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"Health Inequity is America’s Chronic Condition. It requires upstream action and investments.”

- Jay D. Bhatt, DO, MPH, MPA, Managing Director, Deloitte
  Executive Director, Deloitte Center for Health Solutions and Health Equity Institute
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# AGENDA-AT-A-GLANCE

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| 10:30 a.m. – 11:00 a.m. | Pre-meeting Partner Networking via Zoom Chat  
*Please join no later than 10:55 a.m.* |
| 11:00 a.m. – 11:05 a.m. | Welcome                                                               |
| 11:05 a.m. – 12:15 p.m. | Panel 1: Economic Impact of Health Inequity                           |
| 12:15 p.m. – 12:30 p.m. | Break                                                                 |
| 12:30 p.m. – 1:45 p.m. | Panel 2: Connecting Health Equity to More Americans’ Priorities       |
| 1:45 p.m. – 2:00 p.m.  | Stretch Break                                                          |
| 2:00 p.m. – 3:15 p.m.  | Taking Action                                                          |
| 3:15 p.m. – 3:45 p.m.  | Annual Business Meeting, National Forum Awards                        |
| 3:45 p.m.          | Adjourn                                                                |
Dear Colleague,

With a swirl of data shining a floodlight on cardiovascular health disparities, societal cross currents on issues that affect equity, and pivotal elections in twelve days, this is an auspicious time for a national forum on how health equity benefits everybody throughout society. That’s exactly the focus of today’s National Forum Annual Meeting.

As this is the National Forum’s 20th Annual Meeting, we will be joined by past Chairs and leaders in healthcare, public health, and industry to reflect on the organization’s evolution as a catalyst for collaboration. As our 4th Chair, Keith C. Ferdinand, MD, has pointed out, “The National Forum has become one of the leaders in health equity in the United States.”

Health equity is a hot topic within public health and healthcare. But it gets little traction with the general public. Thus, there is insufficient public pressure to improve health equity. One reason for the relatively low public concern about health equity may be that advocates have not framed it in terms that resonate with persons who do not see themselves affected by inequity.

Today’s panels and Taking Action will explore new approaches to strengthen public support for health equity and cardiovascular health for people throughout society. Participating in this meeting will help National Forum members and stakeholders connect health equity to other people’s priorities and broaden support for policies, programs, and environmental changes that allow people throughout society to attain cardiovascular health.

We gratefully recognize the National Forum’s Board of Directors for thematic and structural guidance, and Amgen, Astra Zeneca, and Novartis for their generous support as sponsors of today’s meeting.

The National Forum is proud and privileged to support you and your organization in driving change to improve everyone’s lives.

Warren A. Jones, MD, FAAFP  John M. Clymer
Chair     Executive Director
PRE-MEETING PARTNER NETWORKING

10:30 a.m. – 11:00 a.m.

Please join no later than 10:55 am

WELCOME & INTRODUCTIONS

11:00 a.m. – 11:05 a.m.

John M. Clymer, Executive Director
National Forum for Heart Disease & Stroke Prevention

NOTES:
The panel will address how health inequity costs average Americans—and how much. How does health inequity affect a middle-class family? How does health equity connect to the priorities of people concerned about inflation, jobs, the economy, crime, or individual freedoms?

1. According to The US Healthcare Can’t Afford Health Inequities, “Health inequities could cost the average American at least $3,000 annually, up from today’s cost of $1,000 per year.” How does health inequity cost the average person money? What trends and forces are driving the cost higher?

2. Do average Americans pay these costs? In what form?

3. How might the average American recognize the impact of excess healthcare costs from inequity on their household?

4. Do these costs affect community prosperity? Residents’ quality of life? Household budgets?

5. Do the billions in excess healthcare costs caused by inequity affect the job market? Workers’ pay? American employers’ competitiveness?

6. How does health inequity affect state budgets (Medicaid, crowding-out, taxes, etc.)?

**Facilitator:**
Jay D. Bhatt, DO, MPH, MPA, Managing Director, Deloitte
Executive Director, Deloitte Center for Health Solutions and Health Equity Institute

**Panelists:**
Andrew Davis, Principal, Health Care practice, Deloitte
Neil Batra, Principal, Life Sciences and Health Care practice, Deloitte
Margaret Guerin-Calvert, Senior Managing Director
President, Center for Healthcare Economics and Policy, FTI Consulting

**BREAK**
12:15 p.m. – 12:30 p.m.
As the COVID-19 pandemic illuminated health disparities that were hidden in communities’ shadows and George Floyd’s murder raised passions about racial justice, we may have thought, “Now is the moment to advance health equity.” But the moment quickly gave way to arguments over how to re-open society after COVID, and concerns about crime, the economy, climate change, democracy, and access to abortion care.

Health equity remains top of mind for many of us in healthcare and public health. But it is way down the list of many Americans’ priorities—if it’s on the list at all.

This panel will address framing, specific words, concepts, and messages that will resonate with people who have not yet recognized that health equity affects them, and people like them.

How can we build and broaden public support for programs, policies, systems, and environmental changes that will improve health equity?

1. How do elected leaders in rural and suburban communities establish and sustain interventions that improve health equity?
2. What lessons from how they frame and talk about conditions that affect health equity can we apply in our work?
3. How can we help more Americans see that their big concerns can be addressed by programs and policies that also improve health equity?

**Facilitator:**
Warren A. Jones, MD, FAAFP, National Forum Chair  
Captain, United States Navy Medical Corps (Ret.)  
Professor Emeritus, University of Mississippi Medical Center  
Founder, Mississippi Institute for Improvement of Geographic Minority Health and Health Disparities, Former Executive Director, Mississippi Division of Medicaid

**Panelists:**
Christina Muryn, Mayor of Findlay, Ohio  
Rod Craig, Mayor of Village of Hanover Park, Illinois  
Joshua Harris, Senior Manager of Communications, Voices for Healthy Kids, American Heart Association  
Francesca Weaks, DrPH, MCHES, Executive Director, The Genevieve Strategies Group
STRETCH BREAK

1:45 p.m. – 2:00 p.m.

Jen Childress, Director of Programs
National Forum for Heart Disease & Stroke Prevention

TAKING ACTION

2:00 p.m. – 3:15 p.m.

Taking Action! (Approaches, Experiences with messaging, and Actions planned or done)
Meeting attendees can share your organization’s approaches, experiences, and actions to address health inequity. This is a great opportunity to join the conversation following the panels and help shift the conversation into action.

Attendees can ‘step up to the mic’ to share a quick (<2-minute update) that helps us all see the canvas we’re working on together. (Comments should focus on the meeting topic, not general updates or announcements.) Where there are multiple attendees from an organization, please coordinate a single update.

PROCESS

If you want to share and have not already confirmed your commitment, please notify the event team through the Q&A button (provide your name and organization to alert the facilitator that you would like to present.) We will let you know when it’s your turn – and set you up to be able to turn on your camera and mic. We truly value your engagement – and this is the Forum for sharing!
AGENDA

Decision Items:
1. 2021 Annual Business Meeting Minutes
2. Corporate Operations and Finance Report
3. Election of new Board Members

Welcome and Introductions
Warren A. Jones, MD, Chair

Roll Call
Bernadette Mazurek Melnyk, PhD, Secretary-Treasurer

Approve October 28, 2021, Meeting Minutes
Warren A. Jones, MD, Chair

Executive Director’s Report
John M. Clymer

Corporate Operations & Finance Report
Bernadette Mazurek Melnyk, PhD, Secretary-Treasurer
Action: Acceptance of Corporate Operations and Finance Report

Governance Report
Warren A. Jones, MD, Chair
2022-2023 Board of Directors Election
Action: Election of new Board Members
THE 2022 NATIONAL FORUM HONORS

The National Forum annually recognizes individuals and organizations who have made exceptional contributions to heart disease and stroke prevention.

National Forum Heart Healthy Stroke Free Awards
Presented to an individual and a group whose work embodies the recommendations of the national Public Health Action Plan to Prevent Heart Disease and Stroke.

*Individual:* Dr. Walter Koroshetz, Director, National Institute of Neurological Disorders and Stroke
For your leadership of research and education to prevent stroke and improve health equity, as well as your contributions to the National Forum’s impact through your service as a Liaison to the Board of Directors.

*Organization:* Independent Health
For innovating and leading initiatives to improve health and equity throughout the community, such as Foodsmart, Good for the Neighborhood, and Healthy Options. Accepting: Dr. Michael Cropp, President, and CEO, Independent Health

National Forum Public Policy Awards
Recognizes an individual and a group who have been effective in advancing policy change that reduces the heart disease and stroke burden on a national, state, or local level.

*Individual:* Kim Norton, Mayor of Rochester, MN
For leadership to pass a resolution for Active People-Healthy Nation and Everyday Routes for Physical Activity, and to establish more walker-friendly communities in Minnesota.

*Organization:* Healthy West Chicago
For advancing infrastructure changes that have made walking and active living more accessible to more people in West Chicago.

National Forum Commitment Award
Given to an individual who has made outstanding contributions to the National Forum.

*Jay Bhatt, DO, MPH, MPA*
For insights, counsel, and leadership that have helped strengthen the National Forum’s impact on cardiovascular health and health equity.
National Forum Chair Recognition Award
The Chair's Recognition Award recognizes organizations and individuals for extraordinary service and leadership to the National Forum.

*Organization:* Nebraska City Medical Clinic
For initiating annual wellness visits for Medicaid populations and annual physical visits for the general population that emphasize preventive screenings, social determinants of health, and improved outcomes.

*Individual:* Christina Muryn, Mayor of Findlay, Ohio
For the Advancement of Cardiovascular Health and Health Equity in your Community.

*Individual:* Rod Craig, Mayor of Village of Hanover Park, Illinois
For the Advancement of Cardiovascular Health and Health Equity in your Community.

2022-2023 BOARD OF DIRECTORS

**Marcus Plescia, MD, MPH**  
Chair  
Chief Medical Officer  
Association of State and Territorial Health Officials

**Bern Melynks, PhD**  
Vice Chair  
University Chief Wellness Officer and Dean, College of Nursing  
The Ohio State University

**Jay D. Bhatt, DO, MPH, MPA, FACP**  
Secretary / Treasurer  
Managing Director, Deloitte  
Executive Director, Deloitte Center for Health Solutions and Health Equity Institute

**Warren A. Jones, MD, FAAFP**  
Immediate Past-Chair  
Captain, United States Navy Medical Corps (Ret.)  
Professor Emeritus of Family Medicine  
University of Mississippi Medical Center

**Darwin R. Labarthe, MD, MPH, PhD**  
Emeritus Founder  
Professor, Preventive Medicine  
Northwestern University, Feinberg School of Medicine

**John M. Clymer**  
Executive Director  
(Ex Officio)  
National Forum for Heart Disease & Stroke Prevention
Council

Brandon Taylor, PharmD  
Rear Admiral, PHS Commissioned Corps  
Director of Public Health  
Defense Health Agency

David Goff, MD, PhD  
Director, Division of Cardiovascular Sciences  
National Heart, Lung, and Blood Institute

Walter Koreshetz, MD  
Director  
National Institute of Neurological Disorders and Stroke

Rosemary McGillan  
Chief Marketing and Communications Officer  
American Red Cross

Ileana L. Piña, MD, MPH, FAHA, FACC  
Professor of Medicine, Wayne State University;  
Clinical Professor of Medicine, Central Michigan University

Karol E. Watson, MD, PhD  
Professor of Medicine/Cardiology, David Geffen School of Medicine at UCLA; Co-director, UCLA Program in Preventive Cardiology; Director, UCLA Barbra Streisand Women’s Heart Health Program

Juliana Crawford  
Senior Vice President, Portfolio Management  
American Heart Association

Michael A. Cropp, MD, MBA  
President & CEO  
Independent Health

Mark McEwen  
Journalist, Health Advocate, Stroke Survivor

Emmeline Ochiai, MPH  
Health Advisor  
Office of Disease Prevention and Health Promotion  
Department of Health and Human Services/Office of Public Health and Science

Janet S. Wright, MD, FACC  
Director, Division for Heart Disease and Stroke Prevention  
Centers for Disease Control and Prevention

FEDERAL LIAISONS

NEW BUSINESS

Warren A. Jones, MD, Chair

ADJOURNMENT
ABOUT THE NATIONAL FORUM

WORKING TOGETHER FOR A HEART-HEALTHY AND STROKE-FREE SOCIETY

The National is an independent, 501(c)(3) nonprofit organization that serves as a catalyst for collaborative efforts to prevent cardiovascular disease.

The National Forum membership includes over 100 national and international organizations from government, industry, academia, health care, public health, and advocacy.

The National Forum was founded in 2002 to lead the implementation of the National Public Health Action Plan to Prevent Heart Disease and Stroke. The Action Plan provides a comprehensive public health strategy and a framework to guide health practitioners and policymakers. The Board of Directors manages and directs the business and affairs of the organization. Dr. Darwin Labarthe is the Emeritus Founder of the National Forum, and his passion and dedication continue to inspire us.

CURRENT EFFORTS

The National Forum is leading efforts to help achieve national health goals through 2025 and beyond. Current initiatives and programs include:

- Convening groups representing patients, providers, public health, payers, and pharma/biotech in collaboration to enhance health and well-being by supporting people's access to evidence-based care that is appropriate for them.
- Engaging mayors across the U.S. in raising awareness that heart disease and stroke can be prevented and promoting healthy environments
- Disseminating Million Hearts® messages and strategies
- Convening experts to identify innovative strategies to elevate the priority on cholesterol control and heart failure prevention
- Organizing an annual conference to share ideas and successful practices in heart disease and stroke prevention
ADVISORY LEADERSHIP COUNCIL

The Advisory Leadership Council is an advisory group of nationally recognized leaders from various sectors appointed by the Board of Directors to provide guidance and assist the Board in shaping and advancing strategies for improving cardiovascular health and health equity.

Hon. Stephen K. Benjamin
USCM Board Chair
First Responder Network Authority

Keith C. Ferdinand, MD, FACC, FAHA, FASH, FNLA
Professor of Clinical Medicine, Tulane
University School of Medicine

Carolyn L. Koenig, MD
Medical Chair of Quality and Care Management, Mercy Clinic East Community

Penny M. Kris-Etherton, PHD, RD, FAHA, FNLA, FASN, CLS
Evan Pugh University Professor of Nutritional Sciences,
Department of Nutritional Sciences, Penn State University

Ann Marie Navar, MD, PHD, FAHA, FASCP
Associate Professor of Medicine (Cardiology),
UT Southwestern Medical Center

Stephen Sidney, MD, MPH
Director of Research Clinics, Kaiser Permanente Northern California

Kevin B. Sneed, PHARMD, FNAP, FNPHA
Sr. Associate Vice-President, University of South Florida (USF) Health
Dean and Professor, USF Health Taneja College of Pharmacy

Clyde W. Yancy, MD, MSC, MACC, FAHA, MACP, FHFS
Vice Dean, Diversity & Inclusion, Magerstadt Professor of Medicine,
Professor of Medical Social Sciences, Chief of Cardiology in the Department of Medicine, Feinberg School of Medicine
Associate Director, Bluhm Cardiovascular Institute Northwestern Memorial Hospital
The National Forum's 2021-22 Strategic Plan sets a vision of people throughout society living heart-healthy, stroke-free lives supported by goals and approaches that draw upon the organization's strengths as a catalyst for collaboration. It sharpens the National Forum's mission to achieve health equity and optimize cardiovascular health and well-being throughout the lifespan. The plan highlights environmental factors and drivers that shape our strategy.

**OUR FOCUS**

**Issues**
- Health Equity
- Access to equitable, timely and optimal care
- Social Determinants of Health: Strengthening Assets, Overcoming Barriers
- Community health and economic prosperity
- Mental health and heart disease and stroke risk factors

**Goals**
1. Ensure health equity and favorable social determinants of health are at the forefront of cardiovascular disease prevention and control
2. Enhance health and well-being by supporting access to cultural, financial, physical, and social assets and mental healthcare
3. Improve cardiovascular health:
   - Prevention of risk factors
   - Detection and treatment of risk factors
   - Early identification and treatment of heart attacks and stroke
   - Prevention of recurrent cardiovascular event
4. Enhance (and brand) the National Forum's strength as a health equity and cardiovascular health thought and change leader
5. Mobilize members and collaborators to improve health equity and cardiovascular health (deepen current members engagement and diversify membership)
OUR APPROACH

Leading collaborative action to achieve health equity and optimize cardiovascular health.

**Advocacy & Policy Development**
Forging consensus, presenting a united front, and empowering members to influence policies and systems that improve health equity and cardiovascular health

**Catalyst for Collaboration**
Bringing public, private, and nonprofit stakeholders together to accelerate and enhance their impact

**Knowledge Exchange**
Facilitating exchange of expertise, insights, and equitable data with partners and stakeholders

**Thought Leadership**
Drawing attention to innovative and inspiring ideas

**Operational Excellence**
Embracing principles and tools to achieve sustainable improvement and diversify resources
John M. Clymer, Executive Director  
Phone: (202) 903-7303 Email: john.clymer@nationalforum.org

Julie Harvill, Director of Operations  
Phone: (217) 725-7535 Email: julie.harvill@nationalforum.org

Jennifer (Jen) Childress, Director of Programs  
Phone: (515) 422-4498 Email: jen.childress@nationalforum.org

Stacy Rezendes, Operations Consultant  
Phone: (608) 633-1932 Email: stacy.rezendes.ic@nationalforum.org

Karethia Barber - Community Engagement Coordinator  
John Bartkus – Program Strategist and Management Consultant  
Deborah Bowie – Program Consultant  
Zac Caldwell - Community Engagement Coordinator  
Brady Duplan - Accountant  
Nivene Elkoshairi – Grants Consultant  
Shantel Gilbert - Community Engagement Coordinator  
Laura Gordon – Communications Strategist  
Jasmine Manglinong - Community Engagement Coordinator  
Rachel Marcum – Production Assistant  
Nicole Miller - Community Engagement Coordinator  
Chelanna O’Brien – Community Engagement Coordinator  
Laquetta Peters – Grant Writer  
Gail Reisman - Community Engagement Coordinator  
Nicole Scovis – Clinical Consultant  
Michelle Snyder - Community Engagement Coordinator  
Tyler Watts – Production Assistant  
Emma Waugh – Program Evaluator
The National Forum for Heart Disease & Stroke Prevention brings together the most dynamic and diverse organizations in cardiovascular health, providing a forum and outlet for organizations to amplify their voices. Our members represent more than 100 national and international organizations. They range from major national health advocacy organizations to government health agencies to private companies invested in cardiovascular health.

National Forum membership offers many benefits including:

**COLLABORATION OPPORTUNITIES**

Opportunities to engage in collective action to improve population health through National Forum-led initiatives, such as the Value & Access Initiative, Move with the Mayor™, Million Hearts® Collaborative, and World Heart Day.

**ALLIANCE DEVELOPMENT**

Connections to National Forum members committed to improving patient care

**RELATIONSHIP BUILDING**

Exclusive opportunities to have meaningful interaction with high-level decision-makers from government, nonprofit academic, clinical, patient organizations, and industry stakeholders

**NETWORKING AND VISIBILITY**

Exposure for your organization and its executives to a broad cross-section of the health community

**POLICY DEVELOPMENT**

Tap into the collective power of the cardiovascular community to solve systemic healthcare issues that affect all patients

**ADVOCACY**

Be part of a united effort to advance health equity through heart disease and stroke prevention
BECOME A MEMBER

REGULAR MEMBERSHIP
Membership is free and open to all organizations and individuals committed to improving cardiovascular health in the U.S. Individuals and organizations may also become contributing members.

CONTRIBUTING MEMBERSHIP
The National Forum offers a range of membership tiers for those who wish to provide financial support to implement the mission and strategic priorities. Additional benefits are added for each tier. Sponsors are provided the same or similar benefits, for the same level of sponsorship.

Platinum – $75,000 Annual Contribution
Additional benefits include:
- Opportunity to host an NF Board of Directors Dinner and bring up to 3 colleagues
- Opportunity for one-day strategy session with NF Executive Director at sponsor’s site
- National Forum may recommend experts for Sponsor Advisory Board
- National Forum may convene experts for Sponsor Advisory Board (for additional fee)
- National Forum may serve as Public Health Advisor to Sponsor
- Recognition of Membership Contributor on NF website and at Annual Meeting

Gold – $50,000 Annual Contribution
Additional benefits include:
- Access to National Forum-recommended speaker bureau
- National Forum may recommend experts for Sponsor Advisory Board
- National Forum may serve as Public Health Advisor to Sponsor
- Recognition of Membership Contributor on National Forum website and at Annual Meeting

Silver – $25,000 Annual Contribution
Additional benefits include:
- Up to 2 representatives at the National Forum Annual meeting
- Recognition on National Forum website and at Annual Meeting

Bronze – $10,000 Annual Contribution
Additional benefits include:
- Recognition on National Forum website and at Annual Meeting

If you are interested in learning more about National Forum membership, please call or email John M. Clymer, Executive Director, at john.clymer@nationalforum.org or 202-903-7303.
CONTRIBUTING MEMBERS

We gratefully acknowledge the generous support of our 2022 Contributing members.

GOLD CONTRIBUTING MEMBERS

SILVER CONTRIBUTING MEMBERS

BRONZE CONTRIBUTING MEMBERS

We gratefully acknowledge the generous support of our 2022 Contributing members.
Mayors use Move with the Mayor™ to encourage residents to protect and improve their health and to make their communities more active and accessible. Mayors are using Move with the Mayor messaging, policy recommendations, and other tools to empower and protect community members and improve cardiovascular health and health equity.

127 Participating Cities
Value and Access

The Values & Access Collaboration empowers patients, providers, public health officials, and payers to influence public policy and healthcare practice.

18 STATES enacted laws recommended in V&AC Joint Policy Statement.

21 The Federal Trade Commission announced an inquiry into PBM business practices' effects on access to therapies, as recommended by 21 VALUE & ACCESS COLLABORATIVE ORGANIZATIONS.

104 ADVOCATES ATTENDED briefing on increasing minority participation in medical research.

BIPARTISAN LEGISLATION (HR7213) introduced in Congress to codify recommendation in the Value & Access Collaboration Joint Policy Statement.

National Forum released four enhanced shared decision-making guides, produced in both English and Spanish.

MAYO CLINIC TEST SHOWED PATIENT ENGAGEMENT INCREASED 50% WHEN USED.
JOHN M. CLYMER

Executive Director, National Forum for Heart Disease and Stroke Prevention

John Clymer is executive director of the National Forum for Heart Disease & Stroke Prevention, a Washington, D.C.-based non-profit that serves as a catalyst for public-private collaboration to improve health equity and cardiovascular health. Additionally, Clymer serves on the U.S. Community Preventive Services Task Force. He is a fellow of the Institute for Health Policy and Leadership and adjunct assistant professor at Loma Linda University, and a guest lecturer at Johns Hopkins Bloomberg School of Public Health.

Clymer is the TEDMED Thought Leader for Making Prevention Popular and Profitable. He has authored and co-authored book chapters, testified before various legislatures, given numerous Congressional briefings, and appeared in media such as NBC Nightly News, public radio, and The New York Times. He has served as a subject matter expert at the World Economic Forum’s Annual Meeting in Davos, and on the World Economic Forum’s Global Agenda Council on Chronic Disease and Malnutrition, and other advisory and governing boards.

Clymer led Partnership for Prevention as its President from 2001-2008, when it won passage of landmark Medicare legislation; was recognized by Harvard Business Review for a “Breakthrough Idea;” and, with former U.S. Surgeon General David Satcher, established the National Commission on Prevention Priorities. While increasing PFP’s impact, he quadrupled its income.
JAY D. BHATT, DO, MPH, MPA
Managing Director, Deloitte
Executive Director, Deloitte Center for Health Solutions and Health Equity Institute

Dr. Jay Bhatt is the Managing Director, Deloitte Services, LP. He is a physician executive, internist, geriatrician, and public health innovator. As Executive Director of the Deloitte Center for Health Solutions (DCHS) and the Deloitte Health Equity Institute (DHEI), Dr. Bhatt directs the research, insights, and eminence agenda across the life sciences and health care industry while driving high-impact collaborations to advance health equity. He is a prominent thought leader around the issues of health equity, health care transformation, public health, and innovation. Passionate about patient care, Dr. Bhatt will continue practicing medicine at local community health centers in Chicago and Cook County while serving in his leadership role at Deloitte.

Prior to joining Deloitte, Dr. Bhatt was senior vice president and chief medical officer at the American Hospital Association. While there, in addition to his enterprise role, he served as president of the Health Research and Educational Trust and helped lead the Institute for Diversity and Health Equity. His early work in health care involved practicing primary care at Erie Family Health Center, sitting on faculty at Northwestern Medicine, acting as chief health officer of the Illinois Health and Hospital Association, and serving as managing deputy commissioner and chief innovation officer for the Chicago Department of Public Health.

Dr. Bhatt earned a B.A. from the University of Chicago; Doctor of Osteopathic Medicine (D.O.) from Philadelphia College of Osteopathic Medicine; Master of Public Health from the University of Illinois at Chicago; and Master of Public Administration from the Harvard Kennedy School of Government as a Zuckerman and Commonwealth Fund Minority Health Policy Fellow. He is board certified in Internal Medicine and Geriatrics.

Dr. Bhatt’s work has earned the attention of top media outlets seeking his expertise. He is a recipient of the Harvard Kennedy School Alumni Award, a Presidential Leadership Scholar, and an Aspen Institute Health Innovator Fellow. He serves on the boards of the National Forum for Heart Disease & Stroke Prevention and UNIDOS US.
NEAL BATRA  
*Principal*  
**Life Sciences and Health Care practice, Deloitte**

Neil Batra is a principal in Deloitte’s Life Sciences and Health Care practice focused on business model and commercial operating model innovation, redesign, and transformation. He heads Deloitte’s Life Sciences Strategy & Analytics practice, leading the way on next-gen enterprise/functional evolution by connecting strategic choice with analytics and technology. Batra has more than 15 years of experience advising health care organizations across the ecosystem on critical strategic challenges, including leading businesses in biotech, medtech, health insurance, and retail health care. Batra is the coauthor of Deloitte’s provocative Future of health point-of-view, speculating on the health care ecosystem in 2040 and the business models and capabilities that will matter most. Batra lives in the Tribeca neighborhood in New York City. He holds an MBA from London Business School and a BBA from the College of William and Mary.

ANDREW DAVIS  
*Principal*  
**Health Care practice, Deloitte**

Andy Davis is a principal for Deloitte Consulting LLP’s Health Care practice, with over 15 years’ experience as a leader in our health actuarial practice, driving change across the ecosystem with payers, providers, and life sciences companies. He is known for bringing an understanding of how to quantify the economic value of services to members, patients, and customers, which spans payers, providers, PBMs, large pharmaceutical manufacturers, medtech, and diagnostics companies.
MARGARET GUERIN-CALVERT
Senior Managing Director
President, Center for Healthcare Economics and Policy, FTI Consulting, Inc.

Margaret (Meg) Guerin-Calvert is a Senior Managing Director at FTI Consulting in Washington, D.C. and founding President of its Center for Healthcare Economics and Policy. She has over 30 years of experience as an economist in both public and private sectors, in competition and regulatory policy, mergers, damages, class certification and intellectual property in healthcare and other industries. She is also a founding director of Compass Lexecon and has served as Senior Consultant, Compass Lexecon, and continues in this role on selected matters.

She leads FTI’s Center initiatives on health, health equity, economic impact and cross-sector collaboratives; which seek to provide cross-sector stakeholders with actionable data and data-driven analytics on drivers of medical and productivity costs of chronic conditions and their economic impact for innovative strategies and measurable benefit. These approaches address inter-relationships between health and socio-economic factors and their impacts on health and economic vitality of a region; recent work with collaboratives involve health, health equity, and economic impact of COVID-19. She led FTI’s work with World Economic Forum’s Workplace Wellness Alliance in: “Making the Right Investment: Employee Health and the Power of Metrics.”

She has served as economic advisor to clients and governments in the U.S. and internationally, including state insurance agencies; parties involved in Certificate of Need (CON) or Certificate of Public Advantage (COPA); and in market-wide inquiries into healthcare competition such as the Competition Commission of South Africa’s Healthcare Market Inquiry (HMI). Her healthcare interests include economic analyses of markets, capacity, health metrics, community needs assessment, integration, and efforts to reduce total cost of care and market-based solutions for consumer, competition and public interest issues.

She served as Assistant Chief, U.S. Department of Justice Antitrust Division, Federal Reserve Board economist, and taught economics at Duke University’s Sanford School of Public Policy (formerly Institute of Policy Sciences). Her professional organization positions include Co-Chair of NASM Action Collaborative on Business Engagement in Building Healthy Communities; member, NASM Roundtable on Population Health Improvement, member, NASM Business Engagement in Obesity Solutions Innovation Collaborative; Advisory Council on Biology & Medicine, Brown University; Academy Health, AEA, and Antitrust Law Section, ABA. She has an A.B. in economics, Brown University and MPA from Princeton School of Public and International Affairs, Princeton University.
WARREN A. JONES, MD, FAAFP

National Forum Chair
Captain, United States Navy Medical Corps (Ret.)
Professor Emeritus, University of Mississippi Medical Center
Founder, Mississippi Institute for Improvement of Geographic Minority Health and Health Disparities, Former Executive Director, Mississippi Division of Medicaid

Dr. Warren Jones has over thirty years of experience in health care. Notably, he founded and established the Mississippi Institute for Improvement of Geographic Minority Health and Health Disparities (MIGMH) at the University of Mississippi Medical Center (UMC). Over the course of his tenure there, Jones secured approximately $38 million for MIGMH and its constituent programs.

Jones’ other professional experience includes directing the State of Mississippi’s Medicaid Program. As program director, he was responsible for providing health care for over 768,000 Mississippians. He also developed and implemented the Mississippi Medicaid Medical Home program that allowed for annual physical examinations and health assessments.

Over the course of his career, Jones has been recognized for his pioneering efforts in the field of health as well as a distinguished educator. He was recognized as Outstanding Minority Educator in the State of Mississippi and was elected the first and only African American President of the American Academy of Family Physicians.

He was also the first African American appointed as an associate vice chancellor at the University of Mississippi Medical Center. Jones is the Chair Emeritus of Family Medicine at the University of Mississippi Medical Center (UMC), Chair Emeritus of the National Medical Association’s Family Medicine Section, and Immediate Distinguished Professor of Health Policy at UMC. Prior to Hampton, he held the NIH Endowed Chair in Health Disparities Research at Dillard University, his undergraduate alma mater. He is the recipient of many awards and honors including an Honorary Doctorate of Humane Letters from Tougaloo College.

A native of New Orleans, Dr. Jones is a 1978 graduate of the Louisiana State University School of Medicine in New Orleans. He is married to the former Gennie Lacy of Pickens, MS and the father of six children: Aaron, Keith, Winston, Deanna, Cassandra, and Madison.
CHRISTINA MURYN
Mayor of Findlay, Ohio
US Conference of Mayors Advisory Board

Mayor Christina Muryn, a Findlay native, is the third of four daughters of the late Michael Terry and Laura (Miller) Wasson. Mayor Muryn graduated Summa Cum Laude from the University of Findlay in 2014 with a Bachelor of Science in Economics and Marketing and a minor in finance. She also is a graduate of the 2014 class of the JoAnn Davidson Ohio Leadership Institute. While at the University of Findlay, she served as student representative to the Board of Trustees, Student Government Association President (two terms), a Dana Scholar, Service Chair of Mortar Board Academic Honor Society, Vice President of Aristos Eklektos Service Honor Society, and founding member of Delta Mu Delta Business Honor Society.

Prior to being Mayor, Muryn served as the Director of Business & Physician Development for Pain Management Group, where she had worked for the previous five (5) years. Mayor Muryn was the youngest member of Pain Management Group holding a director or higher-level position. Mayor Muryn’s work focused on providing alternatives to opioid use for patients suffering from acute and chronic pain. Her day-to-day responsibilities included such things as managing the physician development team, negotiating contracts with hospital executives and attorneys, and preparing financial forecasts for potential programs.

In the community, Mayor Muryn is a member of the Findlay Family YMCA Board of Directors where she serves on the Finance Committee. She is also on the Board of Directors for the Ohio Mayors Alliance and serves as the Midwest Chair for the United States Conference of Mayors Membership Committee. Mayor Muryn also serves on the Ohio Drug Transparency and Affordability Council, the Ohio Advisory Committee for the U.S. Global Leadership Coalition. She has attended the Yale Mayors College and CEO summit in 2019 and 2020.

Mayor Muryn is a Systems, Applications & Products (SAP) Certificate Holder and Six Sigma Yellow Belt. She has been recognized numerous times for her community service and business leadership. In 2017, Mayor Muryn received the Northwest Ohio 20 Under 40 Award, and she is a recipient of the Zonta International Women In Business Scholarship.
ROD CRAIG
Mayor of Village of Hanover Park, Illinois

First elected in 2007 as Village President, Mayor Craig has worked to streamline municipal operations, and increase transparency, and the Village of Hanover Park has become known for exceptional Operations. He has always worked on the cooperation between the village government, Schools, Park District, and other organizations within the Village. Over his tenure, Hanover Park has seen a drastic reduction in crime, built a new police headquarters, instituted Community Policing, home inspections focused on quality of life and Crime Free Housing. Rod’s philosophy has been to bring people together to address problems and modernize the Village’s technology capabilities and systems to become more efficient and responsive to serve the residents of Hanover Park.

Rod began sponsoring a “Kids at Hope” Health and Resource Day, which began as a collaborative initiative at Anne Fox Elementary School, Townships, health services and has evolved into a large event that provides a wide variety of resources for members of the community. He is a regular visitor in classrooms reading, answering questions, and modeling a leadership style that encourages youth toward the goal of building a safe community responsibly and respectfully.

He and his family have resided in Hanover Park since 1974 following his six-year tour of duty in the United Stated Navy. Upon leaving the Navy, Rod worked on Systems Operations with the Federal Aviation Administration in the Air Traffic Control environment. He retired with 39 years of public service in 2009. Rod is married 53 years to the love of his life Sherry who retired as the Hanover Park Village Clerk with 24 years of service.
JOSHUA HARRIS
Senior Manager of Communications, Voices for Healthy Kids
American Heart Association

Joshua Harris is the Senior Manager of Communications for Voices for Healthy Kids. Joshua is a long-time advocate for equitable systemic and community change. He has more than a decade of experience in government relations and communications experience, with a specialty in crisis communications at the intersection of diversity, equity, and inclusion. Working with organizations in civil rights, social justice, and women's rights he has remained committed to social justice and empowering people toward equitable policy solutions and institutional change. Joshua is dedicated to creating attainable solutions for the challenges of urban cities around the nation.

Before joining Voices for Healthy Kids, he was the director of communications for Black and Brown People Vote and works actively with the NAACP. He understands that effective communication helps to build and extend the brand of an organization and helps to tell the story of who they are, what they do, and how it impacts the world around them.

Joshua is an alumnus of Augsburg University, holding a BA in communications focusing on journalism and marketing. Joshua also studied at the University of Oslo, Norway. His life's motto is, "to be an informed global citizen, a thoughtful steward, a responsible leader, and committed to intentional diversity. As a native Chicagoan, Joshua is committed to improving the social and political determinants of health faced by vulnerable communities, nationally.

FRANCESCA WEAKS, DrPH, MCHES
Executive Director
The Genevieve Strategies Group

Dr. Francesca Weaks, DrPHMS, MCHES is the founder and Executive Director of The Genevieve Strategies Group LLC, focusing on racial health equity policy research and implementing policies that impact communities of color. She has been a Community Health Researcher and Health Policy Practitioner for over 10 years focusing on social determinants of health policies in communities of color. Her research areas examine the intersection of racism and health in civil rights law & policy, health care reform, and racial bias in community health development. As a researcher by training and a policy advocate and practitioner by experience her work at the NAACP is focused on advocating for equitable community health policies by addressing systematic racism and health disparities.
STRETCH BREAK

JEN CHILDRESS
Director of Programs
National Forum for Heart Disease & Stroke Prevention

Jen Childress manages the National Forum’s Value & Access Collaboration and Move with the Mayor™ initiatives. Ms. Childress brings 20 years’ experience in the field of health promotion. She co-created & launched HealthLead®, a comprehensive workplace & academic health promotion accreditation initiative that helps organizations and universities enhance their health & wellness management policies. Ms. Childress has over a decade of leadership in both the private and non-profit sectors organizing events & convening stakeholders, including recruiting & educating lay-leaders, senior leaders, & community champions. In 2016, she was named one of the National Top Ten Business Women of the American Business Women’s Association (ABWA) for her contributions to business, community, and the association.

Jen holds a master’s degree in health Promotion Management & certificates in Personal Fitness Training, Coaching & Health Education. She has authored content published in peer-reviewed articles & textbooks.
JOHN BARTKUS
Principal Program Manager, Pensivia, LLC

John Bartkus – Principal Program Manager of Pensivia, LLC – is a program management consultant specializing in enterprise performance improvement and project/program management. His 25+ years in project management cross a variety of industries (broadcast, travel, software, healthcare, behavioral health, architecture & engineering, learning development, telecoms, legal, non-profit) and disciplines (marketing, sales, operations, IT, OD, consulting) working with companies such as British Airways, SITA, Freese & Nichols, Jacobs Engineering, Carter & Burgess, Carstens & Cahoon, DFW Airport, WFAA, AbleTo, ForeFront Telecare, and the American Heart Association.

John is a Project Management Institute (PMI) Certified Project Management Professional (PMP) and a Certified Professional Facilitator (CPF) with the International Association of Facilitators. His formal education includes a Bachelor’s in Applied Technology and Performance Improvement (BAAS-ATPI), and he is a former president of the Fort Worth Chapter of the Project Management Institute and was named PMI Chapter Leader of the Year (globally) in 2013.

John has supported the National Forum with project management for the annual convening – as well as production services to make it engaging and broaden the reach/impact.
JULIE A. HARVILL  
Director of Operations 
National Forum for Heart Disease & Stroke Prevention

Julie Harvill, MPA, MPH is the director of operations for the National Forum. She oversees and manages the daily operations of the organization. Working with the management team, she contributes to the development and implementation of organizational strategies, programs, policies, and practices in support of the National Forum’s strategic plan. She provides strategic, logistical and management support to the Forum’s Board of Directors, and Executive Committee, and manages the Annual Meeting and Mid-Year Convenings.

A native of Illinois, Ms. Harvill received a bachelor’s in psychology and social service from Bradley University in 1985, a master’s in public administration from Sangamon State University in 1993 and a master’s in public health from the University of Illinois at Springfield in 2001. She was formerly the administrator of the Illinois Heart Disease and Stroke Prevention program.

Ms. Harvill was president of the National Association of Chronic Disease Directors in 2004-2005. She was co-chair of the Cardiovascular Health Council in 1998, president of the Illinois Society for Public Health Education in 1995, and Executive Council member of the Illinois Public Health Association from 1992–1995. She was co-chair of the National Chronic Disease Conference in 2004 and chair of the Great Lakes Regional Cardiovascular Conference in 2003. Ms. Harvill received the Community Service Award from the Illinois Department of Public Health in 1997, the Outstanding Leadership Award from the National Association of Chronic Disease Directors in 2006, and the National Forum Chair Recognition Award for her leadership and actions to increase the effectiveness of the organization in 2010.

From 2012-2020, Ms. Harvill served in a dual role with American Heart Association on the Million Hearts® Collaboration.
STACY REZENDES
Operations Consultant, National Forum for Heart Disease & Stroke Prevention

Stacy Rezendes is the Operation Consultant for the National Forum for Heart Disease and Stroke Prevention. In this capacity, she provides support for educational and organizational programs, maintains records of program actions, copy editing, tracks timelines and milestones, coordinates Office 365, and responds to member needs.

Before working with the National Forum, Ms. Rezendes was a surgical coordinator for a very busy practice for eleven years and has served as a physician’s personal assistant.

She was born and raised in Wisconsin but has lived in several states, most recently moving from Virginia to Texas. She is passionate about healthy, flavorful cooking and tries to be physically active every day.

NICOLE MILLER
Community Engagement Coordinator

Nicole is a Community Engagement Coordinator for the National Forum for Heart Disease and Stroke Prevention. She is a proud graduate of West Virginia University, where she pursued her bachelor’s in Exercise Physiology and her Doctor of Physical Therapy degree. Nicole’s previous clinical experience was in a variety of settings, but predominantly she worked with people who have both acute and chronic neurological conditions. She is very passionate about access to care and patient education, both of which are fundamental to this endeavor.

When she’s not in the office, you can often find Nicole outside with her dog; they enjoy being in nature, traveling, hiking, and of course West Virginia University Football.
MEETING MINUTES

Call to Order
Warren A. Jones, MD, Chair
Dr. Jones welcomed members to the 2021 Annual Business Meeting. The roll was taken. There were no corrections or objections to the October 15, 2020, meeting minutes. An online vote was taken, and results were shared with the chair, declaring the consent agenda approved.

Executive Director Report
John Clymer
The Board of Directors in May approved an updated strategic plan for 2021 and 2022. The plan doubles down on the National Forum’s commitment to health equity, prevention, and engagement of members. It’s included in the annual program book. Thank you very much to the members who provided input on the plan.

The Move with the Mayor™ Initiative has grown significantly in the last year. As a result, 52 mayors are involved in one or more initiatives that are part of Move with the Mayor, using it to promote active, heart-healthy living, influenza vaccination and/or COVID-19 vaccination in their communities.

Twenty-seven mayors participated in the Move with the Mayor™ Fall Challenge using our messaging and program to encourage and empower people to be physically active. I want to thank People One Health for its partnership, including the in-kind contribution of customized mobile apps to enable communities to track their physical activity and virtually compete against other cities and towns.

So far, 13 mayors are participating in the flu vaccination initiative. These leaders are using messaging provided by the National Forum and PSAs that we produce for them to urge their communities to get flu shots. Some messages highlight the heightened health risks for people with heart disease who get the flu. Thanks to Million Hearts Executive Director, Larry Sperling, for recording a set of video messages to complement the mayors’ messages.
A video made by Baton Rouge Mayor Sharon Weston Broome was shown.

Getting your flu shot this season is important to protect yourself, loved ones, and our community against the flu. With the flu and COVID-19 circulating this fall and winter, both of which can cause breathing problems, getting your flu shot is more important than ever. The flu shot is safe, and it was developed for all of us. Flu shots are covered by insurance, and you may be able to get one at little or no cost, even without health insurance. You can even get your flu shot and the COVID-19 vaccine at the same time. It's safe and protects you from both viruses with just one appointment.

The CDC recommends that everyone six months and older get a flu shot. Join me and get yours. Visit your local nurse, doctor, or pharmacist today.

This is an example of several mayor’s public service announcements. The National Forum partnered with the African American Mayors Association and National Hispanic Medical Association to engage mayors and distribute the messages. Additional partners include the Association of Black Cardiologists and the Ohio Mayors Alliance.

The U.S. Conference of Mayors on August 30th approved a policy that urges Americans to get fully vaccinated for COVID-19 and all cities to carry out initiatives to accomplish the vaccination of at least 70 percent of the eligible adults. The National Forum collaborated with sponsoring mayors to develop this policy for the U.S. Conference.

I’m pleased that CDC is providing funding to scale up the Move with the Mayor™ vaccination initiatives. This will extend the reach and impact in urban and rural communities across the U.S., led by Republican, Democratic, and independent mayors.

The Value & Access Collaboration has over two dozen National Forum member organizations that are actively involved. Thirty-three organizations have signed the Joint Policy Statement on expanding access to care. They can share the credit for real policy results. The Biden administration began a program aligned with the Joint Policy Statement, and 18 states have enacted policies recommended in the Joint Policy Statement so far in 2021.

Looking ahead, the Value & Access Collaboration is updating its shared decision-making guides and developing Spanish language versions. In addition, we are developing a Joint Policy Statement to expand the number of people who can get team-based care involving community health workers and increase the impact of community health workers on cardiovascular health.
Treasurer’s Report

Bern Melnyk, PhD, Secretary-Treasurer

Between January 1, 2021, and October 19, 2021, we received and deposited $1,183,738.41.

Wells Fargo bank account balances as of October 6, 2021: $1,194,808.65
First National bank account balance as of October 6, 2021: $68,675.88
Total Cash on deposit: $1,263,484.53
Pending receivables: $422,692.03
Total Cash + Receivables: $1,686,176.56

July 2021 Balance Sheet comparisons
Balance Sheet as of July 31, 2021:
  July 2021 net assets = $1,412,735
  July 2020 net assets = $726,576

Changes in Net Assets comparisons as of July 31, 2021:
  July 2021 revenues were $410,004
  July 2020 revenues were $14,703
  July 2021 expenses were $66,938
  July 2020 expenses were $90,112

Revenue and Expenses as of July 31, 2021:
  2021 YTD revenues = $1,100,710
  2020 YTD revenues = $649,900
  2021 YTD expenses = $511,027
  2020 YTD expenses = $531,898

Dr. Melnyk moved that the Treasurer’s Report be approved. Dr. Jones seconded the motion. An online vote was taken, and results were shared with the chair, declaring the report approved.
Governance Committee Report
Warren A. Jones, Chair

The following were nominated for election to 2-year terms as Directors:

Rosemary McGillan, Chief Marketing and Communications Officer, American Red Cross
Ileana L. Piña, MD, MPH, Professor of Medicine, Wayne State University; Clinical Professor of Medicine, Central Michigan University
Karol E. Watson, MD, PhD, Professor of Medicine/Cardiology, David Geffen School of Medicine at UCLA; Co-director, UCLA Program in Preventive Cardiology; Director, UCLA Barbra Streisand Women’s Heart Health Program

Dr. Jones move the slate of nominees to be elected as Directors. An online vote was taken, and results were shared with the chair, declaring the slate of candidates approved.

Dr. Jones announced the current Executive Committee would remain for 2022.

The National Forum honored the following 2021 Award Recipients:

National Forum Heart Healthy Stroke Free Award
Individual: Phillip Huang, MD, MPH, Director, Dallas County Health and Human Services
Organization: California Right Care Initiative

National Forum Public Policy Award:
Individual: James Bobenhouse, MD, Neurology Associates, Lincoln, Nebraska
Organization: Association of State and Territorial Health Officials

National Forum Commitment Award
Penny Kris-Etherton, PhD, RD, FAHA, FNLA, CLS, Distinguished Professor of Nutrition, Penn State University

National Forum Chair Recognition Award
Kimberly Stitzel, MS, RD

New Business
Warren A. Jones, MD, Chair

Dr. Warren A. Jones called for any new business. None was presented.

Adjourn

The meeting adjourned at 3:45 p.m. ET.
Celebrating our 20th Annual Meeting

NATIONAL FORUM CHAIRS

Warren A. Jones, MD, FAAFP
2020-2022
Chair Emeritus of Family Medicine
University of Mississippi Medical Center

Kimberly Stitzel, MS, RD
2019-2020
American Heart Association

Laura Gordon
2018-2019
Institute for Advanced Clinical Trials for Children

Jennifer G. Robinson, MD, MPH
2017-2018
University of Iowa

Dave Zook, JD
2016-2017
Faegre Baker Daniels Consulting

Sharon Moffatt, RN, BSN, MSN
2014-2016
Association of State and Territorial Health Officials

Keith C. Ferdinand, MD, FACC, FAHA
2012-2014
Tulane University School of Medicine

Thomas A. Pearson, MD, MPH, PHD
2010-2012
University of Rochester Medical Center

Mark Schoeberti, MPA
2008-2010
American Heart Association

Darwin R. Labarthe, MD, MPH, PHD
2006-2008
Centers for Disease Control and Prevention

CURRENT AND PAST ANNUAL MEETINGS OF THE NATIONAL FORUM

2022: Health Equity Benefits Everyone
2021: Reaching for Cardiovascular Health Equity: Investing Where it Matters
2020: Cardiovascular Health: More Urgent than Ever
2019: Catalyst for Collaboration
2018: Paths to Innovation
2017: Paths to Engagement
2016: Bridging Clinical & Population Health
2015: Advancing the ABCs of Prevention
2014: Collaborating for Impact
2013: Sharing Success: Idea, Insights, and Innovations
2012: Working Together: Policies, Partners and Action
2011: Transforming Leadership, Policy and Practice: A Partnership of Leaders

2010: Creating the Will for a Heart Healthy and Stroke Free Society
2009: Seizing Opportunities
2008: At the Nexus of Heart Disease and Stroke Prevention
2007: Making the Connections: Science, Policy, and Action
2006: Building Momentum
2005: Taking Action
2004: Setting Priorities
2003: Launching the Plan