



Equity in Health Outcomes Could Save Trillions. Where Do We Go from Here?

January 26, 2023, 2:00-3:00 pm ET

Virtual Event via Zoom

Purpose

The Health Equity convening will cover a new analysis from the Partnership to Fight Chronic Disease (PFCD) which found that \$3.8 trillion in costs could be saved in ten years by empowering people with chronic conditions to achieve recommended health outcomes. Advancing health equity could save \$2.7 trillion in medical costs and \$1.1 trillion in less absenteeism over ten years. The analysis assessed people aged 18 and older with insurance who have one or more of nine common conditions: hypertension, hypercholesterolemia, coronary heart disease, stroke, Type 2 diabetes, asthma, HIV, arthritis, or colorectal cancer. The Partnership to Fight Chronic Disease worked with GlobalData Plc on this economic model.

The panelists will address the challenges of health disparities, opportunities for reform, and the urgency for action to benefit all patients and healthcare stakeholders.

“Improving equity in health outcomes for people living with chronic conditions presents significant opportunities to reduce costs and, most importantly, improve the quality of life for millions of Americans. As this analysis shows, empowering people living with chronic conditions to achieve recommended health goals – that is achieving health equity in outcomes – benefits everyone,”

Ken Thorpe, PFCD Chair.

“Improving health equity is a national imperative. Enabling all Americans to better manage chronic conditions consistent with national goals and published standards of care will reduce health disparities, improve quality of life, and generate social and economic benefits,”

Tim Dall, Executive Director, GlobalData Plc.



Welcome

- Marcus Plescia, MD, MPH,
Chief Medical Officer, Association of State and Territorial Health Officials, Chair,
National Forum for Heart Disease & Stroke Prevention

Facilitator

- Candace DeMatteis, JD MPH, Adjunct Professor of Public Health Sciences at the
University of North Carolina-Charlotte and Vice President, Policy and Advocacy,
Partnership to Fight Chronic Disease

Panelists

- Cynthia Siego, MS, Senior Consulting, Custom Healthcare, Global Data Plc
 - What led to the research?
 - How/why we picked the sample population?
 - GlobalData methodology
 - Rigor of the model
 - Results – key questions the analysis answered
- Kenneth Thorpe, PhD, Chairman, Partnership to Fight Chronic Disease, Robert W.
Woodruff Professor and Chair, Department of Health Policy & Management, Rollins
School of Public Health, Emory University
 - What do we do about it?
 - Data shows that despite misinformation, health equity does benefit ALL
 - We can do a better job, and here's how – prevention, policy changes, etc.

Q&A

- Candace DeMatteis, JD MP

Closing

- John M. Clymer
Executive Director
National Forum for Heart Disease & Stroke Prevention

Speaker Biographies
(In order of presentation)



Marcus Plescia, M.D., M.P.H.
Chief Medical Officer
Association of State and Territorial Health Officials

Dr. Marcus Plescia is the Chief Medical Officer for the Association of State and Territorial Health Officials (ASTHO). He provides medical leadership and expertise across the agency and has served as ASHTO's principal spokesperson during the COVID-19 pandemic. He leads the ASTHO Atlanta office and serves as the primary liaison to the Centers for Disease Control and Prevention. ASTHO is the national nonprofit organization representing the public health agencies of the United States, U.S. territories, and the District of Columbia, as well as the more than 100,000 public health professionals these agencies employ.

Dr. Plescia has served in public health leadership roles at the local, state, and federal levels in North Carolina and the Centers for Disease Control and Prevention. In this role, he has led successful efforts to enact systemic public health Interventions including expanded cancer screening coverage, prescription, drug and disease reporting requirements, revised clinical guidelines, and state and local tobacco policy. He has been prominent in nationwide efforts to transform public health practice to a more population-based, strategic framework, and led the implementation of the CDC's national colorectal cancer screening program based on this approach.

Dr. Plescia received his Medical Degree, Master of Public Health, and Bachelor of Science from the University of North Carolina at Chapel Hill. He trained in Family Medicine at Montefiore Medical Center Residency Program in Social Medicine in the Bronx, NY. He is Board Certified in Family Medicine and has practiced in various settings serving homeless, urban, poor, and rural underserved populations. He has published extensively in the public health and family medicine literature.



Candace DeMatteis, JD MPH
Vice President of Policy and Advocacy
Partnership to Fight Chronic Disease

Candace DeMatteis, JD, MPH, has been the policy director for the Partnership to Fight Chronic Disease (PFCD) since January 2008. As the policy director, Candace is responsible for monitoring health policy developments relating to chronic disease prevention and management, including many aspects of health reform implementation and continuing reform efforts within Medicare and Medicaid. Most recently, she led efforts to develop a white paper examining near-term opportunities to improve health and lower costs within Medicaid, entitled “Medicaid in a New Era: Proven Solutions to Enhance Quality and Reduce Costs.” Candace brings more than 15 years of public policy experience to PFCD. She has a Bachelor of Science degree in mathematics from North Carolina State University and received her Juris doctor and Master of Public Health degrees from the University of North Carolina at Chapel Hill.



Kenneth Thorpe, PhD, Chairman, Partnership to Fight Chronic Disease, Robert W. Woodruff Professor and Chair, Department of Health Policy & Management, Rollins School of Public Health, Emory University

Kenneth E. Thorpe, Ph.D., is the Robert W. Woodruff Professor and Chair of the Department of Health Policy & Management, in the Rollins School of Public Health of Emory University, Atlanta, Georgia. He was the Vanselow Professor of Health Policy and Director, of the Institute for Health Services Research at Tulane University. He was previously a Professor of Health Policy and Administration at the University of North Carolina at Chapel Hill, an Associate Professor and Director of the Program on Health Care Financing and Insurance at the Harvard University School of Public Health, and an Assistant Professor of Public Policy and Public Health at Columbia University. Dr. Thorpe has also held Visiting Faculty positions at Pepperdine University and Duke University. Dr. Thorpe was Deputy Assistant Secretary for Health Policy in the U.S. Department of Health and Human Services from 1993 to 1995. In this capacity, he coordinated all financial estimates and program impacts of President Clinton’s healthcare reform proposals for the White House. He also directed the administration’s estimation efforts in dealing with Congressional health care reform proposals during the 103rd and 104th sessions of Congress.

Dr. Thorpe is chairman, Partnership to Fight Chronic Disease, an international coalition of more than 100 groups focused on highlighting the key role that chronic disease plays in the growth in healthcare spending, and the high rates of morbidity and mortality. PFCD focuses on identifying best practices in prevention and care coordination strategies and scaling them countrywide. Ken also serves as co-chair of the Partnership for the Future of Medicare, a non-partisan

organization focused on identifying long-term reforms that would make the program more efficient and improve the quality of care provided to beneficiaries.



Cynthia Siego, MS
Senior Consultant
Custom Healthcare
GlobalData PIC

Cynthia is a Senior Consultant in the Custom Healthcare practice at GlobalData. Her work focuses on quantitative research on current challenges in healthcare, such as quantifying and projecting the burden of chronic diseases; and assessing the health-economic implications of proposed healthcare reform or technology.

Some examples of her latest work include: analyzing the impact of sharing drug rebates directly with patients on narrowing the racial disparities in treatment adherence, quantifying the burden of antimicrobial resistance in hospital-acquired infections across the US states, and simulating the cost-effectiveness of virtual health management programs. Cynthia is also the lead developer of GlobalData's proprietary Climate Change Health Impact Model, designed to assess climate change's current and future health impacts.

Cynthia received her M.S. in Global Health & Population from Harvard T.H. Chan School of Public Health and her B.A. in Psychology from Swarthmore College.



Warren A. Jones, MD, FAAFP
Past National Forum Chair
Captain, United States Navy Medical Corps (Ret.)
Professor Emeritus, University of Mississippi Medical Center
Founder, Mississippi Institute for Improvement of Geographic Minority Health and Health Disparities, Former Executive Director, Mississippi Division of Medicaid

Dr. Warren Jones has over thirty years of experience in health care. Notably, he founded and established the Mississippi Institute for Improvement of Geographic Minority Health and Health Disparities (MIGMH) at the University of Mississippi Medical Center (UMC). Over the course of his tenure there, Jones secured approximately \$38 million for MIGMH and its constituent programs.

Jones' other professional experience includes directing the State of Mississippi's Medicaid Program. As program director, he was responsible for providing health care for over 768,00 Mississippians. He also developed and implemented the Mississippi Medicaid Medical Home program that allowed for annual physical examinations and health assessments.

Over the course of his career, Jones has been recognized for his pioneering efforts in the field of health as well as a distinguished educator. He was recognized as Outstanding Minority Educator in the State of Mississippi and was elected the first and only African American President of the American Academy of Family Physicians.

He was also the first African American appointed as an associate vice chancellor at the University of Mississippi Medical Center. Jones is the Chair Emeritus of Family Medicine at the University of Mississippi Medical Center (UMC), Chair Emeritus of the National Medical Association's Family Medicine Section, and Immediate Distinguished Professor of Health Policy at UMC. Prior to Hampton, he held the NIH Endowed Chair in Health Disparities Research at Dillard University, his undergraduate alma mater. He is the recipient of many awards and honors including an Honorary Doctorate of Humane Letters from Tougaloo College.

A native of New Orleans, Dr. Jones is a 1978 graduate of the Louisiana State University School of Medicine in New Orleans. He is married to the former Gennie Lacy of Pickens, MS and the father of six children: Aaron, Keith, Winston, Deanna, Cassandra, and Madison.



John M. Clymer
Executive Director
National Forum for Heart Disease and Stroke Prevention

John Clymer is executive director of the National Forum for Heart Disease & Stroke Prevention, a Washington, D.C.-based non-profit that serves as a catalyst for public-private collaboration to improve health equity and cardiovascular health. Additionally, Clymer serves on the U.S. Community Preventive Services Task Force. He is a fellow of the Institute for Health Policy and Leadership and adjunct assistant professor at Loma Linda University, and a guest lecturer at Johns Hopkins Bloomberg School of Public Health.

Clymer is the TEDMED Thought Leader for Making Prevention Popular and Profitable. He has authored and co-authored book chapters, testified before various legislatures, given numerous Congressional briefings, and appeared in media such as NBC Nightly News, public radio, and The New York Times. He has served as a subject matter expert at the World Economic Forum's Annual Meeting in Davos, and on the World Economic Forum's Global Agenda Council on Chronic Disease and Malnutrition, and other advisory and governing boards.

Clymer led Partnership for Prevention as its President from 2001-2008, when it won passage of landmark Medicare legislation; was recognized by Harvard Business Review for a "Breakthrough Idea;" and, with former U.S. Surgeon General David Satcher, established the National Commission on Prevention Priorities. While increasing PFP's impact, he quadrupled its income.