epidemiology from the University of Texas-Houston School of Public Health. He trained in internal medicine at Baylor College of Medicine in Houston. He is an elected member of the American Epidemiological Society, and a Fellow of the American College of Physicians and the American Heart Association.

His research interests include the epidemiology and prevention of heart disease and stroke with a focus on issues related to high blood pressure, diabetes, and dyslipidemia. He has published over 300 manuscripts, book chapters, and other scientific reports. He has served in a variety of leadership roles in multiple NIH-, CDC-, and AHA-funded studies and committees. He has directed the Ten-Day Seminar on the Epidemiology and Prevention of Cardiovascular Disease since 2000. He has served as a member of the Board of Directors for the Association of Schools and Programs of Public Health, President of the Board of Directors for the Denver Metro Division of the American Heart Association, Chair of the Council on Epidemiology and Prevention for the American Heart Association, and Chair of the Council on Quality of Care and Outcomes Research for the American Heart Association.

The major focus of his research has been on developing, testing, and implementing better strategies for promoting cardiovascular health and preventing CVD. This work has involved 5 aspects, including etiologic research, efficacy trials, quality of care research, implementation research, and evidence synthesis.
Benjamin Goodman
National Director, Mission: Readiness & Champions for America’s Future

Ben Goodman serves as National Director of Mission: Readiness, leading the team that works with over 750 retired admirals and generals who advocate for evidence-based solutions that help children grow up to be healthy, productive citizens. In addition, Ben leads Champions for America’s Future, an organization of hundreds of prominent athletes and coaches who work to advance policy solutions that level the playing field to help kids compete successfully in life. He also serves as the lead staffer for our Senior Policy Council. Ben joined Council for a Strong America in 2015 from Capitol Hill, where he spent four years as the lead health and veterans policy advisor to Congressman Mike Michaud of Maine.

Laura Gordon
Chair, National Forum
CEO, Institute for Advanced Clinical Trials for Children

As CEO of the Institute for Advanced Clinical Trials (I-ACT) for Children, Laura Gordon leads the nonprofit organization’s efforts to improve the quality, speed and efficiency of pediatric clinical trials to address the gap in evidence on the best use of therapeutics in children. Her work includes engaging public and private stakeholders through research and education to ensure that healthcare for children is continually improved by enhancing the awareness of and support for pediatric trials.

Ms. Gordon oversees all I-ACT initiatives, including its network of pediatric trial sites, guidance on innovative study designs and its programs to enhance trial efficiency at all stages, from study start-up to patient recruitment and engagement to study closeout.

Ms. Gordon is a highly experienced executive leader with expertise in health policy, communications and stakeholder engagement in the public and private healthcare sectors. Before joining I-ACT in April, she was general manager of the Health, Federal Government Services, Employee Engagement and Multicultural Engagement sectors for the Washington office of Edelman, an independent communications agency with more than 65 offices worldwide. She has served on the National Forum’s Board of Directors since 2011.
CONNIE HWANG  
MD, MPH, Chief Medical Officer and Director of Clinical Innovation  
Alliance of Community Health Plans

Dr. Hwang is a general internist with expertise in quality measurement and population health. At Alliance of Community Health Plans (ACHP), she is Chief Medical Officer and Director of Clinical Innovation, providing clinical leadership and shared learning opportunities on innovations in health care transformation, provider partnerships and quality improvement. Prior to ACHP, Dr. Hwang was Vice President of Quality at Evolent Health and led improvement initiatives for Medicare Advantage Star Ratings, CMS ACOs, State Medicaid quality programs, payer partnerships, and NCQA HEDIS performance. Dr. Hwang was previously Vice President at the National Quality Forum and launched the Measure Applications Partnership, a public-private collaboration convened to review performance measures for CMS’ value-based care programs.

Dr. Hwang is a former RWJ Clinical Scholar and MPH graduate from Johns Hopkins who completed her Internal Medicine residency at Thomas Jefferson University Hospital in Philadelphia and graduated with her medical degree from Mount Sinai School of Medicine in New York.

CHRISTOPHER D. JONES  
PhD, MSW, Deputy Director (acting), Population Health and Healthcare Office, Centers for Disease Control and Prevention, Office of the Director

Christopher D. Jones, PhD, MSW, is the acting Deputy Director for CDC’s Population Health and Healthcare Office. During his career at CDC, he has served in several roles at CDC focused on implementation science and evaluation of public health programs and policies. Dr. Jones most recently served as the team leader for the Applied Research & Translation Team in the Division for Heart Disease and Stroke. Dr. Jones has also served as a senior scientist for the Office on Smoking and Health’s Evaluation Team, and team leader for the Evaluation & Integration Team in the National Center for Injury Prevention and Control. Prior to joining the CDC in 2010, Dr. Jones practiced clinical social work and conducted evaluation research in the area of youth violence, specializing in both residential and outpatient treatment for youth and their families.
WARREN A. JONES  
MD, FAAFP, Medical Director  
Provider Resources, Inc.

Warren Jones, MD, FAAFP has over thirty years’ experience in health care. Notably, he founded and established the Mississippi Institute for Improvement of Geographic Minority Health and Health Disparities (MIGMH) at the University of Mississippi Medical Center (UMC). Over the course of his tenure there, Jones secured approximately $38 million for MIGMH and its constituent programs.

Jones’ other professional experience includes directing the State of Mississippi’s Medicaid Program. As program director, he was responsible for providing health care for over 768,000 Mississippians. He also developed and implemented the Mississippi Medicaid Medical Home program that allowed for annual physical examinations and health assessments.

Over the course of his career, Jones has been recognized for his pioneering efforts in the field of health as well as a distinguished educator. He was recognized as Outstanding Minority Educator in the State of Mississippi and was elected the first and only African American President of the American Academy of Family Physicians.

He was also the first African American appointed as an associate vice chancellor at the University of Mississippi Medical Center.

Jones is the Chair Emeritus of Family Medicine at the University of Mississippi Medical Center (UMC), Chair Emeritus of the National Medical Association’s Family Medicine Section and Immediate Distinguished Professor of Health Policy at UMC. Prior to Hampton, he held the NIH Endowed Chair in Health Disparities Research at Dillard University, his undergraduate alma mater. He is the recipient of many awards and honors including an Honorary Doctorate of Humane Letters from Tougaloo College.

A native of New Orleans, Dr. Jones is a 1978 graduate of the Louisiana State University School of Medicine in New Orleans. He is married to the former Gennie Lacy of Pickens, MS and is the father of six children: Aaron, Keith, Winston, Deanna, Cassandra, and Madison.
Mark McEwen
Journalist, Health Advocate, Stroke Survivor

CBS journalist and popular television news personality, Mark McEwen served for many years in a variety of high profile positions, including anchoring “CBS This Morning” and serving as entertainment reporter for “The Early Show.” He was also a correspondent on the CBS News show, “48 Hours.”

From “The Morning Program” to “CBS This Morning” to “The Early Show,” Mark was a mainstay on CBS since first joining the network in 1987 until he left in 2002. He anchored with a unique flair and snagged a Who’s Who of big interviews. Mark was named one of the country’s “Ten Most Trusted News Personalities” in a TV Guide survey. Mark has interviewed many prominent newsmakers, including five presidents: Bill Clinton, George H.W. Bush, Gerald Ford, Jimmy Carter and Richard Nixon. He also interviewed Steven Spielberg, Sidney Poitier, Paul McCartney, Stevie Wonder, Garth Brooks, David Letterman, Julia Roberts, Denzel Washington, Tom Hanks, Muhammed Ali, and Leonardo DiCaprio, and many others.

He has covered almost every imaginable television event including the Oscars, the Cannes Film Festival, the Golden Globe awards, the Grammy awards, and the Country Music Association awards. He covered three Winter Olympics including Albertville, France and Lillehammer, Norway, and anchored the morning broadcast from Nagano, Japan during CBS Sports’ coverage of the Olympic Winter Games. In Nagano, he also ran with the Olympic Torch.

Mark hosted ‘Live By Request’ on A & E. The Emmy award-winning show featured guests such as David Bowie, Earth Wind and Fire, Elton John, Tony Bennett, the Bee Gees, B. B. King, and others. In 2004 Mark became the anchor for the morning and noon news for WKMG in Orlando, Florida.

In 2005, Mark suffered a stroke, and has since written a book, “After the Stroke: My Journey Back to Life” about that experience, and his recovery. The book was nominated for the prestigious “Books for a Better Life” award. Mark has served as Ambassador for the American Heart Association’s “Power To End Stroke” campaign and is an advocate for the cause. He spoke at the International Stroke Conference in 2008 and 2018. He was the host for the first annual RAISE awards (Recognizing Awareness In Stroke Excellence) for the National Stroke Association. He was the host for the second annual RAISE awards as well. They have featured him as the cover story for Stroke Smart, the National Stroke magazine. He has also been on the cover of Heart Insight, the American Stroke Association’s magazine.

Mark tours the country, speaking on his personal journey. His speech is one of hope, courage and inspiration, as he shares the story of his miraculous recovery. In March of 2014, Mark began hosting “Positive Mark” on WKMG- TV, which showcased good news, plus positive and inspirational stories. In October of 2014 he started a blog titled “Mark McEwen’s World,” which currently has over 500,000 views, and growing. It can be found at iammarkmcnewen.blogspot.com. This blog has already been featured by AARP, the National Stroke Association, and the American Heart Association. His writing has been featured in the Orlando Sentinel multiple times.

In February of 2016, Mark did a TED Talk, about his time at CBS, his stroke, and the uplifting and inspiring road back. In October of 2018 he became a board member of the National Forum for Heart Disease and Stroke Prevention. He was the keynote speaker at the Canadian March of Dimes in Toronto in June of 2019.

Mark was born in San Antonio, Texas and raised in Berlin, Germany, Montgomery, Alabama and Crownsville, Maryland. He attended the University of Maryland and now lives in Central Florida with his family.
Betsy McKay is a senior writer for The Wall Street Journal. She writes about U.S. and global public health. Previously, she was Atlanta bureau chief, managing a team of reporters covering the Eastern U.S. and several industries. As a reporter before that in Atlanta, she covered the beverage industry, and public health.

Ms. McKay joined The Wall Street Journal in Moscow, where she wrote about Russia's post-Soviet political and economic transformation. She is a member of the team of Journal reporters awarded the 1999 Pulitzer Prize in the international reporting category for in-depth analytical coverage of the Russian financial crisis. She has won awards for stories on public health issues, including drug-resistant tuberculosis and maternity care in the rural U.S.

Ms. McKay holds a B.A. from Amherst College and an M.A. in Russian language and literature from Bryn Mawr College.

Bernadette Melnyk is VP for Health Promotion, University Chief Wellness Officer, Professor and Dean of the College of Nursing at The Ohio State University, Professor of pediatrics and psychiatry at OSU’s College of Medicine, and Executive Director of the Helene Fuld Health Trust National Institute for EBP. She is a pediatric and psychiatric mental health NP, and is nationally/internationally recognized as an expert in EBP, intervention research, child and adolescent mental health, and health & wellness. Her funding record includes over 33 million dollars from federal agencies as PI. She is co-editor of five books and over 400 publications.

Dr. Melnyk is an elected fellow of the National Academy of Medicine, the American Academy of Nursing, the National Academies of Practice, and the American Association of Nurse Practitioners. She is a member of the NQF Behavioral Health Phase 3 Standing Committee and serves as editor of the journal Worldviews on Evidence-based Nursing. She is an invited member of the National Academy of Medicine’s Action Collaborative on Clinician Well-being and Resilience and is a board member of the National Forum for Heart Disease & Stroke Prevention.

Dr. Melnyk founded the National Interprofessional Education and Practice Collaborative to advance the DHHS’s Million Hearts® initiative. She created and chaired the National Summits on Building Healthy Academic Communities in April 2013, 2015, 2017, and 2019, founded the National Consortium for Building Healthy Academic Communities, a collaborative organization to improve population health in the nation’s institutions of higher learning, and served as its first president.
JERRY PENSO
MD, MBA, President, Chief Executive Officer
American Medical Group Association

Jerry Penso, M.D., M.B.A., is president and chief executive officer at AMGA (formerly the American Medical Group Association), a trade association that represents medical groups and other organized systems of care, including some of the nation’s largest, most influential integrated healthcare delivery systems.

Dr. Penso previously served as chief medical and quality officer for AMGA and president of AMGA Foundation. Under his leadership, the impact of AMGA’s quality programs grew to improve care for 26 million patients.

Prior to joining AMGA, Dr. Penso served as medical director, continuum of care for Sharp Rees-Stealy Medical Group (SRSMG), the largest integrated healthcare delivery system in San Diego.

Dr. Penso received his Master’s in Business Administration from San Diego State University, his Doctor of Medicine degree from the University of Southern California, Los Angeles, and a Bachelor of Science degree in chemistry from the University of California, Berkeley.

BARRY M. POPKIN
PhD, W.R. Kenan Jr. Distinguished Professor, Department of Nutrition, UNC Gillings School of Global Public Health

Barry M. Popkin, PhD, is the W. R. Kenan Jr. Distinguished Professor of nutrition at the UNC Gillings School of Global Public Health. He holds a doctorate in agricultural economics from Cornell University. At various times, he established the Division of Nutrition Epidemiology at UNC and later established and led the UNC Interdisciplinary Obesity Center, funded by the National Institutes of Health (NIH). He developed the concept of the Nutrition Transition, the study of the dynamic shifts in dietary intake and physical activity patterns and trends around obesity and other nutrition-related noncommunicable diseases (NCD). His research program focuses globally (both in the U.S. and in low- and middle-income countries) on understanding the stages of transition and is currently focused on working with the impact of programs and policies meant to improve the health of the population during their time of transition (see www.nutrans.org).

Having played a central role in placing the concerns of global obesity, its determinants and consequences on the global stage, Popkin is involved now in work on the program and policy design and evaluation side at the national level, including collaborative sugar-sweetened beverages (SSB) junk food tax evaluation research in Mexico (with the national Institute of Public Health) in evaluating the impact of the Mexican SSB and nonessential food taxes, and in conducting similar work with the Institute of Nutrition and Food Technology, University of Chile in evaluating an SSB tax and regulatory policies to create healthier diets and prevent obesity and other nutrition-related NCDs. Similar collaborations with the University of Western Cape and Wits Universities Priceless research team on evaluating the sugar-sweetened tax in that country and working on other obesity prevention activities, and related programs collaborating with the University of Sao Paulo and Javeriana University in Colombia and Brazil, respectively.
His group also is actively involved in research in the US and other countries on policies to improve our global diets with the Global Food Research Program of UNC (see globalfoodresearchprogram.org).

Popkin was an original member of the G-7 ("Group of 7") Food and Nutrition Security Initiative, the first mission to work with the former Soviet Union. The G-7 nations originally included the U.S., Canada, France, Germany, Italy, Japan and the U.K. They later became known as the G-8 when Russian was added. He has also participated in an array of international initiatives related to food, hunger and obesity, including directing longitudinal surveys in China and Russia and involvement in the survey research in Brazil, Mexico, China and several countries in Southeast Asia. Popkin has noted that they ways people eat, drink and move have changed drastically since World War II, contributing to the increase of obesity. This was the premise of his widely popular book, The World is Fat (January 2009, Avery-Penguin Publishers), which was translated into 11 languages.

He has received a dozen major awards for his global contributions, including the 2016 World Obesity Society: Population Science and Public Health Award--for top global research in public health with also significant service contributions; 2015 U.K. Rank Science Prize; and The Obesity Society's Mickey Stunkard Lifetime Achievement Award. He has published more than 545 refereed journal articles, and is one of the most cited nutrition scholars in the world, with more than 90,000 citations. He has chaired the dissertation committees of nearly 60 doctoral students at the Gillings School of Global Public Health and has served as principal investigator on grants totaling more than $135 million, many funded by the National Institutes of Health.

Popkin was selected to deliver the prestigious 2017 Foard Lecture at the UNC Gillings School and plenary talks at European Obesity Congress, the AHA Epidemiology-lifestyle conference, the Aust-New Zealand Obesity Congress and the South Korean Obesity congress, among others in 2017-18.

**STEPHEN SIDNEY**

MD, MPH, Director of Research Clinics
Kaiser Permanente Northern California Division of Research

Dr. Stephen Sidney is a Senior Research Scientist and Director of Research Clinics at Kaiser Permanente Northern California, where he has conducted research studies since 1983, authoring over 400 articles in peer-reviewed journals. He received a BA from Yale University, MD from Stanford School of Medicine, and MPH in Epidemiology from the UC Berkeley School of Public Health. He is Board certified in internal medicine and a Fellow of the American Heart Association Council on Epidemiology.

His primary research interest is cardiovascular disease epidemiology with a major focus on health disparities. His research projects include the Coronary Artery Risk Development in Young Adults the (CARDIA) study, funded by the National Heart Lung and Blood Institute, and a Stroke Prevention/Intervention Research Program (SPIRP) funded by the National Institute of Neurological Disorders and Stroke. The ongoing CARDIA study has studied the evolution of cardiovascular risk and disease over a 30-year period in a cohort of black and white men and women, age 18-30 years at baseline. He has published 4 recent articles regarding U.S. trends in cardiovascular mortality since 2000 as well as two reports published by the National Forum for Heart Disease & Stroke Prevention on this topic.
Dr. Sidney volunteers considerable time to public health efforts in Alameda County, California, a large county which has substantial racial, ethnic, and socioeconomic diversity with consequent health disparities. He is the co-chair of the Frank E. Staggers, Sr., MD, Hypertension Project which aims to lower the burden of hypertension in Alameda County. He has helped promote the National Forum for Heart Disease & Stroke Prevention’s Move with the Mayor Program in Oakland. Dr. Sidney was awarded the Heart Healthy Stroke Free award from the National Forum for Heart Disease & Stroke Prevention in 2017.

LAURENCE S. SPERLING
MD, FACC, FACP, FAHA, FASP
Executive Director, Million Hearts®

Larry Sperling, MD, FACC, FACP, FAHA, FASPC began his role as the new executive director of Million Hearts the end of September 2019. Sperling has been a practicing cardiologist for more than 20 years, he has published more than 300 articles and book chapters, and has served on numerous regional, national, and international committees charged with addressing cardiovascular disease.

As an Emory University cardiologist, he established the university’s preventive cardiology program in 1997. Sperling was awarded the American College of Cardiology Harry B. Graf Career Development Award for Heart Disease Prevention and the American Heart Association Council on Clinical Cardiology Scholarship for Physical Activity and Public Health in 2001. He was also the recipient of the 2017 Award of Honor from Emory University’s Alumni Association.

Sperling is originally from New York. He received his undergraduate degree from Emory University where he was accepted into the School of Medicine’s early acceptance program as a college sophomore. He graduated with his MD in 1989 and subsequently completed eight additional years of training at Emory including a residency in internal medicine, chief resident year at Emory University Hospital, a NIH-supported research fellowship in molecular and vascular medicine, and a clinical fellowship in cardiovascular diseases. While serving as the Million Hearts Executive Director, he will continue to see patients and remain an active member of the Emory faculty as the Katz Professor in Preventive Cardiology and professor at the Rollins School of Public Health.

KIMBERLY STITZEL
MS, RD, Senior Vice-President, Center for Health Metrics and Evaluation
American Heart Association

Kimberly Stitzel, M.S., R.D. is the Senior Vice-President of the Center for Health Metrics and Evaluation at the American Heart Association. The goal of the Centers for Health Metrics and Evaluation is to improve population health by effecting disruptive, visionary change and transformations in systems, environments, and policies through the strategic use of data and evidence. She has been with the American Heart Association since 2005 and has served in a variety of roles overseeing consumer engagement campaigns, product development and delivering prevention strategies for the Association.
Prior to joining the AHA, Ms. Stitzel served as a nutrition advisor to the Deputy Assistant Secretary for Health on federal nutrition policy at the Department of Health and Human Services. In addition, she co-authored the book, A Healthier You, and served on the joint HHS/USDA Dietary Guidelines management team, which facilitated the work of the Dietary Guidelines Advisory Committee and the 2005 Dietary Guidelines for Americans. She also supported federal health and nutrition initiatives such as, Steps to a HealthierUS and Healthy People 2010. Prior employment includes Manager of National Nutrition Policy at the American Dietetic Association and research associate for the Food and Nutrition Board of the Institute of Medicine. She completed her dietetic internship through Virginia Tech in Washington, DC. She completed both master’s and bachelor’s degrees in Human Nutrition, Foods and Exercise, at Virginia Tech. She has been published in both scientific journals and consumer-focused magazines.

BETSY L. THOMPSON
MD, MSPH, DrPH, RADM, US Public Health Service, Director, Division for Heart Disease and Stroke Prevention, Centers for Disease Control and Prevention

RADM Thompson serves as a Rear Admiral in the U.S. Public Health Service and the Director of the Division for Heart Disease and Stroke Prevention at the Centers for Disease Control and Prevention (CDC). In her current role, RADM Thompson provides public health leadership to improve cardiovascular health for all, and reduce the burden and eliminate disparities associated with heart disease and stroke.

RADM Thompson held several positions in the Department of Health and Human Services (HHS) prior to returning to CDC in 2018. She served as Deputy and Acting Regional Health Administrator (RHA) for the Office of the Assistant Secretary for Health in Region IX where she was the department’s senior federal public health official and scientist in the region. RADM Thompson also served as the Region IX Chief Medical Officer for the Centers for Medicare and Medicaid Services and the principal liaison to professional organizations with respect to quality improvement and health reform. RADM Thompson began her career in the Commissioned Corps as an Epidemic Intelligence Service Officer at CDC in 1991.

In addition to her work within HHS, RADM Thompson has experience in many facets of health and health policy including serving as a primary care physician in underserved areas, Chief Medical Director for a non-profit health plan, and author of Colorado legislation providing first-dollar coverage for preventive services. Dr. Thompson is board certified in Internal Medicine and Preventive Medicine, holds a master’s in Public Health and a doctorate in Health Policy, and is a Fellow in the American College of Preventive Medicine. Throughout her career, RADM Thompson has focused on the intersection of prevention policy and science. Whether at the individual, community, state, national or international level, RADM Thompson has worked throughout her career to advance prevention through policy and science.
Mike Thompson is the president and CEO of the National Alliance of Healthcare Purchaser Coalitions (National Alliance), the only nonprofit, purchaser-led organization with a national and regional structure dedicated to driving health and healthcare value across the country.

Prior to joining the National Alliance, Mike was a Principal at PricewaterhouseCoopers (PwC) for 20 years. He is a nationally recognized thought leader for business health strategies and health system reform. Mike has worked with major employers and other stakeholders on sustainable cost reduction, integrated health, wellness and consumerism, retiree health, private health exchanges and health reform. Known for developing and promoting collaborative cross-sector health industry initiatives, Mike participated on the steering board of the World Economic Forum’s “Working toward Wellness” initiative and co-founded the Private Exchange Evaluation Collaborative (PEEC). Prior to PwC, Mike served as an executive with diverse roles with Prudential Healthcare for over 17 years.

Mike is a Fellow of the Society of Actuaries, serving on the Health Practice Council, and chairs the Medicare Sub-Committee of the American Academy of Actuaries (AAA). He is also widely recognized as a leading national advocate for mental health and wellbeing and was past president of the New York City chapter of the National Alliance for Mental Illness (NAMI). Mike previously was an active member of the board of the Northeast Business Group on Health for 11 years.

Trent is an IAF Certified Professional Facilitator, and has been doing graphic facilitation and graphic recording since 2002. He uses proven visual meeting techniques as the basis for his facilitation methodology. His work as a graphic recorder at meetings around the world captures themes, key messages, and the content of presentations and discussions in real time on poster paper to give a lasting artifact of what took place. He also produces hand-drawn videos to help communicate concepts. What he enjoys most is helping groups find solutions in more efficient and memorable ways. Trent is based in Washington D.C.

B.A., Communication, Hope College; M.A., Public Relations, Michigan State University
Why It Matters

When communities need to know how to protect and improve their population’s health, they turn to The Community Guide, a collection of evidence-based recommendations and findings from the Community Preventive Services Task Force (CPSTF). The CPSTF makes evidence-based recommendations about the effectiveness and economics of public health programs, services, and other interventions used in real-world settings—such as communities, worksites, schools, faith-based organizations, military bases, public health clinics and departments, and integrated healthcare systems.

The CPSTF is an independent, nonpartisan, nonfederal panel of public health and prevention experts. Their recommendations and findings are based on rigorous systematic reviews and are produced in accordance with the highest international standards. CPSTF findings do not mandate compliance or spending; instead, they provide decision makers with a menu of evidence-based options to choose from when considering the needs of their community.

Partners

The CPSTF engages key stakeholders in all aspects of its work. Systematic review science teams include scientists, practitioners, policymakers, and representatives from the private and nonprofit sectors. The CPSTF is supported by 32 Liaisons that represent state and local public health departments, the U.S. Armed Forces, federal agencies, health care professionals, and other national organizations invested in America’s health.

Topics Addressed by CPSTF Reviews

The CPSTF has active recommendations and findings for more than 230 intervention approaches across 21 topic areas:

- Adolescent Health
- Asthma Control
- Cancer Prevention and Control
- Cardiovascular Disease Prevention and Control
- Diabetes Prevention and Control
- Emergency Preparedness and Response
- Excessive Alcohol Consumption and Related Harms
- Health Communication and Health Information Technology
- Health Equity
- HIV/AIDS, Sexually Transmitted Diseases, and Teen Pregnancy
- Mental Health
- Motor Vehicle-Related Injury Prevention
- Nutrition
- Obesity Prevention and Control
- Oral Health
- Physical Activity
- Pregnancy Health
- Tobacco Use and Second-Hand Smoke Exposure
- Vaccination (Increasing Appropriate)
- Violence Prevention
- Worksite Health

“Community Preventive Services Task Force findings provide decision makers across sectors with a menu of programs, services, and policies that have been shown to protect and improve health.”

Jerome M. Adams, MD, MPH
U.S. Surgeon General

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